Call to Conference

CRLA

2010

Focusing Our Mission & Guiding Principles Into Practice

College Reading & Learning Association

Sharing the Best for Student Success!

43rd Annual Conference

November 3-6, 2010

Salt Lake City Marriott Downtown - Salt Lake City, Utah

2010 CRLA Conference At-A-Glance

TUESDAY, NOVEMBER 2	
5:00pm-9:00pm	REGISTRATION
9:00pm-10:30m	Hospitality Room
WEDNESDAY, NOVEMBER 3	
7:30am-8:00pm	REGISTRATION
7:30am-8:00am	Chairpersons' Orientation
8:30am-4:00pm	Institutes (All Day)
8:30am-11:30am	Institutes (Morning)
10:00am-10:15am	Morning break with snacks
11:30am-1:00pm	Lunch on your own
1:00pm-4:00pm	Salt Lake City tours
1:00pm-4:00pm	Institutes (Afternoon)
2:30pm-2:45pm	Afternoon break with snacks
5:00pm-6:30pm	CRLA Leadership Meeting & Dinner (by invitation)
7:00pm-7:30pm	First Timer Welcome
7:30pm-9:00pm	Conference Welcome and ITPC Celebration
9:00pm-10:30pm	Hospitality Room
THURSDAY, NOVEMBER 4	
7:30am-6:00pm	REGISTRATION
7:30am-8:00am	Chairpersons' Orientation
7:30am-6:00pm	Cyber Cafe
8:00am-10:00am	Conference Opening Session with Breakfast & Keynote: Dr. Byron McClenney
10:00am-5:30pm	Raffle Ticket Sales
10:30am-11:30	1st Concurrent Sessions
11:45pm-12:30pm	State, Region, Chapter Meetings
12:30pm-1:15pm	Lunch on your own
2:00 pm	Exhibits Open
1:30pm-3:00pm	2nd Concurrent Sessions (90 min)
3:15pm-4:15pm	3rd Concurrent Sessions
4:30pm-5:30pm	4th Concurrent Sessions
6:00pm-7:00pm	Exhibitors' Reception with snacks. Exhibit closes at 7pm
6:00 pm-7:00pm	Author Signings
7:00pm-9:00pm	SIG Dinners
7:00pm-9:00pm	Kellogg, TIDE, & Winter Institute Reunion
7:00pm-9:00pm	Dinner-on-the-Town
8:00pm	Tour to Mormon Tabernacle Choir Rehearsal
9:00pm-10:30pm	Hospitality Room
FRIDAY, NOVEMBER 5	
7:00am-8:00am	SIG Breakfasts
7:00am-8:00am	Exhibitors' Breakfast
7:00am-2:00pm	Exhibits Open
7:30am-3:00pm	REGISTRATION
7:30am-8:00am	Chairpersons' Orientation
7:30am-6:00pm	Cyber Cafe
8:00am-9:00am	Conference General Session with CRLA Business Meeting, Presidential Address, Awards & More
8:00am-4:30pm	Raffle Ticket Sales
9:15am-10:45am	5th Concurrent Sessions (90 min)
11:00am-12:00pm	6th Concurrent Sessions
12:15pm-1:45pm	Lunch with a Mentor or On Your Own
2:00pm-3:00pm	7th Concurrent Sessions
3:15pm-4:15pm	SIG Meetings
4:30pm – 5:30pm	Conference Social Hour with snacks: Scholarship Awards & Raffle Drawing
5:45pm-10:30 pm	Dinner and shopping in Park City
7:00pm-9:30pm	Dinner On Your own
9:00pm-10:30pm	Hospitality Room
SATURDAY, NOVEMBER 6	
7:30am-10:00am	REGISTRATION
7:30am-8:00am	Open Meeting with CRLA Elections Committee
7:30am-8:00am	Chairpersons' Orientation
8:00am-9:00am	8th Concurrent Sessions
9:15am – 12:00pm	Conference Closing Session with On-to-San Diego Brunch & Keynote
1:00 pm – 3:00 pm	Post-Conference Institutes

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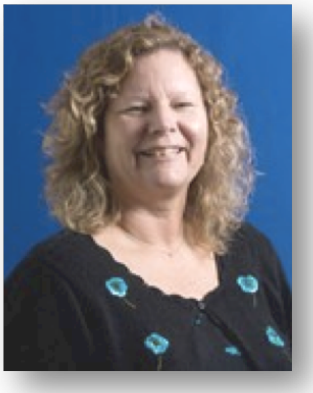
COME TO SALT LAKE CITY!



As we begin to focus our vision and energy on the 2010 College Reading and Learning Association Conference in Salt Lake City on November 3rd through 6th, we would like to share with you some of the highlights that you can experience when attending the conference. This year you will have the chance to hear our keynote speaker Dr. Byron McClenney, who currently serves as project director for the University of Texas at Austin's (UT) involvement in Achieving the Dream: Community Colleges Count.

This year for the first time we are introducing **One Book – One Conference**, where we will all read *The Outliers* by Malcolm Gladwell. The CRLA Board approved the introduction of a book club that provides the chance for all of us to sit down and have a discussion both formally and informally about this book while together at the conference. Watch the conference program for the book club session and come discuss this book with other members of the conference. Also, another first for the conference is the introduction of two post conference institutes/webinars. This is one of the ways the conference is trying to offer something for those members who cannot attend and still would like to have access to some of the professional development that we all receive. The third addition to the offerings provided this year will be two pre-conference institutes on Leadership. These institutes are free for all attendees interested in increasing their skills and support them in taking on a leadership role in a professional organization.

Salt Lake City seems like the perfect location for a conference that promises to give participants the tools to put their guiding principles into practice. Known as "The Beehive State," Utah is recognized as a place of hard work and industry. Like bees around the hive, CRLA conference goers will be busy attending sessions, networking with colleagues, and touring areas of local interest. Attendees will have the opportunity to tour the Salt Lake Community College Learning Center, the award-winning Salt Lake Public Library, the LDS Family History (Genealogy) Library, and "This is the place" Heritage Park.

In addition, the 2010 CRLA Conference offers several special events unique to Utah. Thursday evening, CRLA members have been invited to attend a rehearsal of the world famous Tabernacle Choir. On Friday evening we are expanding "Dinner on the Town" to include "Dinner on the Mountain." CRLA will provide transportation to Park City, home of world class skiing and the Sundance Film Festival, to enjoy shopping and a meal at one of the many restaurants on historic Main Street. Don't miss this great opportunity to connect with fellow professionals in higher education while enjoying a beautiful and relaxing setting. Come to Salt Lake City!

Ann Wolf
2010 Conference Chair and President-Elect
annwolf@crla.net

Leslie Giles-Smith
2010 Conference Site Chair
lgiles@sa.utah.edu

SPECIAL CONFERENCE EVENTS

WEDNESDAY

First Time Attendee Orientation
Wednesday, November 3, 7:00 pm – 7:30 pm

This orientation will provide First Time attendees with information on the various activities at the conference and how to make the most of the time you will have at the CRLA conference.

Conference Welcome with Sweet Treats and Program
Complimentary Ticketed Event; Cash Bar
Wednesday, November 3, 7:30 pm – 9:00 pm

Kick-off the conference with a sweet treat as you renew friendships and make new ones! Join us to celebrate an example of our conference theme in an idea that took three years to realize and 25 years later is still a major emphasis for CRLA.

THURSDAY

Conference Opening Session with Breakfast and Keynote Address
Complimentary Ticketed Event
Thursday, November 4, 8:00 am – 10:00 am

Start your day with breakfast during the conference opening session. The keynote conference address will be presented by Dr. Byron McClenney.

Exhibits Open
Thursday, November 4, 2:00 pm – 7:00 pm; Friday, November 5, 7:00 am – 2:00 pm

Visit with publishers and vendors displaying and demonstrating the latest developments for our students.

Exhibitors' Reception and Book Signing by CRLA Authors
Complimentary Ticketed Event; Snacks and Cash Bar
Thursday, November 4, 6:00 pm – 7:00 pm

Enjoy hors d'oeuvres with your preferred beverage from the cash bar while meeting with our exhibitors. The book signing event provides you the opportunity to meet CRLA authors. NOTE to AUTHORS: Please send your name, institutional affiliation, and the title and copyright date of your book to Kathy Stein <kstein@sulross.edu> no later than August 8.

Mormon Tabernacle Choir Rehearsal
Thursday, November 4, 8:00 pm -9:30 pm

Interested conference participants are invited to an open rehearsal of the world famous Mormon Tabernacle Choir. The 360 members of the Mormon Tabernacle Choir represent men and women from many different backgrounds and professions. They reflect a medley of unique lives and experiences and are brought together by their love for singing and their faith. Their incomparable voices are the common chord that unites to form

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http://www.mormontabernaclechoir.org/

SPECIAL CONFERENCE EVENTS CONTINUED

FRIDAY

Exhibitors' Breakfast

Complimentary Ticketed Event
Friday, November 5, 7:00 am – 8:00 am

Begin your day enjoying a continental breakfast fare. Continue exploring the exhibitors' materials before the second general session and CRLA business meeting.

Lunch with a Mentor

Ticketed Event (cost $25)
Friday, November 5, 12:15 pm – 1:45 pm

Take advantage of an unparalleled opportunity to join in a small group discussion over lunch with leaders and visionaries in our field. Each Mentor's group is limited to nine participants. This event fills quickly! Don't miss out on the luncheon. Make sure you purchase your ticket when you register for the conference!

Conference Social Hour with Scholarship Awards and Raffle Drawing

Complimentary Ticketed Event; Hors d'oeuvres and Cash Bar
Friday, November 5, 4:30 pm – 5:30 pm

Join your colleagues in honoring this year's recipients of the CRLA scholarship awards. Also, are you holding the lucky ticket? Don't leave until all the winning tickets have been drawn for the items donated to the Scholarship Raffle! You must be present to win; no prizes will be mailed.

Dinner on the Mountain: Park City

Ticketed Event (cost $5)
Friday, November 5, 5:45 pm – 10:30 pm

CRLA is providing transportation to Park City, home of world class skiing and the Sundance Film Festival, to enjoy shopping and a meal at one of the many restaurants on historic Main Street. Park City's many award-winning restaurants are among the finest in the Intermountain West, reflecting many different culinary styles and influences. With 100+ restaurants and bars, there's something for every taste and every mood and since everything's so close, they're all within walking distance. http://www.parkcityinfo.com/

SPECIAL CONFERENCE EVENTS CONTINUED

SATURDAY

On-to-San Diego Brunch

Ticketed Event (cost $25)

Saturday, November 6, 9:15 am – 12:00 pm

The On-to-San Diego Brunch is the time that CRLA's new officers will be installed and information will be presented on the 2011 annual conference in San Diego. The Keynote speaker will be announced on the website soon.

Post Conference Institutes/Webinars

On-site free to all conference registrants, off-site $25 for webinar

Saturday, November 6, 1:00 pm – 3:00 pm

For the first time in CRLA history there will be two post conference institutes offered after the Saturday Brunch. Each institute is free to conference attendees and they will also be provided as webinars to all who would like to connect virtually. To learn more about each institute/webinar look for the descriptions of each in the Conference Institute section on this Call to Conference.

CONFERENCE TOURS

Salt Lake Community College Tour

Wednesday, November 3 12:00 noon – 4:00 pm (Requires registration)

Meet in the hotel lobby at Noon . Transportation, lunch and a guided tour of campus are included.

Salt Lake Community College (SLCC) exists for the community and our students. SLCC is the nation's sixth-fastest growing two-year school with 60,000 students, 120+ programs, and 14 convenient locations, ranking it fourth in the United States in awarding associate's degrees. Innovation makes SLCC the place for students in our community to Step Ahead.

SLCC is steeped in CRLA tradition beginning with President Cynthia Bioteau who has a vibrant interest and involvement with CRLA through to tutor training certification which is a collaborative effort between Trio, Developmental Education, and the Disability Resource Center. SLCC currently offers Level I and II certifications, all tutors are encouraged to participate in the CRLA training.

The campus tour to SLCC will start at 12 noon where we will meet in the lobby of the Marriott Hotel and travel to the Taylorsville-Redwood campus, where lunch will be provided for everyone. Following lunch, there will be a tour of the tutoring services including the Focused Tutoring, Learning, Reading, Science Resource and Writing Centers, the ESL and Math Labs and TRiO Support Services. The last stop in the campus tour will be the historic South City Campus, where we will tour the new "One Stop Tutor Shop" Grand Theatre and other areas of the campus.

Family History Library and Genealogy

Wednesday, November 3 1:00 pm – 4:00 pm (Requires registration)

Meet in the hotel lobby at 12:45 p.m. Participants will be escorted to the library.

Located within walking distance of the Marriott Hotel, the LDS Family History (Genealogy) Library was founded in 1894 to gather genealogical records and assist members of The Church of Jesus Christ of Latter-day Saints with their family history and genealogical research. It is the largest library of its kind in the world. CRLA members are invited to participate in a 45 minute orientation explaining what resources the library has available. Following the orientation, you may spend as much or as little time as you would like doing your own genealogical research. Members of the library's professional staff will be available to assist you.

http://www.familysearch.org/eng/library/FHL/frameset_library.asp

CONFERENCE TOURS CONTINUED

The Library Tour

Wednesday, November 3 1:00 pm – 4:00 pm (Requires registration)

*Meet in the hotel lobby at 12:45 p.m. Tour will require riding on the Light Rail train (**$5.00 fee for train fare** not included); group leader provided.*

Visit two outstanding libraries on one tour! First, join your guide and take Salt Lake's light rail train, TRAX, to the Salt Lake Public Library. Noted for both its unique architecture and its myriad of services, the Salt Lake Public Library was selected by *Library Journal* as the "Library of the Year" in 2006.

Following your tour of the Salt Lake Public Library, you will TRAX on to the University of Utah's Marriott Library. Utah's Governor, Gary Herbert described the Marriott Library as, "A storehouse of knowledge and cultural treasures, including three million books, original pioneer diaries and letters, extensive medical archives, and the fifth-largest collection of Middle Eastern materials in North America, the library is one of Utah's most valuable buildings." After a four-year, $79 million renovation, the library boasts a seismic retrofit, technology upgrades, installation of an impressive two million volume Automated Retrieval Center, and environmentally sensitive upgrades.

http://www.libraryjournal.com/article/CA6341871.html

http://togetherwereach.net/newsletter/stories/winter_2010/library.html

"This is the Place" Heritage Park

Saturday, November 6 1:00 pm – 4:00 pm (Requires registration)

*Meet in the hotel lobby at 12:30 pm. Transportation provided---**$5.00 admission fee**. Registration required.*

Step into history and see how pioneers lived without television, microwaves, and cell phones. At Heritage Village, you can watch tinsmiths and blacksmiths at work, see how butter is churned, witness how wool becomes yarn and get up close and personal with farm animals like cows, pigs, and sheep. Be sure to visit the Brigham Young Farm house and other historical buildings, as well as the "This is the Place" monument that marks the end of the historic journey made by Mormon pioneers.
http://www.thisistheplace.org/index.shtml

THURSDAY KEYNOTE 8:00 AM

BYRON McCLENNEY

Transformation for Student Success

Thursday, November 4, 2010, Keynote 8:00 am

Byron McClenney is the principal keynote speaker for the conference. Dr. McClenney will officially begin our conference discussions in his opening address, "Transformation for Student Success." In his presentation, Dr. McClenney will discuss his experiences from Achieving the Dream, Bridges to Opportunity (Ford Fd.), the California Leadership Alliance for Student Success (CLASS), the Gates Developmental Education Initiative and his consulting related to the work on the student success agenda.

Dr. Byron McClenney has enjoyed a 48-year career as an educator, including almost 33 years as a community college chief executive. He currently serves as project director for the University of Texas at Austin's (UT) involvement in *Achieving the Dream: Community Colleges Count*, and is a senior lecturer at UT. He serves as Co-Director for the California Leadership Alliance for Student Success (CLASS) funded by Hewlett and Irvine foundations. He has served as a consultant to institutions, state higher education systems, state governments, and professional associations in 47 states and internationally.

Dr. McClenney's numerous publications and speaking engagements have focused on strategic planning, organizational development, institutional effectiveness, leadership, and developmental education. Extensive work in accreditation with North Central and Southern accreditation associations and numerous leadership roles with the American Association of Community Colleges have been at the foundation of his professional contributions. He served on President Clinton's Steering Committee for America Reads/America Counts and on several commissions of the American Council on Education. He was also the founding chair of the Colorado Campus Compact and served as national vice-chair of Campus Compact. He received the 2002 PBS O'Banion Prize for contributions to teaching and learning in America and the 2000 Hesburgh Award for the Community College of Denver, where he served for 14 years. All of his degrees were awarded by UT for work completed in the College of Education.

LUNCH WITH A MENTOR

Friday, November 5, 12:15 pm – 1:45 pm

This event is $25.00/person and when registering you will need to choose the mentor you would like to have lunch with, each table will only be able to accommodate 10 people.

Mentor A: Diana Bell (belldc@uah.edu)

Get Published in JCRL: Topics, Techniques, and Tips

Join the editor of the Journal of College Reading and Learning (JCRL), Diana Calhoun Bell, to discuss research ideas, methodology, assessment techniques, and other relevant writing topics with the goal of publishing your work. The **JCRL** is a publication of scholarly articles on theory, research, and policy related to reading improvement and learning assistance at the postsecondary level. Diana is an associate professor of English, former Writing Center Director and Writing Program Administrator and current Learning Center Director at The University of Alabama in Huntsville.

Mentor B: Yolanda Clarke (yclarke@ithaca.edu)

Crosscurrents: Training Tutorial Staff to work Effectively with Diverse Populations

Learn about best practices for assisting/training your tutorial staff to work with students from diverse backgrounds; and for creating a culturally affirming learning center environment. How should tutors work with subtle language barriers? What about providing affirming tutorial space for LGBT Students? What about humor? Magazines on the table? And there's more!

Mentor C: Russ Hodges (RussHodges@txstate.edu)

Supporting Students with AD/HD

Texas State University-San Marcos has created a unique program to support students with AD/HD: enrollment in a learning support course, an AD/HD support group, and AD/HD coaching. Through this multifaceted intervention students develop self-awareness of factors influencing their success, develop effective study strategies to match their strengths, and manage aspects of their AD/HD symptomology.

Mentor D: Pat Jonason (pjonason@jccc.edu)

A "Must-Have" List for Effective College Reading Programs

The Reading Program at Johnson County Community College (KS) has a long history of mandatory assessment and placement, and, as expected, the program today is much different than it was two and a half decades ago. In a sense, the program today is a result of our institution's own best practices, including multiple assessments, strategic textbook reading instruction with application, summary writing, and more. We will learn from each other as we discuss these items and more. Handouts provided.

LUNCH WITH A MENTOR CONTINUED

Friday, November 5, 12:15 pm – 1:45 pm

Mentor E: Jo-Ann Mullen (jmullen2@aol.com)

Looking toward Retirement: Professional Surprises and Considerations

Presto-you're retired. No more meetings. No more student papers. What else? This informal conversation will look at the various professional and adjustment changes that may occur with retirement. Ideas and suggestions for retirement preparation will be discussed. Dr. Mullen is a past president of CRLA and Professor Emerita, University of Northern Colorado. Handouts will be provided.

Mentor F: Jan Norton (nortonj@uwosh.edu)

Evaluation Strategies for Tutoring Programs

Tutor program managers face multiple challenges when evaluating program effectiveness: collecting data, getting permission for student information, and calculating statistics. What about evaluating tutor training? What about other stakeholders? Evaluation quickly starts to look like a full-time job! We will discuss ways to work with evaluation that keeps it in its important but appropriate place.

Mentor G: Rick Sheets (rick.sheets@crla.net)

Tutor Training Program Certification – Benefits/Best Practices/Program Outcomes

CRLA's International Tutor Program Certification has certified over 1000 programs. Learn how certification can help strengthen your program's professionalism and credibility! Engage in discussion, obtain handouts, and share best practices. Rick Sheets, ITPC coordinator, has 27 years experience in LACs and tutor training. His dissertation, "The Effects of Training and Experience on Adult Peer Tutors in Community Colleges" validates his passion and work in CRLA and ITPC.

Mentor H: Rita Smilkstein (rsmilkst@sccd.ctc.edu)

The Brain Has a Natural Learning Process and How to Teach the Way the Brain Naturally Learns

Join an interactive discussion on the brain's natural, self-motivating learning process. When developmental teachers know how the brain learns and how to translate this knowledge into curriculum and pedagogy, they are able to help their students become engaged, motivated, and successful learners. Dr. Smilkstein frequently speaks on brain compatible teaching, is Professor Emerita (English), North Seattle Community College, and Invited Faculty at Western Washington University's College of Education.

Mentor I: Lonna Smith (Lonna@pacbell.net)

Writing About Our Students; Learning About Ourselves

By writing about specific interactions with our students, we reflect on our own teaching and chronicle a personal history of our careers. Come and be entertained by some short vignettes that illustrate the value of writing about students, and learn how to begin writing about your students. Lonna is currently writing the memoirs of her long and varied teaching career and guarantees at least a few chuckles along with a lively discussion and stories from all who wish to share.

LUNCH WITH A MENTOR CONTINUED

Friday, November 5, 12:15 pm – 1:45 pm

Mentor J: Laura Symons (lsymons@pvcc.edu)

Metacognition in Teaching and Tutoring

Let's talk about how to help students learn how they best learn. So much work is being done on the Natural Human Learning Process ; we will discuss ways in which teachers and tutors can communicate its principles to students and help them to apply their innate abilities to academic learning . Laura Symons is a past president of CRLA and an Assistant Professor and Coordinator of the Learning Center at Piedmont Virginia Community College. She has authored WISP (Writing Inventory for Skills and Preferences) and other metacognitive tools for college students.

Mentor K: Melissa Thomas (melissa.thomas@utsa.edu)

Grad Students Need Learning Assistance Too!

Are graduate students knocking at your door? Come join us for a lively discussion on whether these students need to be served by your center, how you can serve them, and what you can do to create an environment that makes your center a welcoming place for them. The University of Texas at San Antonio has created a reputable program that serves all graduate students, whether they are just learning how to cite in APA style or need help polishing and practicing their dissertation defense. Melissa Thomas is the Assistant Director of Graduate Student Learning Assistance at UTSA and has developed this program which serves over 1200 students annually.

PRE-CONFERENCE INSTITUTES

Wednesday, November 3, 8:30 am – 4:00 pm

All-Day Institutes (**See** *Schedule of Fees* **for Institute Cost)**

Institute: **A** Alta

Entering the World of Online Tutoring

Presenter: Deborah Hardwick, Houston Community College

CANCELLED

Primary Strand: Technology & Distance Learning

Online tutoring is the newest extension of what we do as tutors. This presentation looks at setting up a viable, thriving program; sustaining and growing it; assessing it; and making online tutoring a permanent part of the college culture. Administrators and tutoring supervisors need to know what is available and how it works in order to make sound decisions. I will provide that information.

Institute: **B** Brighton

NADE Certification Training Institute

Presenter: Jennifer Ferguson, Cazenovia College

Primary Strand: Research and Evaluation

Participants who are interested in assessment and evaluation of their program(s) and/or are interested in pursuing NADE Certification will have an opportunity to complete the NADE Certification Training at this institute. This workshop will involve instruction in use of the *NADE Self-Evaluation Guides,* 2nd Edition (2009). In addition, attendees will learn how they can prepare their program for eligibility for NADE Certification.

Wednesday, November 3, 8:30 am – 11:30 am

Morning Institutes (**See** *Schedule of Fees* **for Institute Cost)**

Institute: **C** **Snowbird**

International Tutor Program Certification, Part 1 - "Getting The Basics"

Presenters: Rick Sheets, Paradise Valley Community College (retired); Olga Thurman, El Paso Community College

Primary Strand: Peer Assistance Program; Secondary Strand: Learning Assistance Center Management

This will be an introduction to CRLA's ITPC tutor certification process. It is intended for anyone in charge of tutor training who is interested or starting the certification process. It will include clarification of application requirements; benefits; explanation of the application process; best practices; and great tips on getting started.

Institute: **D** Deer Valley I

Developmental Education Faculty Certification Program

Presenter: Rick Stepp-Bolling

Primary Strand: Professional Development; Secondary Strand: Brain Compatible Teaching/Learning

This presentation looks at Mt. San Antonio College's Developmental Eduation Certification Program which was recently awarded the California Board of Governor's Exemplary Program. This would be of special interest for anyone hoping to establish a similar program at his/her institution.

Wednesday, November 3, 8:30 am – 11:30 am

Morning Institutes (**See** *Schedule of Fees* **for Institute Cost)**

Institute: **E** Deer Valley II

Firing and Wiring Together: Incorporating Effective Group Work

Presenters: Deborah Daiek, Schoolcraft College; Niran Kheder, Schoolcraft College

Primary Strand: Brain Compatible Teaching/Learning

This workshop will benefit anyone who is interested in incorporating meaningful and effective group work into the classroom. Our social brains learn best when we are able to make learning connections through multiple-perspectives. Participants will be provided with the benefits, best practices, hands-on experiences as well as group work evaluation forms for their classrooms.

Institute: **F** Solitude

Foundations of Research: Getting Your Manuscript Published

Presenter: Diana Calhoun Bell, University of Alabama in Huntsville

Primary Strand: Professional Development; Secondary Strand: Research & Evaluation

As the editor of JRCL, I understand the difficulty professional educators have with finding the time and inclination to publish research. However, publication remains one of the most important tasks we can do to continue developing new ideas in our professional circles. The objective of this half-day workshop is to work with participants to develop viable research projects that they can implement when they return to their institutions.

Institute: **G** Salon G

Increasing Student Engagement, Empowerment, and Success with Brain-Based Teaching

Presenter: Rita Smilkstein, North Seattle CC, Western Washington University Woodring College of Education (Everett Campus)

Primary Strand: Brain Compatible Teaching/Learning

This interactive institute describes classroom/field research about how students naturally learn and research about the brain's innate learning process. This research provides guidelines for developing and delivering curricula that help every student experience engaging, empowering, successful learning. Hands-on experiences with classroom-proven brain-based lessons, including how to develop brain-based lessons. Handouts included.

Institute: **H** Salon H

A New Way to Present: Prezi Presentations

Presenter: Dorothy Chase, College of Southern Nevada

Primary Strand: Technology & Distance Learning; Secondary Strand: Professional Development

PowerPoint presentations are linear; Prezi presentations are non-linear. Participants in this pre-conference institute will examine some existing Prezis, learn to use Prezi tools, and be taught to create a Prezi presentation for their own use. This institute is for anyone who gives presentations to students or peers – administrators, faculty, trainers.

Wednesday, November 3, 8:30 am – 11:30 am

Morning Institutes (**See** *Schedule of Fees* **for Institute Cost)**

Institute: **I** Salon I

Engaging Students with Social Media

Presenters: Amy Baldwin, Pulaski Technical College; Robert Sherfield, College of Southern Nevada; Steve Piscitelli, Florida State College at Jacksonville

Primary Strand: Learning & Study Strategies

Are you all a-twitter over social technology? Does this new world of teaching and learning excite you? Are you interested in learning more about using social media to engage and motivate students? If so, join this highly interactive workshop designed for faculty just entering this brave new world.

Institute: **J** Salon J

The Council of Learning Assistance and Developmental Education (CLADEA) Leadership Institute

Presenters: Jack Truschel, East Stroudsburg University; Russ Hodges, Texas State University – San Marcos; Hunter Boylan, National Center for Developmental Education.

Primary Strand: Professional Development

Napoleon Bonaparte once stated, "A leader is a dealer in hope." Covered in this interactive and high-energy institute are the foundations and dimensions of effective leadership with a focus on servant leadership. Also introduced are concepts of Appreciative Inquiry, effective communication, conflict management, situational decision-making and Emotional Intelligence (EI).

Wednesday, November 3, 1:00 pm – 4:00 pm

Afternoon Institutes (**See** *Schedule of Fees* **for Institute Cost)**

Institute: K Snowbird

International Tutor Program Certification, Part II - "Moving Beyond the Basics"

Presenters: Rick Sheets, Paradise Valley Community College (retired); Olga Thurman, El Paso Community College; Lynnae Dopp, Weber State; Howard Masuda, California State University-LA,CA; Kimberly Thomas, Texas A & M International University, TX; James Stewart, Kings College, PA; Linda Stedje-Larsen, Wingate University, NC; Carmen Springer-Davis, Casper College, WY; Richard Morales, Paradise Valley CC, AZ

Primary Strand: Peer Assistance Programs; Secondary Strand: Learning Assistant Center Management

This will be an expansion and exploration into program and training potentials and possibilities; detailed samples and examples of model applications; options/strategies for online application presentation; engaging activities and discussions designed to explore options for designing training at Levels 2 and 3; sharing of best practices and successes.

Wednesday, November 3, 1:00 pm – 4:00 pm

Afternoon Institutes (**See** *Schedule of Fees* **for Institute Cost)**

Institute: **L** Deer Valley I
Wounded Warriors : Academic Support for Veterans in Higher Education
Presenters: Julianne Albiero-Walton, East Stroudsburg University; Bob McConnell, Edinboro University

Primary Strand: Professional Development; Secondary Strand: Learning & Study Strategies

The number of veterans on college campuses will continue to increase and their specific educational needs will need to be addressed by post-secondary institutions' support services. This session will discuss the common injuries facing veterans, their impact on learning, accommodations, learning strategies and available support. Intended audience: Experienced trainers / administrators.

Institute: **M** Deer Valley II
Learning Center Professionals: Putting the WOW into Faculty Development Workshops!
Presenter: Saundra McGuire, Louisiana State University

Primary Strand: Learning & Study Strategies ; Secondary Strand: Brain Compatible Teaching/Learning

Faculty Development workshops typically focus on effective teaching strategies, but place little emphasis on metacognitive learning strategies. This session, intended for all audiences, will discuss faculty development workshops that have been enthusiastically received by instructors who are experts in their disciplines, but novices in the area of student learning.

Institute: **N** Solitude
Building Relationships with Key Stakeholders: Guiding Principles and Practice
Presenter: Tammy Pratt, University of Oklahoma

Primary Strand: Professional Development

Managing a learning center requires people, internally and externally, who believe in your purpose. This interactive session will explore how to form and manage relationships with your key stakeholders and resource contributors using guiding principles of communication. You will leave this session with strategies you can implement immediately to gain additional support for your center.

Institute: O Salon G
See, Hear and Do: The Benefits of Multi-sensory Learning
Presenter: James Valkenburg, Delta College

Primary Strand: Brain Compatible Teaching/Learning; Secondary Strand: Learning Assistant Center Management

This presentation will examine some current research in the field of brain function and how it relates to a multi-sensory approach to learning. Various techniques of practical applications of this theory will be offered. There will be hands-on activities for participants.

Wednesday, November 3, 1:00 pm – 4:00 pm

Afternoon Institutes (See *Schedule of Fees* for Institute Cost)

Institute: **P** Salon H

CRLA Leaders' Pre-Conference Institute

Presenters: Jane McGrath, Paradise Valley Community College (emerita); Ann Wolf, Lynn University

Primary Strand: Professional Development

Creating strategies to use our expertise in adult learning principles and our talent for combining best practices with new technologies to maximize CRLA member benefits. Open to current and incoming CRLA Leaders.

Institute: Q Salon I

Digital Storytelling: Developing Multiple Skills and Building Learning Communities

Presenter: Kay Gregory, Catawba Valley Community College

Primary Strand: Technology & Distance Learning; Secondary Strand: Learning Communities

Digital storytelling is a compelling Web 2.0 assignment that develops multiple student skills while it also builds a community of learners. Written literacy, oral literacy, digital literacy, and visual literacy – digital storytelling enhances each of these critical skills. This presentation will focus on applications in developmental English and reading.

Institute: **R** Salon J

Beyond the "How To" Approach: Moving From Amotivation to Implementation

Presenter: Laurie Hazard **,** Bryant University

Primary Strand: Learning & Study Strategies; Secondary Strand: Professional Development

Embedded in most student success courses is study skills training. Researchers suggest that achievement is influenced as much by particular attitudes as by direct instruction. Teaching strategies divorced from attitudes is futile, then. Oftentimes, unwitting instructors teach students "how to" manage time without helping students recognize particular attitudes that influence application. The session is designed for instructors who have encountered students who believe, "I know "how to" manage my time; I don't need this stuff!"

POST-CONFERENCE INSTITUTES/WEBINARS

Saturday, November 6, 1:00 pm – 3:00 pm (See *Schedule of Fees* for Institute Cost)

Institute: S **Alta**
Research-Based Best Practices in Teaching Developmental Reading
Presenter: David Caverly, Texas State University, San Marcos

Primary Strand: College Reading, Secondary Strand: Distance Learning and Technology

Teaching reading at the college level is a challenge given evolving definitions of what it means to be academically literate in the 21st century. Recent research documented in the second edition of the *Handbook of College Reading and Study Strategies Research* has explicated these definitions and reviewed research-based instructional practices that address these literacies. This institute will review this research, provide hands-on experiences with these practices, and generate discussion on future research improving literacy instruction.

Institute: T **Snowbird**
Highlights: Learning Center Web Sites and Distance Learning
Presenter: Lucy MacDonald, Chemeketa Community College (retired)

Primary Strand: Technology and Distance Learning, Secondary Strand: Professional Development

Experience Webinar technology while exploring best practices in building an effective Learning Center presence on the web and gathering hints and tips for distance learning from CRLA's Technology and Distance Learning SIG. Get a front row seat by signing up online or join us backstage in person at the post conference institute.

SALT LAKE CITY TRANSPORTATION

Airport Shuttle Service

Attendees arriving at the Salt Lake International Airport should proceed to the Ground Transportation area. Look for the signs reading *Express Shuttle Service.*

Reservations for downtown service are not required; just let the Airport Desk agent know you are with the CRLA Conference when you check in to receive the discounted rate of $7.00 one way. Once passengers check in with luggage, their wait for a shared shuttle should be no longer than 20 minutes.

Reservations are required for transfers from downtown Salt Lake City to the Salt Lake International Airport. Please make reservations at least 24 hours in advance whenever possible. You must tell the reservationist you are with the conference at the time of the reservation in order to receive the discount rate. Passengers can pay the driver by cash or credit card payments can be taken over the phone.

Reservations can be made at 800-397-0773

http://www.expressshuttleutah.com/

Other Transportation Options

For information on taxis and car rental, please check out the Ground Transportation link on the Salt Lake International Airport website.

CONFERENCE TEAM

Conference Chair
Ann Wolf

On-Site Coordinator
Leslie Giles-Smith

Conference Site Selection Chair
Lonna Smith

Registrar
Linda Callen

Registration/Membership
Vicki Papineau

Exhibits Chair
Kathy Stein

Conference Evaluation Chair
Elizabeth Boretz

Coordinator of Sessions Chair
Michal Zivan Coffey

Lunch with a Mentor
Jo-Ann Mullen

Audio Visual
Volunteers from
Salt Lake Community College

Conference Website Designers
Sandra Beeman
Rick Sheets

Program Layout and Design
Ann Wolf
Jane McGrath
Megan Neuman
Samantha Bartley
Andrew Hirst
Brandon Warlick

Program Committee
Note: Members served on one or more of the 14 SIG Strand Proposal Review Committees

Karen Agee
Sonya Armstrong
Rose Arszulowicz
James Barnes
Joe Barnhill
Dorothy Briggs
Julie Brogno
Melissa Burgess
Dorothy Chase
Yolanda Clarke
Alan Thomas Craig
Sharon D'Agostino
Theresa Davis
Diane Eisenberg
Laura Heidel
Sarah Henderson
Julie Holliday
Judy Hubble
Richard Johnson
Cari Kenner
Laurie Kuribayashi
Sally Lipsky
Lucy MacDonald
Teresa Massey
Lee McClain
Saundra McGuire
Jan Norton
Kathleen O'Dell
Vicki Papineau
Taunya Paul
Esther Rosenstock
Charis Sawyer
Iris Strunc
Melissa Thomas
Roseann Torsiello
Penny Turrentine
Nathalie Vega
Ann Vermont

Local Arrangements and Volunteers
Leslie Giles-Smith
Salt Lake Community College faculty, staff and students
Salt Lake City Visitor Bureau staff

INVITATION TO CHAIR
Institutes & Sessions

Please go to the Conference Webpage after September 1st to find the link to view the sessions and institutes available to chair.

Complete this form online by September 15

http://www.crla.net/conference/chair_sessions_form_2010.htm

Please consider chairing a 2010 Pre-Conference Institute and Concurrent Session.

- Please follow the above link to submit form to be a chair.
- Responsibilities include introducing the presenter(s) and distributing/collecting evaluation forms. A Session Chairs orientation session will be held each morning at 7:30 am.
- Benefits include a guaranteed seat at the session and an opportunity to get to know presenters.

Questions? Contact CRLA Coordinator of Sessions Chair:

Michal Zivan Coffey
Virginia Commonwealth University
Richmond, Virginia
mzcoffey@vcu.edu

SUMMARY OF FEES

	Early Registration July 15-Sept 9	Registration Sept 10-Oct 8	Postmark after Oct 8 and On-Site
CONFERENCE TUITION			
CRLA 2010 Member	$175	$200	$240
Non-Member	$235	$265	$310
Adjunct*	$120	$155	n/a
Retired Post-secondary Personnel*	$120	$155	n/a
Student*	$120	$155	n/a
ONE-DAY CONFERENCE TUITION			
CRLA 2010 Member	$140	$175	$210
Non-Member	$175	$210	$240
Adjunct*	$110	$140	n/a
Retired Post-secondary Personnel*	$110	$140	n/a
Student*	$110	$140	n/a
PRE-CONFERENCE INSTITUTES, WED., Nov. 3rd			
Institute B, NADE Certification, 8:30-4:00 (Lunch provided)	$250	$260	$275
Institute A, 8:30-4:00 (Lunch not included in fee)	$60	$70	$80
Half-Day Institutes (except J & P) , 8:30-11:30 and 1:00-4:00	$30	$35	$40
Half-Day Institutes J & P	No Charge	No Charge	No Charge
POST CONFERENCE INSTITUTES/WEBINARS, SAT., Nov. 6th			
Webinar, 1:00–3:00 (No Charge to on-site participants; fee for off-site participants)	$25	$25	n/a
FOOD FUNCTIONS			
SIG Breakfast, 7:00am, Friday	$25	$30	$32
Lunch with a Mentor, 12:15pm, Friday	$25	$30	$32
3rd General Session: On-to-San Diego Brunch, 9:15, Saturday	$25	$30	$32
TOURS			
Dinner on the Mountains: Park City, 5:45pm, Friday	$5	$5	$5
"This is the Place" Heritage Park, 1:00pm, Saturday	$5	$5	$5

To download a W-9 form, click here.

* **Adjunct status** will be documented with a letter from the department chair or college dean on college letterhead attached to the conference invoice form along with a copy of email online registration receipt and check if paying by check.

* **Retired post-secondary personnel status** will be documented with a letter from the institution's human resources department or through the specific retirement system.

* **Student status** will be documented with a copy of a current official course schedule of enrollment in at least six graduate or undergraduate credit hours; this schedule is to be attached to the conference invoice form along with the payment of conference fees.

REGISTRATION INFORMATION

Registration Procedure

To register for 2010 CRLA Conference, **click on the word "REGISTER" below**.

Once your registration has been completed on-line, it will be electronically submitted to the Conference Registrar. **Credit card payments can be made online and are encouraged**. If paying by check, send it with your online registration email receipt. Payment must be received within the registration period (Early Registration July 15 - September 9; Registration September 10 - October 8) in order to guarantee the specified rates. Payment must be received in order to hold tickets to the various ticketed events. If paying by check, participants must print a copy of the registration receipt and mail it along with the check. Postmark deadline is October 8, 2010.

REGISTER

Membership Fees and Conference Tuition

To receive the reduced member rates for the conference, participants must hold a valid 2010 CRLA membership as of June 1, 2010. You can check on your membership status by going to www.crla.net and click on Membership http://www.crla.net/membership/index.htm. Then click on "join, renew, or update your CRLA membership profile" at the bottom of the screen. Login using your email address and password, or if you have forgotten your password click on "Lost Password?" A password token to access your profile will be sent to your email address. Contact CRLA Membership Coordinator Vicki Papineau <Papineau@hamilton.net> if you are unsure of your 2010 membership status.

Registration Periods	**Dates**	**Postmark Deadline**
Early Registration	July 15 – September 9	September 9
Registration	September 10 – October 8	October 8
On-Site Registration	November 2 - 6	N/A

(There will be no registration October 9 – November 1.)

To download a W-9 form, click here.

Conference Tuition and Fee Policies

Participants are encouraged to register early to get tickets to conference events that have limited seating, such as pre-conference institutes, tours, and special meal events. Payment may be made by personal or institutional check or by credit card (MasterCard or Visa). Those registering for the conference need to meet registration deadlines listed above.

Only those who register and make payment within the Early Registration period will receive the early discounted rates. Regular registration rates are effective September 10 – October 8. Registrations postmarked after October 8 will be adjusted to the On-Site rates, and the conference participant must make payment (either personal check or credit card) at the registration table before receiving the registration packet.

To qualify for the Early Registration rates, payment along with the registration receipt must be postmarked on or before September 9th and mailed to the CRLA Member Services:

CRLA Member Services
2900 Finfeather Road
Bryan, TX 77801