

College Reading & Learning Association
46th Annual Conference

REGISTER
before
Sept. 16, 2013 for
discounted rate

**Revolutionizing
LEARNING**
to Enhance Student Success

CALL TO CONFERENCE



Photos courtesy of Greater Boston Convention & Visitors Bureau.

Boston, Massachusetts
November 6-9, 2013

www.CRLA.net/conference

Follow the conference chat at:



#crla13
or @CRLApd



CollegeReadingAndLearningAssoc





Welcome from the Conference Chairs

We are thrilled to be hosting the 46th annual College Reading and Learning Association (CRLA) conference in Boston November 6-9, 2013. This is the first time that a CRLA conference has ever been held in the Northeast! With 114 colleges and universities in Massachusetts and 318 in New England, it is the perfect place for us to gather and exchange ideas.



This year's conference theme, "Revolutionizing Learning to Enhance Student Success," speaks to the region's rich academic and historical legacy. It speaks to the work we do both in and outside the classroom, and it speaks to the thousands of students who choose Boston and New England as their "college town" (an estimated 152,000 college students live in Boston alone!).

Yes, Boston is the perfect place for us to gather, and the elegant Boston Park Plaza Hotel is the perfect place for our conference. Located in the upscale Back Bay neighborhood, the hotel is only three miles from Logan International Airport, two blocks from the "T" (the public transportation system), and steps away from some of Boston's most iconic landmarks: the Boston Common, the Public Garden, the State House, the Old Granary Burying Ground, tony Newbury Street, the Trinity Church of Boston, Copley Square, the original "Cheers" bar, and too many restaurants to name.

To help you enjoy this wonderful city, we have created exciting tours and special events including a visit to two area colleges, Bunker Hill Community College and Suffolk University; a private tour of the Trinity Church of Boston; a private tour of Harvard and dinner in Harvard Square; and a private sightseeing Trolley Tour of Boston's historical landmarks with an extended stop at Faneuil Hall Marketplace and Quincy Market.

But the CRLA 2013 excitement is not just outside! We begin on Wednesday with preconference institutes, our All-Conference Welcome featuring local musical talent and lots of opportunities to socialize! On Thursday we kick off the day with breakfast at our Opening Session featuring keynote speaker Dr. Randy Swing. We also have the state/region/chapter meetings and our Exhibitor's Reception and Author's Book Signings—always a treat!

Friday features our conference General Session and Presidential Address by Melissa Thomas as well as the Lunch with a Mentor. Enjoy friendly and informative lunchtime conversation with leaders in our field—just be sure to sign up early, as seating is very limited. Also on Friday we have our Conference Social Hour and our Scholarship Awards and Raffle Drawing featuring items

donated by colleges, publishers, individuals, and associations. On Saturday morning we have our conference Closing Session with keynote speaker Dr. Shane Lopez and our On-to-Brunch. And, of course, throughout the conference you will be treated to numerous sessions from some of the best-known names in higher education as well as many "up and coming" professionals in the field.

New this year is our hosting of a special "meet and greet" social hour for new professionals and first-time conference attendees in our Hospitality Room on Wednesday night and a special social hour for graduate students in our Hospitality Room on Thursday night.

We think you'll agree that Boston is THE place to gather for CRLA 2013. There is so much to see and do here and our conference team and volunteers are here to help you. Please take advantage of all that the conference and the city of Boston have to offer you. We hope you will have as much fun at the conference as we have had putting it together.

Your 2013 Conference Team,

- Lori Saxby, CRLA President Elect and 2013 Conference Chair
- Roberta Schotka, 2013 On-Site Chair
- Andrea Rowe, CRLA Executive Director

Important Dates

JUNE 3

Submission acceptance emails go out

JULY 1

Registration and hotel reservations open

SEPTEMBER 16

Last day for early registration prices

OCTOBER 10

Last day to reserve your hotel room

OCTOBER 25

Last day for regular registration prices

NOVEMBER 6-9, 2013

CRLA Conference, Boston, MA

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Schedule subject to change.
Refer to website.



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CRLA SCHOLARSHIP RAFFLE
Don't Forget!

Remember to bring an item for the Scholarship Raffle. Whether it represents your institution, your geographical region, or your personality, it will transform into scholarship dollars. You can bring your item and leave it at the raffle table or registration desk as you register.

Also, remember to allot some money for raffle tickets. The more tickets you buy, the more chances you have to win the prize of your choice and the more dollars you are contributing to the scholarship fund. The drawing will be held on Friday afternoon at the conference social hour.

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Schedule At a Glance

TUESDAY, NOVEMBER 5, 2013

5:00 pm-9:00 pm REGISTRATION
 8:30 pm-10:30 pm Hospitality Room

WEDNESDAY, NOVEMBER 6, 2013

7:30 am-8:00 pm REGISTRATION
 7:30 am-8:00 am Chairpersons' Orientation
 8:30 am-4:00 pm All Day Institutes*
 8:30 am-11:30 am Morning Institutes*
 10:00 am-10:15 am Morning Break with Snacks
 11:30 am-1:00 pm Lunch on Your Own
 1:00 pm-4:00 pm College Campus Visits *
 1:00 pm-4:00 pm Afternoon Institutes*
 1:30 pm-3:30 pm Trinity Church Tour***
 & 2:30 pm-4:30 pm
 2:30 pm-2:45 pm Afternoon Break with Snacks
 5:00 pm-6:15 pm CRLA Leadership Meeting & Dinner**
 6:30 pm-7:30 pm All-Conference Welcome with
 SIG & State/Region/Chapter Exhibits
 7:30 pm-8:30 pm S/R/C & SIG Leaders Meeting**
 7:30 pm-8:30 pm Social Hour for First Timers
 & New Professionals
 8:30 pm-10:30 pm Hospitality Room

THURSDAY, NOVEMBER 7, 2013

7:30 am-6:00 pm REGISTRATION
 7:30 am-8:00 am Chairpersons' Orientation
 8:00 am-10:00 am Opening Session with Breakfast and
 Keynote: Dr. Randy Swing
 10:00 am-5:30 pm Raffle Ticket Sales
 10:15 am-11:15 am 1st Concurrent Sessions
 11:30 am-12:30 pm State/Region/Chapter Meetings
 12:30 pm-1:30 pm Lunch on Your Own
 1:00 pm-7:00 pm Exhibits Open
 1:30 pm-2:30 pm 2nd Concurrent Sessions
 2:45 pm-4:15 pm 3rd Concurrent Sessions (90 min.)
 4:30 pm-5:30 pm 4th Concurrent Sessions
 6:00 pm-7:00 pm Exhibitors' Reception
 6:00 pm-7:00 pm Author Book Signings
 7:00 pm Dinner on the Town
 7:30 pm-8:30 pm Social Hour for Grad Students
 8:30 pm-10:30 pm Hospitality Room

FRIDAY, NOVEMBER 8, 2013

7:00 am-8:00 am Exhibitors' Breakfast (open to all)
 7:00 am-2:00 pm Exhibits Open
 7:30 am-8:30 am LACM Breakfast*
 7:30 am-3:00 pm REGISTRATION
 7:30 am-8:00 am Chairpersons' Orientation
 8:00 am-9:30 am General Session with Presidential Address
 8:00 am-4:30 pm Raffle Ticket Sales
 9:45 am-10:45 am 5th Concurrent Sessions
 11:00 am-12:00 pm 6th Concurrent Sessions
 12:15 pm-1:45 pm Lunch with a Mentor*
 or Lunch on Your Own
 2:00 pm-3:00 pm 7th Concurrent Sessions
 3:15 pm-4:15 pm 8th Concurrent Sessions
 4:30 pm-5:30 pm Social Hour Scholarship Awards
 & Raffle Drawing
 5:30 pm-6:00 pm Open Meeting with
 CRLA Elections Committee
 6:00 pm-11:00 pm Harvard University Landmark Tour
 & Dinner in Harvard Square*
 or Dinner on Your Own
 8:30 pm-10:30 pm Hospitality Room

SATURDAY, NOVEMBER 9, 2013

7:30 am-10:00 am REGISTRATION
 7:30 am-8:00 am Chairpersons' Orientation
 8:00 am-9:30 am 9th Concurrent Sessions (90 min.)
 9:45 am-12:30 pm Closing Session with Keynote:
 Dr. Shane J. Lopez
 and On-To-Brunch (St. Paul, MN)*
 1:00 pm-5:00 pm Boston Historical Site Trolley Tour &
 Faneuil Hall Marketplace *

LEGEND

* Ticketed event
 ** By Invitation
 *** Pay at the door event
 LACM Learning Assistance Center Management SIG
 S/R/C CRLA has States, Regions, and Chapters—
 everyone lives somewhere, so therefore everyone
 belongs!
 SIG CRLA Special Interest Groups

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Tours Organized by CRLA

The following tours have been scheduled for the CRLA Conference attendees. You may sign up for the tours when you register for the conference.

Wednesday, November 6, 2013
1:30 pm - 3:30 pm or 2:30 pm - 4:30 pm

Get me to the church on time! Trinity Church, Copley Square: local history tour, \$7 per person (\$5 for seniors with ID), pay at the church door, cash only

Meet at the front desk of the hotel for a leisurely stroll to Copley Square, where you will enjoy a private guided tour of Trinity Church Boston, one of the area's most photographed buildings. The church is .8 miles from the hotel. Approximate walking time 15-20 minutes.

Explore one of America's "10 most important buildings" with an experienced docent and tour guide. Learn the fascinating story of Trinity's commission by first rector, Phillips Brooks, and its construction by Henry Hobson Richardson, creator of the Richardson Romanesque style and the first American architect to be emulated in Europe. Witness how this massive structure was built on the marshy Back Bay. Hear the story of mural painters sharing the scaffolding with builders as they worked together to complete the unheated tower in the deep of winter. Uncover the truth about who first incorporated luminescent glass into stained-glass making, and witness a rich variety of stained glass styles, from Edward Burne-Jones and William Morris, to John La Farge. Experience the sheer glory of an architectural and artistic masterpiece in the heart of Boston's Copley Square.

Each tour is limited to 25 people on a first come, first served basis.



Trinity Church
Photo courtesy of
www.kamogawachurch.com

Wednesday, November 6, 2013
1:00 pm - 4:00 pm

Boston Colleges: Learning Opportunities for All, Bunker Hill Community College & Suffolk University, \$15 per person

Spend the afternoon visiting two of Boston's outstanding colleges—Bunker Hill Community College (BHCC) and Suffolk University. The onsite tour at BHCC will be conducted by Margaret Bovill-Hawkins, the college's Federal TRiO SSS Liaison and Success Program Director. At Suffolk University, the tour will be conducted by Michael Dickinson, the Director of the Ballotti Learning Center.

Bunker Hill Community College

Bunker Hill Community College, located in the historic Charlestown section of Boston, is the largest community college in the state system. Founded in 1973, BHCC currently enrolls more than 14,000 students in day, afternoon, evening, late-evening, midnight, weekend, and web-based and distance-learning courses and programs each semester. BHCC is one of the most diverse institutions of higher education in Massachusetts. Sixty-seven percent of the students are people of color and more than half of BHCC's students are women.



Bunker Hill Community College
Photo by Kim Christensen

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Tours Organized by CRLA (continued)

Suffolk University

Suffolk University is a private, co-educational, non-sectarian university. Founded in 1906, the University offers bachelor's, master's and doctoral degree programs in its Law School, College of Arts and Sciences, and Sawyer Business School. Suffolk University, located right in the heart of downtown Boston, gives its students unparalleled access to the city and all it offers. The college green is the Boston Common and the college is steps from dozens of historic sites like the Old State House, Faneuil Hall, and the Massachusetts State House. Truly an urban institution, Suffolk has no real boundaries—Boston and Suffolk blend together. That means Suffolk students have incredible access to a wealth of opportunities, whether it's museums and restaurants or internships and co-ops.

At the same time, Suffolk takes pride in being a personal, student-centered school, where faculty and administrators know students by name. They take the time to recognize each student's promise, figure out what makes him or her tick, and build important mentoring relationships.

Minimum of 30 people needed for the tour (maximum 50).



Suffolk University
Photo courtesy of www.unigo.com

Friday, November 8, 2013

6:00 pm - 11:00 pm

Did you always want to go to Harvard? Now you can! Harvard University tour and dinner in Harvard Square, \$60 per person (including transportation, tour, dinner, soft drinks, tax and gratuity).

About the Harvard Experience

Trademark group tours of Harvard are hosted by charismatic Harvard undergraduates. Their dynamic and knowledgeable staff will entertain and inspire with stories about Harvard history and personal experience about the university they call home.

Tour Benefits

- Student host will meet us directly on campus
- Tours last up to 90 minutes (tailored to our schedule)
- Tours cover three main areas of campus: New Yard, Old Yard and Harvard Square
- Tours cover 3 main themes – Harvard history, Harvard culture, and famous Harvardians
- Main sites include Johnston Gate, the John Harvard Statue, Massachusetts Hall, the Science Center, Memorial Church, Widener Library, *The Harvard Lampoon*, and Lowell House Bell Tower
- Tours end at The Harvard COOP – Harvard's historic bookstore and the best place for obtaining Harvard merchandise
- Dinner is just around the corner

Building Access: Schedule permitting, private tours go inside Memorial Hall, a historic civil war memorial and one of the most beautiful buildings on Harvard's campus.

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Tours Organized by CRLA (continued)

About the Dinner Experience

FiRE + iCE, the improvisational grill, is located in the heart of Cambridge's Harvard Square.

The unique and quirky atmosphere has been described by our patrons as an experience straight out of a Dr. Seuss book. If you're wondering what's on the menu, the answer is, "Whatever you want!" FiRE+iCE is a create-your-own-meal concept. We welcome our diners to an abundance of fresh produce, pastas, meats, and seafood. Guests may select any ingredients they want, then pair them up with one of our internationally influenced sauces and hand it to our grillers. Our grill chefs will cook all the unique combinations to perfection while dazzling diners with spatula juggling and a fiery show!

Minimum 30 people needed (maximum 50).



FiRE + iCE Cambridge's Harvard Square
 Photo courtesy of www.fire-ice.com

On-site Registration Hours

| | |
|----------------------------|--------------------|
| Tuesday, November 5 | 5:00 pm – 9:00 pm |
| Wednesday, November 6..... | 7:30 am – 8:00 pm |
| Thursday, November 7 | 7:30 am – 6:00 pm |
| Friday, November 8 | 7:30 am – 3:00 pm |
| Saturday, November 9 | 7:30 am – 10:00 am |

Registration Questions – Contact CRLA Customer Care

414-908-4961 registration@crla.net

Saturday, November 9, 2013

1:00 pm-5:00 pm

You can see it all in one day!! Private Historical Sightseeing Trolley Tour with Stop at Faneuil Hall Marketplace, \$45 per person (excluding snacks & shopping)

Enjoy a private chartered sightseeing trolley tour of Boston's most memorable historic sites, including a stop at Faneuil Hall Marketplace/Quincy Market for shopping, snacking and more sightseeing.

A private charter will pick us up at the hotel. We will be treated to a narrated tour of many historical sights. Our private trolley will pause along the way for you to take photographs of such iconic Boston sites as the State House; Kings Chapel and Burying Ground; site of the Boston Massacre, the U.S.S. Constitution; the historic Back Bay; the North End; and so much more.

Just when you think you have seen it all, the trolley will stop at Faneuil Hall Marketplace/Quincy Market for an extended snacking and shopping break. You will have ample time to browse many of the 49 shops, 18 restaurants and pubs, 35 colonnade eateries, and 44 pushcarts that make up this exciting "must see" destination.

Board the trolley and relax for the return trip to the hotel.

Minimum of 30 people (maximum of 37) per trolley needed—additional trolleys can be arranged.



Faneuil Hall Marketplace
 Photo courtesy of www.faneuilhallmarketplace.com

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Schedule subject to change. Refer to website.

Keynote Speakers



Dr. Randy Swing

Proving and Improving Student Success—Dr. Randy Swing Thursday, November 7, 2013, 8:00 am - 10:00 am

It is not enough to just declare that we are student centered or to just follow our instincts about how to help students succeed. In fact, a good deal of common wisdom turns out not to be supported by existing research data. This presentation will highlight effective practices for assessing student learning and success to inform program improvement and prove learning gains. Even if you are not a devoted number cruncher, a model for robust assessment will be presented with the aim of teaching how to build and evaluate your own assessment efforts. Some myths will be challenged while we explore how using data can powerfully focus student success initiatives. The mantra of “right intervention at the right time for the right students” will be a recurring theme in the presentation and will acknowledge that most campuses face resource limitations that make big, loosely focused programs too expensive to initiate.

Dr. Swing is the Executive Director of the Association for Institutional Research (AIR) and has presented over 250 workshops, conference sessions, and keynote addresses at national and international conferences on the first-year, institutional research, and higher education assessment. He holds a PhD in higher education from the University of Georgia, an MA and EdS degrees from Appalachian State University, and a BA in Psychology from the University of North Carolina – Charlotte. Dr. Swing began postsecondary education as a first-generation college student at Davidson County Community College in Lexington, NC. For more information about Dr. Swing, [click here](#).



Dr. Shane J. Lopez

Making Hope Happen—Dr. Shane J. Lopez Saturday, November 9, 2013, 9:45 am - 10:45 am

Have you ever washed a rental car? No. You don't own it; washing it does not make your priority list. For many students, graduating from school is just like washing a rental car. They don't own the goal. Maybe getting a job and making money rank higher than getting a degree. The goals most salient to young people are the same that captivate us. Specifically, they want a good job and a happy family. By chasing these goals, students learn that investing in your future pays off today. This is the secret of millions of hopeful people. They know that when they are excited about tomorrow, today is easier.

Dr. Lopez is a Gallup Senior Scientist and Research Director of the Clifton Strengths Institute, a leading researcher on hope, and author of *Making Hope Happen*. His mission is to teach people that investing in their future pays off today. He is chief architect of the Gallup Student Poll, a measure of hope, engagement, and wellbeing that taps into the hearts and minds of U.S. public school students to determine what drives achievement. Dr. Lopez researches the links between hope, strengths development, academic success, and overall wellbeing and collaborates with scholars around the world on these issues. He is coauthor of the statistical reports for the Clifton StrengthsFinder and the Clifton Youth StrengthsExplorer. A professor of education for a decade, he is now professor of business at the University of Kansas. For more information about Dr. Lopez, [click here](#).

Registration includes:

- Registration bag and materials
 - Welcome Reception*
 - Keynote Breakfast
 - Exhibitor Reception
 - Exhibitor Breakfast
 - Social Hour*
 - Coffee Breaks
 - Hospitality Suite
- *Cash bars available

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One Book, One Conference

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Do your students have dreams and goals for their future? Do you? Join me at the 2013 CRLA conference to discuss HOPE—What is it? How can you get it? How can you share it with your students?

Making Hope Happen: Create the Future You Want for Yourself and Others, (2013).
Shane J. Lopez, Ph.D., Atria Books, New York, NY

Do your students have dreams and goals for their future? Do you? Join me at the 2013 CRLA conference to discuss HOPE—What is it? How can you get it? How can you share it with your students?

In his book Dr. Lopez distinguishes between wishing or optimism and hoping for the future. He describes four core beliefs shared by hopeful people:

- The future will be better than the present.
- I have the power to make it so.
- There are many paths to my goal.
- None of them is free of obstacles.

In the last section of his book, Creating a Network of Hope, he states, "Followers – students, employees, citizens – all need hope." Using information gathered through thousands of interviews by Gallup researchers, Dr. Lopez identified three key tactics a hopeful leader (also teacher/professor) practices and transmits to others:

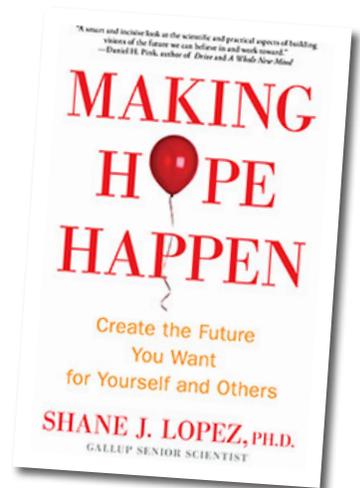
- Excitement about the future
- Able to recognize obstacles and develop strategies to overcome them
- Ability to reestablish goals when needed

Shane Lopez is a Gallup Senior Scientist and a leading authority on the psychology of hope. AND he will be one of the keynote speakers at the CRLA 2013 Conference.

This is a well-researched book with copious notes and suggestions for further reading. It is very readable, enjoyable and uplifting and is immediately applicable to our personal and professional lives.

Join me in Boston for a facilitated discussion that is sure to impact your life and your teaching. [Click here for more information.](#)

Arden B. Hamer, Indiana University of Pennsylvania
Arden.Hamer@iup.edu



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Schedule subject to change.
Refer to website.



Pre-Conference Institutes

Wednesday all day 8:30am-4pm

The National Association for Developmental Education (NADE) Certification Training Institute

Jane A. Neuburger, Syracuse University

Those interested in assessment/evaluation of their program and/or are interested in pursuing NADE Certification may complete the NADE Certification Training at this institute. This workshop involves instruction in the use of the NADE Self-Evaluation Guides. Also, attendees will learn how they can prepare their program for NADE Certification.

Wednesday morning 8:30am-11:30am

ITTPC, Part I: "Getting the Basics" for CRLA's International Tutor Training Program Certification

Linda Stedje-Larsen, Wingate University

This will be an engaging presentation and discussion for programs investigating or starting the process of tutor training program certification. The activities are designed to help clarify CRLA's minimum requirements and provide options in deciding how to best document that a program is meeting those requirements.

The Kortschak Center for Learning & Creativity: A Revolutionary Program that Fosters Transformational Change

Kristina M. Alvarado, University of Southern California; and Elizabeth Hernandez, University of Southern California

Participants will learn about the Academic Coach Program at the Kortschak Center for Learning and Creativity at the University of Southern California. Participants will obtain strategies regarding how to implement a coach program including training curriculum and a variety of techniques intended to foster academic success and positive self-efficacy.

Note: To attend Pre-Conference Institutes, you must also be registered to attend the conference, either with a one-day or whole conference tuition.

Revolutionizing Tutor Training to Meet the Needs of Students with Learning Differences

Brandi W. Schreiber, Texas Tech University; and Carol Scott, Texas Tech University

This workshop will provide attendees the opportunity to participate in a tutor training session designed specifically for students with learning differences. Attendees will experience training from the tutor's point of view and obtain knowledge of commonly diagnosed learning disabilities and tutoring strategies. Training materials will be provided.

Using Strategic Planning Methods and Regional Accreditation Standards to Revolutionize a Learning Center's Position on Campus: A Workshop for Center Administrators and Directors

Crystal Bickford, Southern New Hampshire University

During this hands-on and interactive workshop, participants will explore and identify their learning center's goals and then begin the process of creating a SWOT analysis and strategic plan that may be brought back to their campus with the hopes of increasing funding, support, and administrative backing.

Fostering Your Inner Scholar: CLADEA-Sponsored Research Institute

Russ Hodges, CLADEA; and Eric Paulson, CRLA

How can rigorous research answer important questions about student success? This institute will facilitate discussion of research questions; clarify interactions among theory, research, and practice; and offer approaches to critically examine studies already published. Participants will explore research tools, designs, methods, ethical issues, and publishing options.

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Pre-Conference Institutes (continued)

Wednesday afternoon 1:00pm-4:00pm

ITTPC, Part 2: "Moving Beyond the Basics" for CRLA's International Tutor Training Program Certification

Linda Stedje-Larsen, Wingate University

This institute will offer expansion and deeper exploration of possibilities for program certification and training potentials and possibilities. It will provide descriptions and discussion points of model applications and engaging activities designed to explore options for designing training and for adding Levels 2 and 3. You need not attend Part 1 to attend Part 2.

Disciplinary Literacy: Course Design, Best Practices, and Assessment

Victoria Appatova, University of Cincinnati

How can disciplinary literacy courses linked to various content areas enhance student learning and significantly impact their success and retention rates? Faculty, professional staff, and college administrators will explore effective practices of designing, teaching and incorporating disciplinary literacy courses into the college-level curriculum, as well assessing their effectiveness.

A Tutor Training Revolution: A Multi-Modality Tutor Training Program

Kailyn Helget, Rasmussen College; Jon Mladic, Rasmussen College; and Emily O'Connor, Rasmussen College

This institute will detail our revolutionary Tutor Excellence training program. Attendees will be exposed to the content of our online course and live, real-time sessions, but an emphasis will be placed on actively involving attendees in the lively, interactive and motivating experience of a tutor being trained in multiple modalities.

International Mentor Training Program Certification (IMTPC): Developing/Expanding Your Mentor Training Program and Applying for Certification

Page Keller, College of Charleston; and Heather Porter, Salisbury University

This institute is intended for college and university professionals who are interested in developing a peer mentor training program, expanding and improving existing peer mentor training programs, and applying for IMTPC Certification.

Discovering, Refining or Revolutionizing Your Theory Base

Lisa N. Putnam Cole, Heartland Community College

Consider one program's successful approach to the development of a theory base! Participants will engage in activities used to identify points of authentic consensus; other aspects of this process will be presented and discussed. Participants will leave with a comprehensive toolkit and an enhanced appreciation of the theory-practice connection.

Assessment 101 for Tutoring: Simple Techniques to Enhance Student Learning and Success

Cassandra C. Green, Delaware State University; and Michelle T. Williams, Community College of Philadelphia

Have you wondered if students learned during tutoring? Or, how to measure the learning? This interactive pre-conference institute will simplify assessment and introduce Bloom's Revised Taxonomy to successfully gauge student learning during the tutoring session. Participants will be able to apply techniques to their own tutoring programs.

Things to Do While in Boston

To find out fun and exciting things to do in Boston, visit the Convention and Visitors Bureau Page! www.bostonusa.com

Note: To attend Pre-Conference Institutes, you must also be registered to attend the conference, either with a one-day or whole conference tuition. Subject to change. Refer to website for most up-to-date information.

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Wednesday afternoon 1:00 pm-4:00 pm continued

Revolutionize Your Classroom and Empower Your Students by Establishing Constructivist Learning Environments

Dee R. Tadlock, Central Washington University

Because of its implicit nature, procedural learning (or 'how to' things) cannot be explicitly taught. A constructivist environment must be created so the brain can figure out the process for itself. Come explore this idea, learn how to design constructivist learning environments, and apply the information to spelling, critical thinking, and reading.

Note: To attend Pre-Conference Institutes, you must also be registered to attend the conference, either with a one-day or whole conference tuition. Subject to change. [Refer to website for most up-to-date information.](#)

Invitation To Chair

Please go to the Conference Webpage after September 1, 2013 to find the link to view those sessions and institutes available to chair.

Complete this form online by September 13, 2013.

- Please consider chairing a 2013 Pre-Conference Institute or Concurrent Session.
- Please follow the above link to submit form to be a chair.
- Responsibilities include introducing the presenter(s) and distributing/collecting evaluation forms. A Session Chairs orientation session will be held each morning at 7:30 am.
- Benefits include a guaranteed seat at the session and an opportunity to serve your organization while getting to know presenters.

Questions? Contact

CRLA Coordinator of Conference Sessions Evaluator:

Cortney Wenzel, Cortney.Wenzel@unthsc.edu

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Friday Lunch with a Mentor

\$60 Registration Fee.

(1) Research Relevant to Learning Centers: The Year in Review—Hunter Boylan

This session will present findings from research relevant to learning assistance published or presented between November of 2012 and October of 2013. A brief summary of findings will be distributed to participants. The mentor will then explore the implications of this research and answer the questions of participants.

(2) Modeling the Learning Process—Carolyn Hopper

You may have already noticed that your idea of learning and your students' idea of learning is not always the same. Recognizing the difference and adjusting to it may be one of the most difficult but most important transitions freshmen make. In his book, *The Art of Changing the Brain*, Dr. James Zull reminds us that first and foremost learning causes a physical change in the brain and this change takes time. Based on what neuroscience has discovered, Zull says that there are four pillars of learning: taking ownership of new knowledge involves a cycle beginning with getting information, making meaning of information, creating new ideas from these meanings, and acting on those ideas. Let's talk about how we can model this learning process in the classroom.

(3) Creating Study Reading Strategies—Lucy MacDonald

Come prepared to share your ideas on textbook reading strategies or listen to favorites from others. Find out how constructivist theory plays into practice as students create their own reading strategies for textbook materials. Leave with a model that can be easily reproduced and adapted and student examples in a variety of discipline areas.

(4) Writing for the *Journal of College Reading & Learning*—Eric Paulson

The *Journal of College Reading and Learning* (JCRL) is CRLA's international, peer-reviewed academic journal that publishes original, high-quality articles on theory, research and policy related to areas of developmental education, postsecondary literacy instruction, and learning assistance at the postsecondary level. The editor of JCRL will host a discussion about writing for the journal, with a focus on how to successfully prepare your research article for publication. Manuscript preparation, submission, peer review, revision, and acceptance processes will be focused on, with tips for both new and experienced authors.

(5) The Inseparable Connection: Integrated Reading and Writing—Marti Miles-Rosenfield

Integrated Reading and Writing (IRW), the new term instructors use to redesign their programs, helps students understand the undeniable link between creating content and making meaning of words. The term "IRW" may be new, but the concept of teaching the two disciplines in tandem is not. Whether you redesign by choice or due to a state mandate, come join the conversation on integration. Bring a favorite strategy for teaching reading or writing and learn how to effectively incorporate that tool into an IRW course. Fill the CRLA conference bag with proven strategies and take home a bag of new tricks.

(6) Tutor Training: How Do You Know If It Is Working? (Standards, Outcomes, Assessment and Evaluation for Tutor Training)—Roberta Schotka

We spend a lot of time and energy training our tutors, but how do we know if they are actually learning what we are teaching? Regular and systematic evaluations (self, peer and supervisor) are a start. Come share your "best practices" for tutor evaluations and participate in a lively discussion about embedding learning outcomes and assessment into our training programs. We will continue the conversation we started last year about specific outcomes for the training topics for ITTPC level 1 (levels 2 and 3 will be included if we have time), and how to assess what our tutors are learning in concrete and specific ways. Take advantage of the opportunity to discuss this important issue as we look at including standards in the ITTPC guidelines.

Places to Eat

There are plenty of great restaurants in Boston that are close to the Boston Park Plaza. For recommendations, please speak to the concierge desk at the Boston Park Plaza, or eat at any of the restaurants included in the Dinner on the Town. [Check website for information.](#)

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Friday Lunch with a Mentor (continued)

(7) From Content Field Literacy to Disciplinary Literacy: Conceptual and Pedagogical Shifts –Norman Stahl

Postsecondary reading and study strategy instruction has been oriented to the construct of content field reading for the past decades. More recently the field of reading has been influenced by the emerging construct of disciplinary literacy with its shift from generic strategy approaches to discipline-specific approaches for mastering content. Discussion will focus on this conceptual shift and its implications for instruction.

(8) Encouraging First-Generation College Students to Seek Academic Support –Valerie Smith Stephens

This session will provide useful suggestions on how to get students into the Learning Center before it is too late. The mentor will give suggestions on getting students to see the Learning Center staff in September so that they won't cry in December!

(9) Creating Chapter Study Guides That Work –Linda Wong

What kinds of study guides are available to encourage students to use textbooks to review chapters and prepare for tests? Many study guides include summaries of key concepts in the chapters, but often these summaries do not engage students actively in the review process. Explore new ways to create meaningful study guides that require students to revisit concepts and details in chapters by using the comprehension-boosting cloze technique plus open-ended and application questions. You can assign students to complete study guides and award points for completion.

(10) Self-Regulatory Behaviors: Understanding Their Impact on Student Success–Laurie Hazard

Come prepared to share your tried-and-true strategies for teaching time management, behavior management, combating procrastination, and goal-setting. Engage in a discussion designed to analyze which strategies have proved effective and explore why some pedagogical techniques may just not work as well. Come to a deeper understanding of the complexities associated with supporting students to develop habits, attitudes, and behaviors that will support them to recognize their potentials. Leave with some new ideas to implement immediately in the classroom, in workshops, or during one-on-one appointments with students.



Photo of the Concord Bridge courtesy of Greater Boston Convention & Visitors Bureau.



Photo of the Boston skyline courtesy of Greater Boston Convention & Visitors Bureau.

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Schedule subject to change.
Refer to website.



Conference Registration

| | Early Registration through Sept. 16, 2013 | Registration postmarked Sept. 17-Oct. 25, 2013 | Registration postmarked after Oct. 25, 2013 and on-site |
|--|---|--|---|
| CONFERENCE TUITION | | | |
| CRLA 2013 Member | \$225 | \$250 | \$275 |
| Non-Member | \$300 | \$325 | \$350 |
| Adjunct, Retired Postsecondary Personnel, & Students* | \$150 | \$175 | \$200 |
| ONE-DAY CONFERENCE TUITION | | | |
| CRLA 2013 Member | \$140 | \$165 | \$190 |
| Non-Member | \$185 | \$210 | \$235 |
| Adjunct, Retired Postsecondary Personnel, & Students* | \$110 | \$135 | \$160 |
| PRE-CONFERENCE INSTITUTES, WEDNESDAY, Nov. 6 | | | |
| Institute A, NADE Certification, 8:30am-4:00pm (Lunch on your own) | \$225 | \$250 | \$275 |
| Half-Day Institutes (8:30am-11:30 am & 1:00pm-4:00 pm) | \$40 | \$45 | \$50 |
| OPTIONAL ADDITIONAL FEES | | | |
| Wednesday Tour: Boston Colleges | | | \$15 |
| Wednesday Tour: Trinity Church | | | \$7 |
| Friday Morning Learning Assistance Center Management (LACM) Special Interest Group (SIG) Breakfast | | | \$30 |
| Friday Lunch with a Mentor | | | \$60 |
| Friday Night Tour: Harvard University | | | \$60 |
| Saturday Tour: Historic Sightseeing and Shopping | | | \$45 |
| Saturday Event: On-to-Brunch | | | \$10 |

*Note: To attend Pre-Conference Institutes, you must also be registered to attend the conference, either with a one-day conference tuition or whole conference tuition.

Conference Tuition and Fee Policies

Adjunct status will be documented with a letter from the department chair or college dean on college letterhead attached to the conference invoice form along with a copy of email online registration receipt and check if paying by check.

Retired postsecondary personnel status will be documented with a letter from the institution's human resources department or through the specific retirement system.

Student status will be documented with a copy of a current official course schedule of enrollment in at least six graduate or undergraduate credit hours; this schedule is to be attached to the conference invoice form along with the payment of conference fees.

Participants are encouraged to register early to get tickets to conference events that have limited seating, such as pre-conference institutes, tours, and special meal events. Payment may be made

by personal or institutional check or by credit card (MasterCard, Visa, American Express, or Discover). Those registering for the conference need to meet the conference deadlines listed above.

Only those who register and make payment within the Early Registration period will receive the early discounted rates. Regular registration rates are effective September 17 – October 25, 2013. Registrations postmarked after October 25, 2013 will be adjusted to the On-Site rates, and the conference participant must make payment (either personal check or credit card) at the registration table before receiving any registration materials.

In order to qualify for the Early Registration rates, payment along with the registration receipt must be postmarked on or before September 16, 2013 and mailed to the CRLA Conference Registrar, 7044 S. 13th Street, Oak Creek, WI 53154-1429. A \$35 fee will be charged for any check rejected due to insufficient funds.

Requests for refunds of conference registration postmarked on or before October 25, 2013 will be considered, less a \$50 processing fee. Payments for pre-conference institutes, tours, campus visits, or food functions cannot be refunded at any time because CRLA commits to pay for these activities in advance.

Requests for refunds of conference tuition postmarked after October 25, 2013 will not be honored unless they are sought due to a serious illness, death in the family, or other unforeseeable emergency. Conference tuition refund requests should be directed to Rosemarie Woodruff, CRLA Treasurer, at woodruff@hawaii.edu and will be reviewed and processed after the conference, but not later than December 13, 2013. Requests made after December 13 will not be considered. Payments by institutions will be refunded to the institutions and payments made by individuals will be returned to the individuals.

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Boston Park Plaza Hotel & Towers

50 Park Place
Boston, MA 02116
617-426-2000
www.bostonparkplaza.com

Hotel reservations will open on July 1, 2013! Be sure to reserve your room early!

Single Rooms - \$189 per night plus applicable taxes and fees.

Double Rooms - \$189 per night plus applicable taxes and fees.

Hotel Policies for CRLA Attendees

Early departure fee: An early departure fee of the group rates room and tax will apply if a Group attendee checks out prior to the confirmed checkout date. Cancellation Policy: To avoid cancellation fees, all registered guests need to cancel before 6:00 pm the day before arriving.



Airport Shuttle



GOBoston Shuttle is the preferred shuttle van taking guests to and from the Boston Park Plaza Hotel. If you reserve at least 24 hours in advance through the portal, you will receive a 10% discount.

GOBoston Shuttle is open 24 hours a day, 7 days a week, and circles through the airport every 30 minutes. They will guarantee those with reservations a seat and will take walk-ins based on availability. Regular fare \$17.00 each way. Online discounted fare of 10% off: \$15.60 each way

For parties of up to 6 passengers arriving on the same flight at the same time, the first person will pay the \$15.60 fare and passengers 2-6 will pay \$12.00 each, when booked in advance online. To book, [click here](#).

Taxicab

Taking a taxicab from Boston's Logan International Airport to the Boston Park Plaza Hotel will cost approximately \$25.00-\$35.00 plus tip (depending on the time of day, number of passengers, and traffic conditions). Please [click here](#) to help you calculate your cab fare.

Transportation

Amtrak

The Amtrak NORTHEAST regional service stops at Boston - Providence / Springfield - Hartford - New York - Washington, DC - Lynchburg / Richmond - Petersburg - Norfolk / Newport News - Virginia Beach.

The DOWNEASTER regional service stops at Brunswick, ME - Portland, ME - Boston, MA.

Public Transportation, the "T"

Getting into Boston from Logan International Airport is relatively easy and definitely affordable (\$2.50-\$4.00 each way). The network of subways, busses and trains is collectively known as the "T." You need to purchase a "T" pass, called a "Charlie Card" or "Charlie Ticket." Cash is accepted at various points, but you will pay a surcharge and change will be provided as a Charlie Ticket (no cash back).

At Logan International Airport, board the Massport Shuttle Bus to the AIRPORT station on the Blue line. (The shuttle stops at all airport terminals frequently throughout the day, but less frequently at night. Note that "T" service does not run 24 hours a day and stops running around 12:15 am).

Take the BLUE LINE train INBOUND for four stops to the GOVERNMENT CENTER Station. Go upstairs and take the GREEN LINE B, C, D or E train WESTBOUND for three stops to the ARLINGTON STREET Station.

Exit the "T" using the ARLINGTON STREET OUTBOUND exit. Walk three or four minutes to the Boston Park Plaza Hotel at 50 Park Plaza at Arlington Street.

For more information about the "T" click [here](#).

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Contact Information

Conference Planning Committee Members:

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Andrea Rowe, CRLA Executive Director, a.rowe@crla.net

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Essie Childers, CRLA Lunch with a Mentor Chair, essie.childers@blinn.edu

Cortney Wenzel, CRLA Coordinator of Conference Sessions Evaluator,
Cortney.Wenzel@unthsc.edu

[Click here](#) for Conference Proposal Review Committee

Registration Questions? Contact CustomerCare

414.908.4961, registration@crla.net

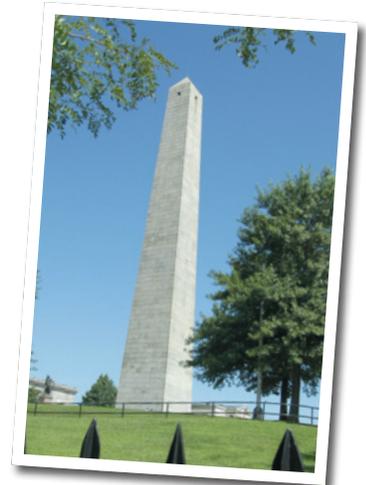


Photo of the Bunker Hill
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Convention & Visitors
Bureau.



Photo of the Harbor Fest Parade courtesy of
Greater Boston Convention & Visitors Bureau.

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