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CRLA SCHOLARSHIP RAFFLE
Don’t Forget!

Remember to bring an item for the Scholarship Raffle. Whether it represents your institution, geographic region, or personality, your raffle items transform to scholarship dollars. You can bring your item and leave it at the raffle table or registration desk as you register.

Also, remember to allot some money for raffle tickets. The more tickets you buy, the more chances you have to win the prize of your choice and the more dollars you are contributing to the scholarship fund. The drawing will be held on Friday at the All Conference Social hour.
Greetings from the College Reading & Learning Association. We are thrilled to present you with the Call to Conference for the 47th Annual CRLA Conference, November 5-8, 2014, in St. Paul, MN. We are certain the program offers something for every professional in our field, no matter what your area of expertise.

The conference theme—The North Star: Navigating Teaching and Learning—takes its cue from the North Star State. Because the North Star is always one degree of true North, and fixed in the heavens, early explorers were able to use it as a compass to guide their journeys as they charted new territories. As the North Star was to those early explorers, so CRLA is to its members: a constant guide to those navigating and exploring new territory in student learning. With nearly 120 presentations, CRLA 2014 promises to be a constant and reliable guide to those navigating and exploring new territory in student learning through learning assistance, developmental education, tutoring, and mentoring. Our annual conference is both a compass and a resource to those seeking direction for their work and the navigational equipment to chart their paths.

The host property for this year’s conference, the Crowne Plaza Riverfront Hotel, centrally located downtown in St. Paul, will offer CRLA conference attendees a guest room rate of $139 per night (single/double) with complimentary high speed wireless Internet access in all guest rooms, a 24-hour fitness center, and plentiful dining and sightseeing options within walking distance of the hotel. Known as the arts and culture capital of the Midwest, The Saintly City offers three world-class art museums, the Fitzgerald Theatre, named for Minnesota author, F. Scott Fitzgerald, and is home to Garrison Keillor’s broadcasts of A Prairie Home Companion, as well as a vibrant music scene, an abundance of breweries, and thriving nightlife. Worried about the cold? Don’t be. St. Paul’s unique Skyway allows hotel guests to walk the city, up to five miles of the downtown area, without going outside or wearing a coat. To help you enjoy St. Paul and the surrounding area, we have an exciting list of tours, starting with a Twin Cities College Tour on Wednesday to Augsburg College and Rasmussen College, a Thursday tour of the Cathedral of Saint Paul and James J. Hill House, a Friday night excursion to the famous Mall of America, and lastly a Saturday Gangster Tour of St. Paul and the historic Wabasha Street Caves.

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### Conference at a Glance

#### TUESDAY, NOVEMBER 4, 2014
- 5:00pm-9:00pm: Registration
- 8:30pm-10:30pm: Hospitality Room

#### WEDNESDAY, NOVEMBER 5, 2014
- 7:30am-8:00pm: Registration
- 7:30am-8:00am: Session Chairs’ Orientation
- 8:30am-4:00pm: NADE All-Day Institute*
- 8:30am-11:30am: Morning Institutes*
- 11:30am-1:00pm: Lunch on your own (see St. Paul restaurant list)
- 1:00pm-4:00pm: Twin Cities College Tour (Rasmussen College and Augsburg College)*
- 1:00pm-4:00pm: Afternoon Institutes*
- 1:00pm-5:00pm: James J. Hill House and Cathedral of Saint Paul Tour*
- 5:00pm-6:15pm: CRLA Leadership Reception**
- 6:30pm-7:30pm: Welcome Reception with light refreshments + SIG and SRC exhibits. Open To All
- 7:30pm-8:30pm: Social Hour for first timers, new professionals, and grad students
- 8:30pm-10:30pm: Hospitality Room

#### THURSDAY, NOVEMBER 6, 2014
- 7:30am-6:00pm: Registration
- 7:30am-8:00am: Session Chairs’ Orientation
- 8:00am-10:00am: Opening Keynote Address: Dr. Timothy Walter and Breakfast. Open To All
- 10:00am-5:30pm: Raffle Ticket Sales
- 10:15am-11:15am: 1st Concurrent Sessions
- 11:30am-12:30pm: S/R/C Meetings
- 12:30pm-1:30pm: Lunch on your own
- 1:00pm-7:00pm: Exhibits Hall Open
- 1:45pm-2:45pm: 2nd Concurrent Sessions
- 3:00pm-4:30pm: 3rd Concurrent Sessions (90 min)
- 4:45pm-5:45pm: 4th Concurrent Sessions
- 6:00pm-7:00pm: Exhibitors’ Reception Open To All
- 6:00pm-7:00pm: Authors’ Book Signing (Exhibits) Open To All
- 7:00pm: Dinner on the Town (sign-up in advance)
- 8:30pm-10:30pm: Hospitality Room

#### FRIDAY, NOVEMBER 7, 2014
- 7:00am-8:00am: Exhibitors’ Breakfast Open To All
- 7:00am-2:00pm: Exhibits Hall Open
- 7:30am-8:30am: Learning Assistance Center Management (LACM) SIG Breakfast*
- 7:30am-3:00pm: Registration
- 7:30am-8:00am: Session Chairs’ Orientation
- 8:30am-9:30am: Conference General Session with CRLA President’s Address: Lori Saxby
- 8:00am-4:30pm: Raffle Ticket Sales
- 9:45am-10:45am: 5th Concurrent Sessions
- 11:00am-12:00pm: 6th Concurrent Sessions
- 12:15pm-1:45pm: Lunch with a Mentor* or Lunch on your own (see St. Paul restaurants list)
- 2:00pm-3:00pm: 7th Concurrent Sessions
- 3:15pm-4:15pm: 8th Concurrent Sessions
- 4:30pm-5:30pm: Social Hour with food and drinks + Scholarship Awards & Raffle Drawing Open To All
- 5:30pm-6:00pm: Open meeting with CRLA Elections Committee
- 6:00pm-10:00pm: Mall Tour—Transportation to Mall of America*
- 6:00pm: Dinner on your own
- 8:30pm-10:30pm: Hospitality Room

#### SATURDAY, NOVEMBER 8, 2014
- 7:30am-10:00am: REGISTRATION
- 7:30am-8:00am: Session Chairs’ Orientation
- 8:00am-9:30am: 9th Concurrent Sessions
- 9:45am-12:30pm: Closing Keynote Address with Dr. Aaron Thompson & On to Portland Brunch Open To All
- 1:00pm-5:00PM: Post-Conference Gangster Tour: Wabasha Caves and Summit Ave*

#### LEGEND
- * Ticketed event
- ** By Invitation Only
- S/R/C CRLA is International States/Regions/Chapters—Everyone lives somewhere; Everyone belongs!
- SIG CRLA Special Interest Groups—your membership entitles you to join as many SIGs as you want!

Session Chair Orientation: Session Chairs introduce presenters and distribute and collect evaluation forms from session attendees. Session Chair Orientation is held each morning for assignments. Benefits include a guaranteed seat at the session you’re chairing and an opportunity to serve the association while getting to know the presenters and CRLA colleagues.
The Conference Planning Team has the following tours for Conference attendees. Sign up for the tours when you register for the conference.

**Cathedral of Saint Paul and James J. Hill House**  
**Wednesday, November 5, 2014, 1:00 pm – 4:00 pm**  
**Cost= $20**

Ticket required. Space is limited to 20 people. Sign up using the conference registration process.

**Itinerary:**
- 1:00 pm – Depart from Crowne Plaza Lobby
- 1:15 pm – 2:15 pm – Cathedral of Saint Paul
- 2:30 pm – 3:45 pm – James J. Hill House
- 3:45 pm – 4:15 pm – Summit Avenue Ride
- 4:30 pm – Return to Hotel

**Cathedral of Saint Paul**

The City of Saint Paul was known as the Pig’s Eye Settlement until in 1841, when the first Catholic priest in the area, Fr. Lucien Galtier, dedicated his log chapel on the bluff to Saint Paul, requesting that the settlement adopt the name as well. The Cathedral of Saint Paul is now a civic landmark, the mother church of the Roman Catholic Archdiocese of St. Paul and Minneapolis, and one of the finest examples of Beaux Arts architecture. It was placed on the National Register of Historical Buildings in 1974. Our tour will be led by one of the local priests who knows the history and architecture of this beautiful building.

**James J. Hill House**

Rugged stone, massive scale, fine detail and ingenious mechanical systems recall the powerful presence of James J. Hill, builder of the Great Northern Railway. Guides lead tours that help you imagine family and servant life in the 36,000 square-foot Gilded Age mansion, the setting of the public and private lives of the Hill family. The James J. Hill House is a National Historic Landmark.

**Summit Avenue**

Our tour ends with a ride along Summit Avenue, the longest stretch of beautifully restored Victorian homes in the country.
Tours (continued)

Twin Cities College Tour: Rasmussen College and Augsburg College
Wednesday, November 5, 1:00 pm – 5:00 pm  
Cost= $15

Ticket required. Space is limited to 20 people. Sign up using the conference registration process.

Itinerary:
1:00 pm – Depart from Crowne Plaza Lobby
1:30 pm – 2:30 pm – Augsburg College
3:00 pm – 4:00 pm – Rasmussen College
5:00 pm – Return to the Hotel

Rasmussen College (Bloomington Campus)
Rasmussen College offers in-demand degrees and the customized support needed to achieve academic and career goals. A unique network of student support services that extends from admissions to career services is customizable based on needs and available at no additional cost. Tour Rasmussen College and see their state-of-the-art Nursing Simulation Lab, which is housed in a “green” building.

Augsburg College (Minneapolis)
Our tour features Augsburg’s Gage Center. Located on the second floor of the Lindell Library, one of the primary hubs of the Augsburg campus, the Gage Center offers a collaboration of Academic Advising, the Academic Skills Office, Disability Services, and TRIO/Student Support services. It also houses the Groves Accommodations Lab, providing assistive technology and testing accommodations.
Call to Conference
November 5-8, 2014

Mall of America
Friday, November 7, 2014, 6:00 pm – 10:00 pm

Ticket required. Space is limited to 50 people.

Itinerary:
6:00 pm – Depart from Crowne Plaza Lobby
9:30 pm – Mall closes, return to Hotel

What trip to the Twin Cities would be complete without a visit to the Mall of America? Besides its 520 stores and 50 restaurants, the Mall of America includes Nickelodeon Universe, Sea Life Aquarium, and Lego Store with a 34-foot tall Lego robot. Spend Friday evening shopping, snacking, or just exploring. There is no tax on shoes and clothes in Minnesota!

Gangsters of St. Paul and Historic Wabasha Street Caves Tour
Saturday, November 8, 2014, 1:00 pm – 5:00 pm

Ticket required. Space is limited to 50 people. Sign up using the conference registration process.

Itinerary:
1:00 pm - Depart from Crowne Plaza Lobby
1:30 pm – 2:15 pm – Historic Wabasha Street Caves Tour
2:15 pm – 4:15 pm – St. Paul Gangster
4:30 – Return to Hotel

Tour the historic Wabasha Street Caves. Once the site of sandstone mines, the caves were also home to a romantic night club and the purported site of mobster misadventures. Then, with a nefarious gangster or his moll as our guide, take a bus tour to explore the sites of night clubs, kidnappings, and gun battles associated with 1930s gangsters like John Dillinger, Babyface Nelson, and Ma Barker. Oh, yes, St. Paul has a colorful past!
Keynote Speakers

Dr. Timothy Walter

Dr. Timothy Walter is Dean of Campus Affairs at Oakland Community College, the largest community college in the State of Michigan. In both areas, Dr. Walter serves in a leadership role to enhance student success by working with students, staff, and faculty to create a learning and social environment that enhances students’ academic and social transition to college. Dr. Walter’s higher education career includes involvement in the development of First Year Experience programs and courses, with a major focus on teaching faculty and staff how to teach students to be more successful readers, learners, and critical thinkers. He has served as a Vice-President of Student Development at The University of Tulsa, Associate Director of The University of Michigan Reading & Learning Skills Center, and Director of The Academic Center for Excellence at The University of Illinois at Chicago, and has had teaching stints at the University of Michigan, Rhode Island College, University of Tulsa, and Oakland Community College. He is the author of numerous scholarly texts and articles in professional journals on student success and critical thinking, including Critical Thinking: Building the Basics, The Adult Learner’s Guide to College Success, and How to Succeed in College and Still Have Time for Your Friends, the latter in its eighth edition. Recent studies indicate the critical thinking strategies Dr. Walter has developed and written about have a significant impact on students’ higher level critical thinking skills. In 1994, Dr. Walter was voted the nation’s Outstanding Freshman Advocate for large universities by The National Resource Center for The First-Year Experience & Students in Transition.

Dr. Aaron Thompson

Dr. Aaron Thompson is the Executive Vice President and Chief Academic Officer for the Kentucky Council on Postsecondary Education. He is also a Professor of Sociology in the Department of Educational Leadership and Policy Studies at Eastern Kentucky University. Dr. Thompson has a Ph.D. in Sociology with an emphasis in Organizational Behavior and Race and Gender Relations. He has researched, taught and/or consulted in the areas of diversity, leadership, ethics, multi-cultural families, race and ethnic relations, student success, first-year students, retention, cultural competence, and organizational design. He has over 30 publications and numerous research and peer-reviewed presentations. Dr. Thompson has traveled throughout the United States, giving more than 600 workshops, seminars and invited lectures on race and gender diversity, living an unbiased life, overcoming obstacles to gain success, creating a school environment for academic success, cultural competence, workplace interaction, leadership, organizational goal setting, building relationships, and the first-year seminar. He is a consultant to educational institutions, corporations, non-profit organizations, police departments, and other governmental agencies. His latest co-authored books include The Sociological Outlook and Infusing Diversity and Cultural Competence into Teacher Education. He also co-authored Thriving in College and Beyond: Research-Based Strategies for Academic Success; Thriving in the Community College and Beyond: Research-Based Strategies for Academic Success and Personal Development; Humanity, Diversity, and the Liberal Arts: The Foundation of a College Education; Focus on Success; and Black Men and Divorce.
Have you wondered why some of your students seem to have an inner drive and just won’t give up while others can’t seem to stay on course? The CRLA 2014 One Book-One Conference selection, *How Children Succeed: Grit, Curiosity and the Hidden Power of Character*, by Paul Tough, will give you some insights and, perhaps more importantly, a different way to think about the qualities that influence academic success.

The book is a mix of information from scientific studies and personal stories, all of which help the reader understand the various components that combine for academic success. The author contends that intelligence, as measured by the SAT and ACT, is not the main ingredient needed for success. Rather he emphasizes the importance of non-cognitive skills such as “study skills, work habits, time management, help-seeking behavior, and social/academic problem-solving skills” (Page 161). This idea supports Tough’s contention that, for many students enrolled in higher education, the problem is not access, but completion.

Parts of the book focus on younger children, but these children become the college freshmen we work with and their experiences influence their college success. Readers will gain insights into their students and an appreciation of the obstacles they may have overcome and continue to struggle with.

*How Children Succeed* is an important book for all levels of education. Join me at CRLA 2014 to talk about the insights and challenges presented in the book and what we can do to help our students develop all of the necessary ingredients to have successful academic and future careers.

Arden B. Hamer
Arden.Hamer@iup.edu

*How Children Succeed: Grit, Curiosity, and the Hidden Power of Character* by Paul Tough

Have you wondered why some of your students seem to have an inner drive and just won’t give up while others can’t seem to stay on course? Join me for some insights and, perhaps more importantly, a different way to think about the qualities that influence academic success.
### Full-Day Institute • Wednesday, Nov. 5 • 8:30am-4:30pm

**The National Association for Developmental Education (NADE) Certification Training Institute**

Jennifer L. Ferguson, Cazenovia College and Karen Patty-Graham, Southern Illinois University Edwardsville

Participants interested in program assessment and evaluation and/or in pursuing NADE Certification will have an opportunity to complete the NADE Certification Training. Instruction in use of the NADE Self-Evaluation Guides will be included. Attendees will learn how they can prepare their program for eligibility for NADE Certification.

NOTE: Participants will have the option to order the NADE Self-Evaluation Guide (2nd Edition) for an additional fee. See page 14 for details.

### Half-Day Institutes—Morning • Wednesday, Nov. 5 • 8:30am-11:30am

#### International Tutor Training Program Certification, Part I—The Basics

Robert Schotka, Wellesley College, and Penny Turrentine, Pima Community College

This will be an introduction to CRLA’s tutor training program certification process. It is intended for anyone in charge of tutor training, interested in or starting the certification process. It will include clarification of application requirements, benefits, explanation of the application process, best practices, and great tips on getting started.

#### The Five Habits of a Successful Learning Assistance Center Manager

Laura E Everett, University of Arizona; Tina Kondopoulos, Northeastern University; Jon Mladic, Rasmussen College; Kellie Smith, Central Oregon Community College; Melissa Thomas, College of Charleston; and Marcia Toms, North Carolina State University

This session will explore five habits shared by most successful managers. A group of experienced learning center managers will share their knowledge about management skills, including strategic thinking and planning, emotional intelligence, transformation and innovation, negotiation and conflict resolution, and team creation and development.

#### SIG/SRC Leaders Unite! Professional Development, CRLA Style

Sonya Armstrong, Northern Illinois University, and Suzanne McCarthy, Centenary College

*By Invitation Only. Free to CRLA leadership—Special Interest Group (SIG) Leaders and State/Region/Chapter (SRC) Leaders*

Being a SIG/SRC leader for CRLA entails mostly independent work with few opportunities for collaboration. This institute provides SIG/SRC leaders with a dedicated space on the conference program for professional development. This institute brings SIG/SRC leaders together to explore ways to better engage SIG/SRC members.

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**Note:** To attend Pre-Conference Institutes, you must be registered to attend the conference.
Half-Day Institutes—Afternoon • Wednesday, Nov. 5 • 1:00pm - 4:00pm

Seeking True North: A Multi-Modality Tutor Training Program
Jon Mladic, Rasmussen College, and Emily O’Connor, Rasmussen College

This institute will detail our path to developing our stellar Tutor Excellence training program. Attendees will be exposed to the content of our online course and live, real-time sessions. An emphasis will be on engaging attendees in the interactive and motivating experience of a tutor being trained in multiple modalities.

International Mentor Training Program Certification (IMTPC): Developing/Expanding Your Mentor Training Program and Applying for Certification
Heather Porter, Salisbury University

This institute is intended for college and university professionals who are developing or enhancing a peer mentor training program, and applying for IMTPC Certification. Participants will engage in discussion about certification requirements, share best practices, and complete components of the IMTPC application process.

International Tutor Training Program Certification, Part II—Moving Beyond the Basics
Tina Kondopulos, Northeastern University; Roberta Schotka, Wellesley College; and Penny Turrentine, Pima Community College

This will be an expansion and exploration into program and training potentials and possibilities; detailed samples and examples of model applications; options/strategies for online application presentation; engaging activities and discussions designed to explore options for designing training at Levels 2 and 3; sharing of best practices and successes.

CRLA Leadership Institute
Dr. Hunter Boylan, Appalachian State University; Dr. Russ Hodges, Texas State University; and Dr. Rebecca Goosen, San Jacinto College

Free Leadership Institute—Open to all interested Registration for this event is required.

Can you inspire a shared vision? Can you engage and motivate others? Know that you can develop exemplary leadership skills to maximize your effectiveness? Whether you are a leader on your campus or within CRLA, this workshop will help hone your skills with a focus on servant and situational leadership.

Teaching Critical Thinking and Learning Strategies to All Students
Timothy L. Walter, Oakland Community College

Since 1973, Dr. Walter has provided instruction to faculty and staff who are interested in improving critical thinking and learning strategies of students at all levels. Research has demonstrated the impact of learning these strategies on the success of low-income, first generation, underrepresented, and traditional students.

Navigating the 21st Century with Robust Learning Skills
Paul Treuer, University of Minnesota Duluth, and Laurel Whisler, Clemson University

Learning in the 21st century is characterized by rapidly changing knowledge, information, and tools. This is a new learning culture. A model for developing learning skills for navigating this landscape will be presented. Participants will build on a case study to design Learning Center curriculum using this model.

Note: To attend Pre-Conference Institutes, you must be registered to attend the conference.
Benefits of Peer Study Groups for Participants and Leaders
- David Arendale

Come share your ideas and experiences about the benefits of peer study groups for participants and facilitators in addition to grade improvement. Find out what others are reporting for personal and professional development outcomes. Hear about how the experience of serving as a study group leader can influence their future vocational interests and increase their leadership skills. The lunch mentor will share recent qualitative studies of the peer learning program at the University of Minnesota, training resources, and an annotated bibliography on postsecondary peer cooperative learning programs. Bring your materials to share as well.

Mobile Apps for Developmental Education
- David Caverly

Mobile devices (smartphones, tablets, and laptops) are developmental students’ technology of choice. Explore specific mobile apps that are useful for reading, writing, math, or learning support. Bring your mobile device and e-mail DCaverly@TxState.edu before the conference to receive a list of apps to download as you prepare for hands-on instruction.

Getting Creative about Professional Development for College Reading Educators
- Sonya L. Armstrong

Focused, purposeful, and ongoing professional development is critical for college reading and learning strategies educators. The session will introduce existing professional-development opportunities, as well as some creative possibilities for alternative approaches. Our conversation will include ideas for individual and team professional development, and suggestions for leveraging institutional support for undertaking such activities.

Engaging with Mathematics
- Irene Duranczyk

This lunch discussion will focus on multicultural critical pedagogy and the teaching of mathematics in classroom, hybrid, or online formats. Some results of teaching statistics with service learning will be shared as well. Come prepared to discuss any of the above ideas in the context of any mathematics course. We will ponder engagement with mathematics as we nourish ourselves.

Who Gains More From the Mentoring Relationship...Mentors or Mentees?
- Page Keller

Over the years, many studies have investigated the impact of peer mentoring on the mentee. However, there has been little scholarly research on the impact of peer mentoring on the mentors themselves. Is peer mentoring a high-impact practice? Do these peer educators demonstrate increased persistence and improved graduation rates? Come prepared to discuss the impact of the mentoring relationship on both the mentee and the mentor.

"Hey! I'm a student, too! Can a peer tutor get some love?"
- Yolanda Clarke

We benefit from peer tutor labor. As student development specialists, we are also charged with helping peer tutors grow as responsible adults. Peer tutors can have high grades and work well with their assigned tutees, yet they can exhibit other counterproductive behaviors. These actions may or may not be detrimental to the tutoring process, but they are clearly harmful to the tutor’s personal and professional development.

How do we address these concerns as tutor supervisors? Over lunch, we will talk about methods for addressing negative tutor behaviors and “tough love” strategies to support tutor development. Included will be strategies for effective supervision and evaluation of tutors, as well as the power of the feedback loop!
Best Practices for Training Tutors & Peer Educators
–Sally Lipsky

A discussion of recommended approaches and activities for training tutors, peer educators, and academic peer mentors at the post-secondary level. Covers key topics to include and ways to set-up and implement training experiences.

Are you APP?
– Lucy MacDonald

• Are you app to tutor?
• Are you app to do mobile math?
• Are you app to need help in writing?
  There’s an app for blogging aka journaling.
• Are you app to need to study untethered?
  There’s a whole study system of apps for this.
• Do you know the secret database where you are apt to find educational apps?

Integrated Reading and Writing: How are Different Colleges Addressing this Issue?
–Ann Wolf

Many colleges have decided to integrate their exit level developmental reading and writing courses as a way to support and prepare students for college level material. It is also a way to propel the developmental student into college courses more quickly. Come and share your experiences and I will share what I have learned about this change in developmental education.

Lost in Time Revisited
–Norm Stahl

The field of college reading and learning strategy research and instruction has a long and meaningful history. Indeed, it may be said that much of the foundational knowledge for the literacy field is borne out of college reading. Yet with our narrow future orientation, there is danger that valuable knowledge and practice will be lost to the times. Hence, this mentorship session will focus on a set of assessment measures and instructional practices from the early 20th century that have been lost in time but have great potential for promoting literacies competencies for readers in the era of the Common Core State Standards. Materials will be provided.
# 47th Annual Conference Fee Summary and Registration

<table>
<thead>
<tr>
<th></th>
<th>Early Registration through Sept. 15</th>
<th>Registration Postmarked Sept. 15-Oct. 24</th>
<th>Registration Postmarked After Oct. 24 and On-site</th>
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<tbody>
<tr>
<td><strong>CONFERENCE REGISTRATION FEE</strong></td>
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<tr>
<td>CRLA 2014 Member</td>
<td>$225</td>
<td>$250</td>
<td>$275</td>
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<tr>
<td>Non-Member</td>
<td>$300</td>
<td>$325</td>
<td>$350</td>
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<tr>
<td>Adjunct Faculty, Retired Postsecondary Personnel, Student</td>
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<td><strong>ONE-DAY CONFERENCE REGISTRATION FEE</strong></td>
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<tr>
<td>CRLA 2014 Member</td>
<td>$140</td>
<td>$165</td>
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<tr>
<td>Non-Member</td>
<td>$185</td>
<td>$210</td>
<td>$235</td>
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<tr>
<td>Adjunct Faculty, Retired Postsecondary Personnel, Student</td>
<td>$110</td>
<td>$135</td>
<td>$160</td>
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<td><strong>PRE-CONFERENCE INSTITUTES, WEDNESDAY, NOV. 5</strong></td>
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<tr>
<td>Full Day, NADE Certification, 8:30am-4:00pm (Lunch on your own)</td>
<td>$225</td>
<td>$250</td>
<td>$275</td>
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<tr>
<td>Full Day, NADE Certification with NADE Self-Evaluation Guide</td>
<td>$300</td>
<td>$325</td>
<td>$350</td>
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<tr>
<td>Half-Day Institutes (8:30am-11:30 am or 1:00pm-4:00 pm)</td>
<td>$50</td>
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<td>$60</td>
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<tr>
<td><strong>OPTIONAL ADDITIONAL EVENTS</strong></td>
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<tr>
<td>TOUR: Cathedral of Saint Paul, James J. Hill House and Summit Avenue (Wednesday pm)</td>
<td>$20</td>
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<tr>
<td>TWIN CITIES COLLEGE TOUR - Rasmussen College and Augsburg College (Wednesday pm)</td>
<td>$15</td>
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<tr>
<td>All Conference Welcome Reception (Wednesday pm)</td>
<td>Complimentary</td>
<td></td>
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<tr>
<td>Opening Session with Keynote Speaker &amp; Breakfast (Thursday am)</td>
<td>Complimentary</td>
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<tr>
<td>Exhibitors’ Reception with Authors’ Book Signing (Thursday pm)</td>
<td>Complimentary</td>
<td></td>
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<tr>
<td>Learning Assistance Center Management SIG Breakfast (Friday) All are welcome to join us!</td>
<td>$30</td>
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<tr>
<td>Exhibitors’ Breakfast (Friday)</td>
<td>Complimentary</td>
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<tr>
<td>Lunch with a Mentor (Friday)</td>
<td>$40</td>
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<tr>
<td>Social Hour with Awards &amp; Raffle Drawing (Friday pm)</td>
<td>Complimentary</td>
<td></td>
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</tr>
<tr>
<td>TOUR: Mall of America (Friday pm)</td>
<td>$15</td>
<td></td>
<td></td>
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<tr>
<td>On-to-Brunch with Closing Keynote Speaker (Saturday)</td>
<td>Complimentary</td>
<td></td>
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</tr>
<tr>
<td>TOUR: Gangsters of St. Paul and Historic Wabasha Street Caves (Saturday post conference)</td>
<td>$35</td>
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</tbody>
</table>

*Note: To attend Pre-Conference Institutes, you must also be registered to attend the conference.*

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**Registration includes:**
- Registration Bag & Supplemental Conference Materials
- All Conference Welcome Reception with Light Refreshments
- Opening Session with Keynote Speaker & Breakfast
- Exhibitor’s Reception with Authors’ Book Signing
- Friday Exhibitor’s Breakfast

- Social Hour with Awards & Raffle Drawing
- On-to-Brunch with Closing Keynote Speaker
- Coffee Breaks
- Hospitality Suite

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**CALL TO CONFERENCE**

NOVEMBER 5-8, 2014

**CLICK HERE TO REGISTER ONLINE TODAY**
Registrant Status

Adjunct Faculty status must be documented with a letter from the department chair or college dean on college letterhead and attached to the conference invoice along with a copy of online registration receipt received via e-mail. Include this letter with payment if paying via check.

Retired Postsecondary Personnel status must be documented with a letter from your institution’s HR department or specific retirement system.

Student status must be documented with a copy of a current official course schedule of enrollment in at least six graduate or 12 undergraduate credit hours. This schedule must be attached to the conference invoice along with payment for conference registration fees.

Registration Policies

Participants are encouraged to register early to secure tickets to conference events that have limited seating, such as Pre-Conference Institutes and Tours. Payment may be made by personal or institutional check or by credit card (MasterCard or Visa). Those registering for the conference need to meet the conference deadlines listed on page 14.

Only those who register and make payment within the Early Registration period will receive the early discounted rates. Regular Registration rates are effective September 16 to October 24. Registrations postmarked after October 24 will be adjusted to account for On-Site rates and the participant must make payment (either by personal or institutional check or credit card) at the On-site Registration Desk before receiving any registration materials.

To qualify for the Early Registration rates, payment along with the registration receipt must be postmarked on or before September 15 and mailed to:

CRLA Conference Registrar
7044 S. 13th Street
Oak Creek, WI 53154-1429

A $35 fee will be charged for any check returned due to insufficient funds.

Requests for refunds of conference registration must be made in writing and postmarked on or before October 24 to be considered, less a $50 processing fee. Payments for Pre-Conference Institutes, tours, or the LACM breakfast cannot be refunded at any time because CRLA commits to pay for these activities in advance based on the number of attendees registered.

Requests for refunds of conference registration postmarked after October 24, 2014, will not be honored unless they are requested as a result of serious illness, death in the family, or other unforeseeable emergency. Conference registration fee refund requests should be directed to:

Rosemarie Woodruff, CRLA Treasurer, at woodruff@hawaii.edu

These requests will be reviewed and processed following the conference, but not later than December 12, 2014. Requests made after December 12 will not be considered. Payments by institutions will be refunded to the institutions and payments made by individuals will be returned to the individual.

Registration Questions?
Please Contact
CRLA Customer Care
414/908-4961
registration@crla.net
While early explorers used celestial navigation, we realize our conference attendees use more conventional methods to navigate their travel. See below for various modes of transportation to get you to and from the CRLA conference venue.

Flying

If you fly, you will arrive in Minneapolis at the Minneapolis-St. Paul International Airport (MSP). Consider a shuttle or taxi to take you to the Crowne Plaza Hotel.

Taxicab

Taking a taxicab from the Minneapolis-St. Paul International Airport to the Crown Plaza Hotel will cost approximately $30 to $40 plus tip. Cab prices vary depending on the time of day, number of passengers, and traffic conditions.

SuperShuttle

The SuperShuttle is the preferred transportation to and from the Minneapolis-St. Paul International Airport. Look for Ground Transportation signs at the Airport. SuperShuttle rates are $13 one way and $22 round trip. There is a 10% surcharge each way. SuperShuttle reservations are not required, but are recommended as advanced reservations and pre-payment take all the time and hassle out of getting to and from the CRLA conference venue. Click on the link below for more information and to book your shuttle.

http://www.supershuttle.com/Locations/MSPAirportShuttleMinneapolis.aspx

Driving Directions

From the Minneapolis-St. Paul International Airport (7.5 miles):
Take I-494 East to Highway 5 (7th Street). Follow Highway 5 to downtown St. Paul. Turn right/East onto Kellogg Boulevard. At the third stoplight, turn left/North onto Wabasha Street. The Crowne Plaza Hotel will be on the right.

From St. Paul Downtown Holman Field (1.8 miles):
Take Bayfield Street West. Continue on Fillmore Avenue. Turn right/North onto Robert Street. Turn left/West onto Kellogg Boulevard. After three blocks, turn right/North onto Wabasha Street. The Crowne Plaza Hotel will be on the right.

From Rochester International Airport (85 miles):
Take US-63 going North. Merge onto US-52 going North for 78 miles. Exit and turn left onto Plato Boulevard East. Turn right onto South Robert Street. Turn left onto Kellogg Boulevard. The Crowne Plaza Hotel will be on the right.

From the Amtrak Train Station (6 miles):
Take I-94 East to Kellogg Boulevard. Turn right/East to Kellogg Boulevard. Turn right/East onto Kellogg Boulevard. Turn left/North onto Wabasha Street. The Crowne Plaza Hotel will be on the right.

Crowne Plaza Riverfront Hotel—St. Paul

11 East Kellogg Boulevard
St. Paul, MN 55101 USA
(651) 292-1900
(855) 261-1567

CRLA Conference Room Rate: $139.00 (single/double)
CRLA GROUP CODE: C3R
Tax: 13.63% per night not included in rates above

Hotel Policies for CRLA Attendees

An early departure fee of the group rates room and tax will apply if a Group attendee checks out prior to the confirmed checkout date.

Cancelling your reservation before 6:00 pm (local hotel time) on the day prior to your arrival date will result in no charge. Cancelling your reservation after 6:00 pm (local hotel time) on the day prior to your arrival date will result in a charge rates of one (1) night room per reservation to your credit card. Taxes may apply. Failing to call or show before check-out time after the first night of your reservation will result in cancellation of the remainder of your reservation.

http://www.cpstpaul.com/
The St. Paul Skyway

Unique to St. Paul and the Minneapolis areas, these cities love their skyway systems! The skyway system keep locals and visitors alike warm in the winter, cool in the summer, out of traffic during the busy times, and high above whatever happens to be going on below. Like cities within cities, each skyway system has its own character. Think of it as a destination – a land above the land that begs to be explored. The two separate worlds interlaced in each downtown have their own unique sets of restaurants, shops, hotels and hidden treasures waiting to be discovered. For more about the skyway and what it has to offer, visit the links below to the St. Paul Skyway map and skyway directory online.

Parking near the Crowne Plaza Riverfront Hotel

The Crowne Plaza Riverfront Hotel offers an on-site attached covered garage with self-parking for $17 per day. Parking is not included in the published guest room rates. If you are willing to walk a few blocks, self-parking is also available at the Capital City Plaza Parking Ramp available across the street from the Crowne Plaza Riverfront Hotel (50 4th Street East) and the Lawson Ramp (10 East 6th Street). As parking rates are subject to change at the discretion of the parking companies listed here, please contact them directly for more information on rates.

NEARBY PARKING

- Crowne Plaza Riverfront Hotel
  11 East Kellogg Boulevard
  (651) 292-1900
  (855) 261-1567

- Capital City Plaza Parking
  50 4th Street East (Allied Parking)
  (651) 291-1531

- Lawson Parking Ramp
  10 East 6th Street (Victory Parking)
  (651) 224-1931
Things to Do in St. Paul

1. **See the capitol building**—Designed by Cass Gilbert, the Minnesota State Capitol is considered an architectural masterpiece. Explore the House, Senate and Supreme Court chambers, see the legislature in action, visit the gold-leafed Quadriga on the roof when weather allows, stop in the restored Rathskeller Café and walk the Capitol Mall. [http://sites.mnhs.org/historic-sites/minnesota-state-capitol](http://sites.mnhs.org/historic-sites/minnesota-state-capitol)

2. **Visit the Minnesota History Center**—This beautiful building includes an interactive museum, the Minnesota Historical Society Library and archives, two museum stores, and Café Minnesota, featuring local, sustainable foods. [http://www.minnesotahistorycenter.org/](http://www.minnesotahistorycenter.org/)

3. **Explore the Science Museum of Minnesota**—Just a short walk from the conference hotel, the museum houses interactive displays, the Mississippi River Visitor Center, and an Omni Theater. [http://www.smm.org/](http://www.smm.org/)

4. **Tour the Landmark Center**—Built in 1902 and once home to the Federal Courthouse and Post Office for the Upper Midwest, this historic building houses many cultural organizations, as well as St. Paul’s Visitor Center, a café, gift shop, museums, and exhibits. [http://www.landmarkcenter.org/](http://www.landmarkcenter.org/)

5. **Rest in Rice Park**—Flanked by the Landmark Center, the Ordway, and the James J. Hill Reference Library, this city park has a beautiful fountain, a statue of F. Scott Fitzgerald, and plenty of benches.

6. **Check out what’s showing at the Ordway Center for the Performing Arts**—Known for its great acoustics, the Ordway features musical theater, orchestra performances, and dance. Here’s some of what’s scheduled for 2014-2015: [http://www.ordway.org/performances/14-15/](http://www.ordway.org/performances/14-15/)

7. **Walk along the Mississippi**—Right across the street from the conference hotel is a walkway that takes you along the edge of this busy river. Walk across the bridge and you will be at Harriet Island. [http://www.visitsaintpaul.com/poi/view/Things-to-Do/Parks-Zoos/Harriet_Island](http://www.visitsaintpaul.com/poi/view/Things-to-Do/Parks-Zoos/Harriet_Island)


9. **Take a trip back to the Gilded Age at James J. Hill House**—This enormous red sandstone home, constructed in 1891 by the builder of the Great Northern Railway, is known for its ingenious mechanical systems. [http://www.visitsaintpaul.com/poi/view/Things-to-Do/Museums-Historical-Sites/James_J_.Hill_House?category=3313](http://www.visitsaintpaul.com/poi/view/Things-to-Do/Museums-Historical-Sites/James_J_.Hill_House?category=3313)

10. **Stroll down Summit Avenue**—Walk or drive past blocks and blocks of grand Victorian mansions (the Governor’s Mansion is on this street), churches, and synagogues. The University of St. Thomas and Macalester College are here, as well.

11. **Shop and eat on Grand Avenue**—one block over from Summit, find Grand Avenue, where many of the Victorian homes have been converted to unique shops. You will also find a variety of restaurants, coffee shops, and bakeries. [http://www.grandave.com/](http://www.grandave.com/)

**That Other City**

There are plenty of great restaurants close to the Crowne Plaza Hotel. See below for a quick selection.

Pazzaluna Urban Trattoria & Bar - Upscale Italian restaurant with mural-adorned dining room located a couple blocks from the conference hotel. 360 St. Peter St. Happy hour. [https://www.pazzaluna.com/](https://www.pazzaluna.com/) $$$

St. Paul Grille - Located in the historic St. Paul Hotel, this restaurant has warm atmosphere and a range of menu items from breakfast to pub food to steaks. Happy hour in the bars in at the Grille and the hotel lobby. [https://www.stpaulgrill.com/](https://www.stpaulgrill.com/) $$$


Sakura - Japanese restaurant close to the conference, located at 350 St. Peter St. has a sushi bar and serves lunch and dinner. [http://www.sakurastpaul.com/](http://www.sakurastpaul.com/) $$


Great Waters Brewing Company - Burgers and sandwiches in a historic setting, a few blocks from the conference hotel at 426 St. Peter St. [http://www.greatwatersbc.com/](http://www.greatwatersbc.com/) $$

Meritage - elegant location with French cuisine and oyster bar. Located at 410 St. Peter St. [http://www.meritage-stpaul.com/](http://www.meritage-stpaul.com/) $$$-$$$$

Mickey’s Diner - Historic art deco dining car open since 1939. Located a few blocks from the conference hotel at 36 W. 7th St. Open 24/7 with burgers, fries, malts, and sandwiches. [http://www.mickeysdiningcar.com/](http://www.mickeysdiningcar.com/) $


Ruam Mit Thai - A few block walk from the conference hotel. Ruam Mit offers authentic Thai food in a casual, low-key atmosphere. Located at 475 St. Peter St. [http://www.ruammitthai.com/](http://www.ruammitthai.com/) $$
Contact Information

2014 Conference Planning Team

Sara Weertz, CRLA President Elect and 2014 Conference Chair
sara.weertz@ucr.edu

Vicky Williams, 2014 On-Site Chair
vlwilliams@stcloudstate.edu

Amanda Dombrowicki, CRLA Executive Director
a.dombrowicki@crla.net

Melissa Thomas, 2014 Exhibits Chair
thomasmm1@cofc.edu

Cortney Miller, CRLA Coordinator of Conference Session Evaluations
cortney.miller@unthsc.edu

Linda Russell, 2014 Lunch with a Mentor Chair
linda.russell@minneapolis.edu

Christopher Woods, 2014 Guidebook Chair
cwwoods@southtexascollege.edu

Invitation To Chair

Please consider chairing pre-conference institutes and/or concurrent sessions.

Responsibilities include introducing presenters and distributing/collecting evaluation forms from session attendees. Session Chair Orientation is held each morning for assignments. Benefits include a guaranteed seat at the session you’re chairing, plus an opportunity to serve the organization while getting to know the presenters and your CRLA colleagues.

For more information and to sign-up for this volunteer position, please go to the conference webpage

http://www.crla.net/conference/2014/

Questions about the Session Chair should be directed to Cortney Miller. See contact information above.