

50TH ANNUAL CRLA CONFERENCE

CALL TO CONFERENCE



50

Celebrating 50 Years of Building Bridges
Pittsburgh, PA • November 1-4, 2017

COLLEGE READING & LEARNING ASSOCIATION

WELCOME FROM THE CONFERENCE TEAM

We are pleased to announce the College Reading and Learning Association's (CRLA) 50th Annual Conference in Pittsburgh, Pennsylvania, on November 1–4, 2017, at the Westin Convention Center Pittsburgh. For CRLA's 50th Anniversary, we will be reflecting on the organization's rich history while enjoying an exciting program of sessions on new technologies, research, and best practices in the fields of reading, learning assistance, developmental education, tutoring, and mentoring at the college/adult level. This year's conference theme is Celebrating 50 Years of Building Bridges, and Pittsburgh is the perfect place to reflect on the past 50 years of CRLA and look ahead to the future of reading instruction and learning assistance.

Our Welcome Reception will take place at the Heinz History Center, a short walk from the Westin, the conference's host hotel. The next day the conference kicks off with a keynote by Cynthia Shanahan, Ph.D., Professor Emerita in the Department of Curriculum and Instruction and former Director of the Council on Teacher Education at the University of Illinois at Chicago, and our closing session will feature a panel of CRLA Past Presidents.

From Wednesday to Saturday, there will be a schedule packed with pre-conference institutes, roundtables, concurrent sessions featuring speakers in all twelve of CRLA's SIG strands, meetings of SIGs and regional groups, as well as the variety of social and cultural events that will allow you to explore Pittsburgh. Pittsburgh is a city rich with history and diversity. It has many well-known institutions of higher learning and a thriving downtown full of restaurants, museums, historic sites, outdoor activities, and a patchwork quilt of historic neighborhoods.

Please register early and sign up in advance for tours and optional sessions, such as pre-conference institutes and Lunch with a Mentor. Details can be found in this Call to Conference.

We're looking forward to seeing you in Pittsburgh!

Your Conference Team:

Victoria Appatova

CRLA President Elect and 2017 Conference Chair

Lisa Sharfstein

On-Site Conference Chair

Cindy Lemek

CRLA Executive Director



Important Dates

JULY 5

Registration Open

AUGUST 3

Presenter Registration Deadline

SEPTEMBER 14

Exhibitor Application Deadline

SEPTEMBER 15

Early Registration Deadline

OCTOBER 23

Regular Registration Deadline

NOVEMBER 1–4, 2017

50th Annual Conference - Pittsburgh, Pennsylvania

TABLE OF CONTENTS

Welcome from the Conference Team.....	1
Table of Contents.....	2
Conference at a Glance.....	3
Tours.....	4-7
Keynote Speakers.....	8
One Book, One Conference.....	9
Thursday Pre-Conference Institutes	10-12
Lunch with a Mentor.....	13-14
Conference Registration.....	15
Registration Status and Policies.....	16
Hotel and Travel Information.....	17
Conference Planning Team Contact Information.....	18

CRLA SCHOLARSHIP RAFFLE

Don't Forget!

Remember to bring an item for the Scholarship Raffle. Whether it represents your institution, geographic region, or personality, your raffle items transform to scholarship dollars. You can bring your item and leave it at the raffle table or registration desk as you register.

Also, remember to allot some money for raffle tickets. The more tickets you buy, the more chances you have to win the prize of your choice and the more dollars you are contributing to the scholarship fund. The drawing will be held on Friday at the All Conference Social Hour.

CLICK HERE TO REGISTER ONLINE TODAY

Schedule Subject to Change, Refer to Website

CONFERENCE AT A GLANCE

Tuesday, October 31, 2017

5:00pm–9:00pm	REGISTRATION
8:30pm–10:30pm	Hospitality Room

Wednesday, November 1, 2017

7:30am–7:30pm	REGISTRATION
7:30am–8:00am	Session Chairs' Orientation
8:30am–4:00pm	Full-Day Institutes*
8:30am–11:30am	Morning Institutes*
11:30am–1:00pm	Lunch on your own
1:00pm–4:30pm	Pittsburgh Colleges Tour: Carlow University and University of Pittsburgh
1:00pm–4:00pm	Afternoon Institutes*
5:15pm–6:15pm	CRLA Leadership Reception** and Social Hour for first timers, grad students and new professionals at the Heinz History Center
6:15pm–9:15pm	Welcome Reception at the Heinz History Center Open To All
9:15pm–10:00pm	Tour of the Heinz History Center

Thursday, November 2, 2017

7:30am–6:00pm	REGISTRATION
7:30am–8:00am	Session Chairs' Orientation
8:00am–10:00am	Opening Keynote Address: Cynthia Shanahan and Breakfast Open To All
10:00am–5:30pm	Raffle Ticket Sales
10:15am–11:15am	1st Concurrent Sessions
11:30am–12:30pm	S/R/C Meetings
12:30pm–1:30pm	Lunch on your own
1:00pm–7:00pm	Exhibits Hall Open
1:45pm–2:45pm	2nd Concurrent Sessions
3:00pm–4:30pm	3rd Concurrent Sessions
4:45pm–5:45pm	4th Concurrent Sessions
6:00pm–7:00pm	Exhibitors' Reception Open To All
6:00pm–7:00pm	Authors' Book Signing (Exhibits) Open To All
6:30pm–9:00pm	Molly's Trolleys Sightseeing Tour
6:30pm–9:00pm	Wigle Whiskey Tour
7:15pm	Dinner on the Town (sign-up in advance)
8:30pm–10:30pm	Hospitality Room

Friday, November 3, 2017

7:00am–8:00am	Exhibitors' Breakfast Open to all
7:00am–2:00pm	Exhibits Hall Open
7:30am–8:30am	Learning Assistance Center Management (LACM) SIG Breakfast*
7:30am–3:00pm	REGISTRATION
7:30am–8:00am	Session Chairs' Orientation
8:30am–9:30am	Conference General Session with CRLA President's Address: Jack Trammell
8:00am–4:30pm	Raffle Tickets Sale
9:45am–10:45am	5th Concurrent Sessions
11:00am–12:00pm	6th Concurrent Sessions
12:15pm–1:45pm	Lunch with a Mentor* or lunch on your own
2:00pm–3:00pm	7th Concurrent Sessions
3:15pm–3:45pm	Open meeting with CRLA Elections Committee
3:15pm–4:15pm	8th Concurrent Sessions
4:30pm–6:00pm	Social Hour with food and drinks, Scholarship Awards, Raffle Drawing & Past Officer Recognition Open to all
6:15pm	Dinner on the Town (sign-up in advance)
6:30pm–9:30pm	Phipps Conservatory Tour
6:30pm–9:00pm	Andy Warhol Museum Tour
8:30pm–10:30pm	Hospitality Room

Saturday, November 4, 2017

7:30am–10:00am	REGISTRATION
7:30am–8:00am	Session Chairs' Orientation
8:00am–9:30am	9th Concurrent Sessions (90 min)
9:45am–12:15pm	Closing Past Presidents Panel & On to Albuquerque Brunch CLADEA New Fellows Induction
1:00pm–6:00pm	Fallingwater Tour

Legend

*	Ticketed event (Additional Cost)
**	By Invitation Only
S/R/C	CRLA is International/States/Regions/Chapters—Everyone lives somewhere; Everyone belongs!
SIG	CRLA Special Interest Groups—your membership entitles you to join as many SIGs as you want

Session Chair Orientation: Session Chairs introduce presenters and distribute and collect evaluation forms from session attendees. Session Chair Orientation is held each morning for assignments. Benefits include a guaranteed seat at the session you're chairing and an opportunity to serve the association while getting to know the presenters and CRLA colleagues.

TOURS

The conference planning team has the following tours for conference attendees. Note that you must sign up for tours when you register for the conference.

COLLEGES TOUR: PITTSBURGH COLLEGES TOUR

Carlow University and the University of Pittsburgh

Wednesday, November 1 1:00pm–4:30pm Cost= \$24

Ticket required. Space is limited to 29 people. Sign up using the conference registration process.

Itinerary:

12:45 pm	Meet in Westin lobby
1:00 pm	Bus departs from Westin to Carlow University and the University of Pittsburgh
4:30 pm	Bus returns to the Westin

Carlow University

Student led-tours of this small, private university with the unique connection to the Sisters of Mercy (it was the first location of the Sisters of Mercy in North America; the convent is still on campus). The old Grace Library was completely gutted and renovated in 2015 to create a University Commons, a LEED-certified building. This is where the Center for Academic Achievement is located. Carlow University's Center for Academic Achievement (CAA) applies the best practices of the learning profession by contributing to the transformational educational experiences that occur both in and out of the classroom. The CAA provides quality academic support and promotes the adoption of transferable skills, thereby fostering resilience in traditional, adult, and graduate-level learners. Guided by core learning outcomes and the values of the Sisters of Mercy, the CAA optimizes learning by responding to the needs of each individual and helping students realize their full potential for academic success.

University of Pittsburgh Nationality Rooms

The Nationality Rooms are located in the University of Pittsburgh's Cathedral of Learning. The rooms were designed to represent the culture of various ethnic groups that settled in Allegheny County and are supported by these cultural groups and governments. The rooms are also in regular use as University classrooms in which students are in the midst of surroundings designed to enhance the learning experience.

The emphasis on ethnic identity and the search for one's ancestral roots is reflected in the committees formed to create new classrooms representing the cultures of Finland, Iran, and others in consideration. As these rooms take their places around the Commons Room, they will add new dimensions of pride and understanding to the unique totality of America's heritage.

A visit to the 30 Nationality Rooms in the 42-story Cathedral of Learning transports visitors from the 5th Century B.C. Athens through 1st Century Israel to 18th Century Africa. Stained glass, carved stone and inlaid wood reflect the cultures which Pittsburgh immigrants brought from Europe, Asia, Africa and the Middle East.

CARLOW
UNIVERSITY



TOURS (CONTINUED)

WIGLE WHISKEY TOUR

Thursday, November 2

6:30pm–9:00pm

Cost= \$25

(Does not include
cost of dinner)

Ticket required. Space is limited to 29 people.

Itinerary:

6:15 pm	Meet in Westin lobby
6:30 pm	Depart Westin and walk to Wigle Whiskey (15-20 minute walk)
6:45 pm	Arrive at Wigle Whiskey
7:00 pm	Tour
8:30 pm	Walk back to Westin with optional stop for dinner

American whiskey was born in Pittsburgh, Pennsylvania. Throughout the 1700 and 1800s, Western Pennsylvania was the epicenter of American Whiskey production. Wigle is named for one of those pioneering Pennsylvania distillers. In the 1790s, Phillip Wigle defended his right to distill in a tussle with a tax collector, and unwittingly helped spark the Whiskey Rebellion, which pitted Western Pennsylvania distillers against George Washington's troops.

The tour includes a cocktail to start, a hands on tour of the distillation process, a history of the Whiskey Rebellion told through the eyes of the company's namesake, Philip Wigle, and a seated tasting of straight spirits. Throughout the tour they will regale you with the true tale of the Pittsburgh's Whiskey Rebellion, one of the country's quirkiest and pivotal events.



MOLLY'S TROLLEYS TOUR

Thursday, November 2

6:30pm–9:00pm

Cost=\$26

Ticket required. Space is limited to 29 people.

Itinerary:

6:15 pm	Meet in the Westin Lobby
6:30 pm	Board the Trolley and depart
8:00 pm	Drop off at Market Square for dinner on your own or return to the Westin

Molly's Trolleys fleet of vehicles includes 1920's style trolleys that are fully enclosed, air-conditioned, heated and are handicapped accessible. They have panoramic windows, gorgeous interior woodwork, and brass railings with comfortable, bench-style seating.

This tour lets you experience Pittsburgh with a fully-narrated historical tour of the city. The tour highlights Pittsburgh's magnificent array of architecture, rivers and historic landmarks, and it showcases interesting facts about the people, places and culture of the city. The tour includes Downtown, the Cultural District, the North Side, and a one-way ride on the historic Duquesne Incline. As you return to the Westin, you can be dropped off at Market Square for dinner on your own or back at the hotel. Market Square is a short walk from the Westin. Cost of dinner on your own is not included.



TOURS (CONTINUED)

PHIPPS CONSERVATORY TOUR

Friday, November 3

6:30pm–9:30pm

Cost=\$40

Ticket required. Space is limited to 29 people.

Itinerary:

6:15 pm	Meet in the Westin Lobby
6:30 pm	Bus departs from the Westin
6:45 pm	Arrive at Phipps Conservatory – Free to eat dinner at café or explore Phipps
9:00 pm	Bus returns to Westin

Phipps Conservatory and Botanical Gardens is a Pittsburgh gem — a thriving oasis with many unique environments to explore. Begin your journey in the LEED®-certified Welcome Center before entering the exquisite 1893 glasshouse with ever-changing displays. Then, continue on to the Tropical Forest Conservatory and the Center for Sustainable Landscapes, one of the greenest buildings on Earth. You can indulge your senses with breathtaking seasonal flower shows and exhibits; ground-breaking sustainable architecture; gorgeous outdoor gardens and green rooftops; and more. You will also be able to see a special exhibit before it closes: **SUPER. NATURAL.**, created by Jason Gamrath, a master glass artist from Seattle. Jason Gamrath brings an exciting new twist to the art form, creating botanical pieces that are remarkably accurate representations of their living counterparts — only on a massive scale, standing anywhere from six to 14 feet tall. The show fills the Conservatory with more than 40 major installations, each of which was carefully selected for each room and location, and many of which were custom made for Phipps. Café Phipps offers a variety of dishes that awaken the senses with colorful presentations, complex aromas and fresh flavors. The café's full menu is available until 7 pm with grab-and-go items available until 9 pm.



TOURS (CONTINUED)

ANDY WARHOL MUSEUM TOUR

Friday, November 3 6:30pm–9:00pm Cost=\$30

Ticket required. Space is limited to 29 people.

Itinerary:

6:15 pm	Meet in the Westin Lobby
6:30 pm	Bus departs from the Westin
6:45 pm	Arrive at Andy Warhol Museum
9:00 pm	Bus returns to Westin

The Andy Warhol Museum is one of the four Carnegie Museums of Pittsburgh, and a collaborative project between the Carnegie Institute, the Dia Art Foundation, and the Andy Warhol Foundation for the Visual Arts. Pittsburgh is Warhol's birthplace, and the museum's collection includes 900 paintings, 100 sculptures, 4,000 photographs, and more than 1,000 published and unique prints displayed in 17 exhibits throughout the museum's seven floors. The museum holds the largest collection of Warhol's artwork and archival materials, and it is one of the most comprehensive single-artist museums in the world and the largest in North America. The café and store will be open during the visit.



FALLINGWATER TOUR

Saturday, November 4 12:30pm–6:00pm Cost=\$46

Ticket required. Space is limited to 29 people.

Itinerary:

12:15 pm	Meet in the Westin Lobby
12:30 pm	Bus departs from the Westin
2:00 pm	Bus arrives at Fallingwater
4:30 pm	Bus departs Fallingwater
6:00pm	Bus returns to the Westin

Fallingwater is a house built between 1936 and 1939 over a waterfall in southwest Pennsylvania by Frank Lloyd Wright, America's most famous architect. It was designed and built for the Kaufmann family, owners of the upscale Pittsburgh Department store Kaufmann's. Fallingwater is recognized today as arguably Frank Lloyd Wright's finest work. Edgar Kaufmann Jr., son of the house's patron, entrusted Fallingwater and land around it to the Western Pennsylvania Conservancy in 1963. It was featured on the cover of Time magazine in January 1938, and it is the only major Wright-designed house open to the public with its furnishings, artwork and setting intact.

The group will tour the house and have time to stroll the grounds. The tour includes a considerable amount of walking and be prepared for the weather as about half the tour is outside.



KEYNOTE SPEAKERS



CYNTHIA SHANAHAN

Thursday, November 2, 2017 | 8:00 AM–10:00 AM

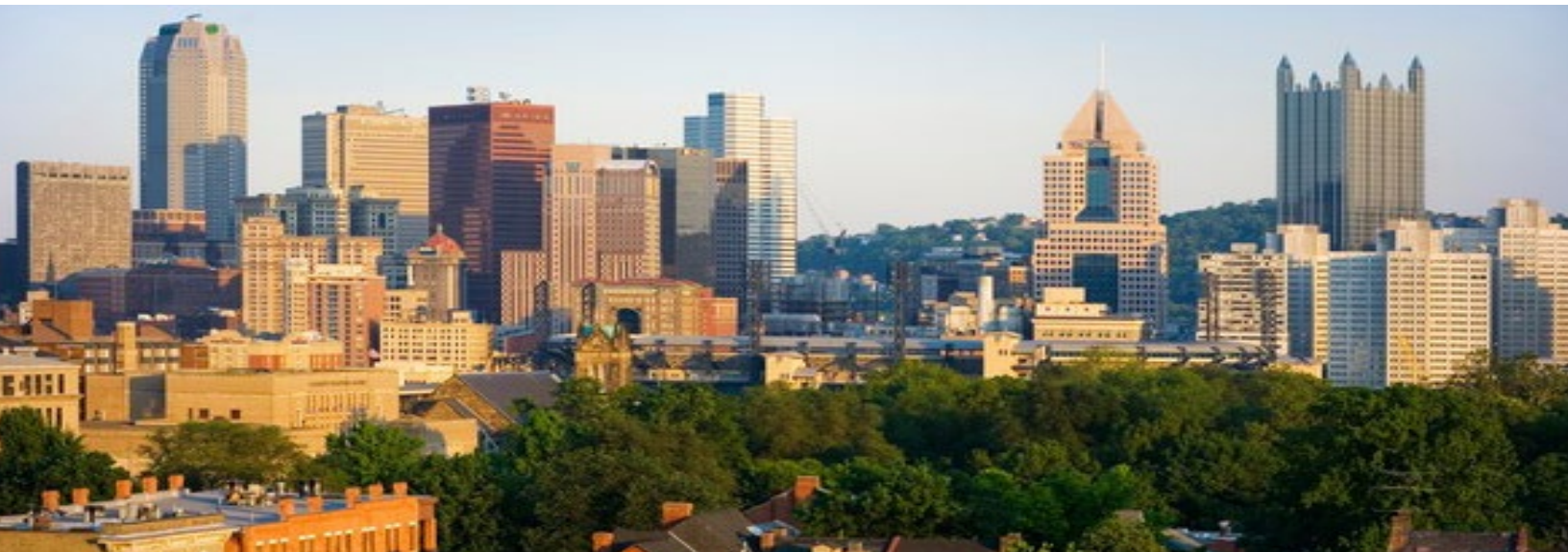
Cynthia Shanahan is a Professor Emerita in Curriculum and Instruction at the University of Illinois at Chicago. She was a former professor of Literacy, Language and Culture, Executive Director of the Council on Teacher Education, and Associate Dean of Academic Affairs at the University of Illinois at Chicago (UIC). In her role as professor, she prepared pre-service and in-service teachers to teach middle and high school literacy. Before becoming a professor, she taught for K-8 schools in California, Guam, Colorado, Arizona, and Georgia as an elementary teacher, special education teacher, and reading specialist. She received an EdD in Reading Education from the University of Georgia in 1984, and taught at Georgia State (1984-1986) and the University of Georgia (1986-2000).

At the University of Georgia, she taught college students to meet the reading and study demands of their college courses of study. She was also a principal investigator in the National Reading Research Center, an OERI-funded center for the study of literacy, and studied the role of text in learning science and history. Her research and teaching interests are in adolescent and college literacy, including disciplinary literacy. Specifically, she is interested in how students' knowledge of the discourses and practices in a particular subject matter (e.g. history or science) influences their ability to comprehend and critically think about text information. She has extensive publications, including the book *Learning from Text Across Conceptual Domains* (Lawrence Erlbaum Associates). Through a project funded by the Carnegie Corporation, she has investigated the differences in the disciplines in the ways they approach reading and writing. She also worked on Project READi, an IES funded Reading for Understanding grant studying argumentation in science, history, and literature in grades 6-12. Additionally, she worked with the Southern Region Education Board and the Gates Foundation to produce a 12th grade transition to college course.

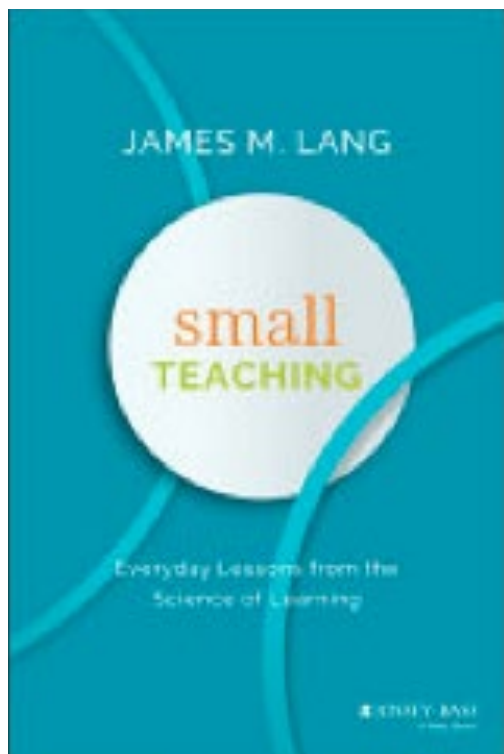
PAST PRESIDENTS PANEL

Saturday, November 4, 2017 | 9:45 AM–12:15 PM

Join us as CRLA takes you back to the Golden Age of television games shows. You watched the Dating Game. You loved the Newlyweds Game. You cannot forget the Gong Show (even if you try). Now join your hosts for the CRLA Game where past CRLA Presidents match knowledge and wits as they strive to win great fame and little or no fortune by answering provocative questions about past events that have become across five decades the myths and legends of your CRLA. A good time will be had by all.



ONE BOOK, ONE CONFERENCE



SMALL TEACHING: EVERYDAY LESSONS FROM THE SCIENCE OF LEARNING

James Lang, Jossey-Bass, a Wiley Brand (2016)

Research into how we learn has opened the door for utilizing cognitive theory to facilitate better student learning. But that's easier said than done. Many books about cognitive theory introduce radical but impractical theories, failing to make the connection to the classroom. In *Small Teaching*, James Lang presents a strategy for improving student learning with a series of modest but powerful changes that make a big difference many of which can be put into practice in a single class period. These strategies are designed to bridge the chasm between primary research and the classroom environment in a way that can be implemented by any faculty in any discipline, and even integrated into pre-existing teaching techniques. Learn, for example: *How does one become good at retrieving knowledge from memory? *How does making predictions now help us learn in the future? *How do instructors instill fixed or growth mind sets in their students? Each chapter introduces a basic concept in cognitive theory, explains when and how it should be employed, and provides firm examples of how the intervention has been or could be used in a variety of disciplines. Small teaching techniques include brief classroom or online learning activities, one-time interventions, and small modifications in course design or communication with students.

Get a copy of *Small Teaching: Everyday Lessons from the Science of Learning* through www.wiley.com. If you order through the publisher's website, you can get a 25% discount when using promo code **CRL25**. This promotional discount will start July 1 and end Monday, November 6.

JOIN CRLA AS WE CELEBRATE OUR 50TH ANNIVERSARY IN PITTSBURGH!

We are having a special welcome reception on Wednesday, November 1, at the Heinz History Center, 1212 Smallman Street, Pittsburgh. You'll enjoy food, drinks and music and have access to all of the Center's exhibits before returning to the Westin. We plan to have some special surprises to welcome our attendees to the opening night party! Please note that the welcome reception is combining several events that have been traditionally been scheduled the first evening of the conference, and there will be no hospitality suite that night.

Schedule:

5:15 - 6:15 pm	Leadership reception and welcome to first time attendees, new professionals, and grad students.
6:15 - 9:15 pm	Welcome reception (open to all)
9:15 - 10:00 pm	Tour of the Heinz History Center



FULL-DAY INSTITUTE

Wednesday, November 1, 2017 8:30 am – 4:00 pm

Game Design Principles for Peer Support Programs: A Primer

Candis Best, Learningateway

This full day institute is an interactive workshop on game thinking and game design principles. It will teach participants how to use game thinking to increase student engagement and improve outcomes for students participating in peer assistance programs.

HALF-DAY INSTITUTES–MORNING

Wednesday, November 1, 2017 8:30 am – 11:30 am

International Tutor Training Program Certification, Part I - "Getting the Basics"

Roberta Schotka, Wellesley College

This hands-on session provides an introduction to Level 1 tutor training program certification. Attendees will learn the history and benefits of program certification; how to begin the certification process; how to prepare a successful application; how to design effective training using standards, outcomes and assessments and the pitfalls to avoid.

Grit: Bridging the Gap Between Faculty Expectations and Student Success

Megan Palmer, Southern New Hampshire University, and Crystal Bickford, Southern New Hampshire University

This workshop will share the results of an IRB-approved study that examines first- and second-year students' perceptions of grit as compared to their professors' perceptions of those students' level of grit. This workshop will encourage participants to consider the results and collaborate to redefine best practices for mediated failure.

Designing a Campus-Specific Community-Sourced Encyclopedia of Learning Strategies

Dominic Voge, Princeton University; Geneva Stein, Princeton University; and Sorat Tungkasiri, Princeton University

This institute introduces participants to a first-of-its kind interactive, crowd-sourced on-line encyclopedia which collects, organizes and disseminates local knowledge about learning from instruction on our campus. We will provide a WordPress platform and guide individuals through the process of designing their own version of the site.

Teaching IRW in Non-Traditional Settings with Non-Traditional Students

Jeanine Williams, University of Maryland University College

Primarily used for developmental students, IRW is beneficial across all levels of post-secondary instruction. This workshop focuses on IRW instruction beyond the traditional contexts. The presenter will share models including mainstreaming developmental students in redesigned composition courses, teaching IRW online, and redesigning upper-level writing courses to reflect an IRW approach.

Like a Bridge Over Troubled Waters: Developing a Workshop Program

Fiona Brantley, Georgia Institute of Technology

An ever-evolving workshop program can be a tool that promotes student success to your largest audiences and help promote all services in your center. In this interactive session, we'll discuss types of workshops, content, delivery methods, tools, marketing and assessment. Participants will create their own workshop program and share materials.

HALF-DAY INSTITUTES–AFTERNOON

Wednesday, November 1, 2017 1:00 pm – 4:00 pm

International Tutor Training Program Certification, Part II - "Moving Beyond the Basics"

Roberta Schotka, Wellesley College.

This advanced session is for individuals who have direct experience with a level 1 certified program or who have attended the morning "Getting the Basics" session. Topics include determining if advanced certification is right for your program, designing advanced training programs and successful completion of Level 2 and 3 applications

International Mentor Training Program Certification (IMTPC): Developing/Expanding Your Mentor Program

Michael Saenz, The University of Texas at Dallas

This institute is intended for college and university professionals who are developing or enhancing a peer mentor training program, and applying for IMTPC Certification. Participants will engage in discussion about certification requirements, share best practices, and complete components of the IMTPC application process.

Building Bridges Between the Learning Assistance Center and Major Stakeholders

Talisha Adams, The University of Tennessee; Ellen Amarante, Bucknell University; Tina Kondopoulos, Northeastern University; Lauren Lanwermyer, Bucknell University; and Jon Mladic, Rasmussen College

This interactive Institute is a collaborative presentation by five members of CRLA's Learning Assistance Center Management SIG. It focuses on the increasingly-critical relationships between learning centers and partners across the institution, primarily: building bridges between the tutoring center and students, faculty, and the institution as a whole.

Bridging the Gap: Safe Zone Training and Certification

Rebecca Cofer, Abraham Baldwin Agricultural College, and Nicholas Urquhart, Abraham Baldwin Agricultural College

LGBTQQAA+- what do all these letters mean and how can you as a tutoring professional be better trained to work with ALL students that come in to your center? This interactive pre-conference session will offer Safe Zone training and certification for attendees; thus, bridging a gap present in many centers.

HALF-DAY INSTITUTES–AFTERNOON (CONTINUED)

Wednesday, November 1, 2017 1:00 pm – 4:00 pm

Coaching Strategies: Building Bridges for Academic and Professional Success

Russ Hodges, Texas State University & Life Bound

Participants will learn strategies to coach students on setting goals, identifying challenges, and creating action plans. Through demonstrations and activities, attendees will experience coaching as a profound tool to help students learn to self-resource and develop resiliency for academic and professional success.

SIG/SRC Leaders Invited, Professional Development, CRLA Style

Suzanne McCarthy, Centenary University

Being a SIG/SRC leader for CRLA can be challenging, and entails mostly independent work with few opportunities for collaboration. This institute provides SIG/SRC leaders with a dedicated space on the conference program for professional development. This institute brings current SIG/SRC leaders together to explore ways to better engage SIG/SRC members.

Bridging Critical Thinking and Creative Design: A Digital Storytelling Workshop

Crystal Bickford, Southern New Hampshire University; Megan Palmer, Southern New Hampshire University; Nicole Clark, Southern New Hampshire University; Kasey Salter, Southern New Hampshire University; and Julie Thomas, Southern New Hampshire University

This workshop encourages participants to explore digital/multimodal projects. “Hands-on” activities will provide participants with a broad overview of the process as well as hands-on experience with individual steps. The group will participate in group activities that ultimately speak to implementation and classroom applications.

Supporting Self and Students through Yoga and Mindfulness

Erika Nielson, Texas State University, and Kristen Custer, Southern Shanti Yoga

Professional development will be provided through the practices of yoga and mindfulness for current and sustained self-care, the research behind yoga and mindfulness, and the introduction of basic practices and benefits of yoga and mindfulness for students.



LUNCH WITH A MENTOR

Friday, November 3 12:15 pm – 1:45 pm

Intersecting Writing Programs: Fostering Positive Relationships Across WAC, Writing Centers, and First-Year Writing

Crystal Bickford, Southern New Hampshire University

Come prepared to share your stories of successful writing partnerships on your campus. You are welcome to ask questions and brainstorm strategies to bring back to your campus and classrooms. Ultimately, leave our time together with a stronger sense of how programs can work together to strengthen campus-wide writing initiatives.

Scaffolding for Reading and Writing Based Projects

Gretchen Starks-Martin, St. Cloud State University

Come prepared to share your reading/writing activities which have proven successful for your developmental students. Engage in a discussion of a scaffolding approach to reading, writing, and study strategies culminating in an exciting project that utilizes technology and students' creativity in producing reading/writing strategies which are unique and publishable on YouTube or the Internet. Leave with examples of student generated projects, technology resources, and ideas on how to implement these new ideas in your classroom. We will all finish lunch as a "community of educators!"

Empowering Student Leadership in Academic Support Programs

Lindley Alyea, Texas State

As many professionals in academic support across the nation struggle to serve the demands of a growing student body with limited professional staff members, our table will examine the definite pros and potential pitfalls of empowering student leadership in learning assistance center programs. Engage in a discussion geared toward getting participants to think outside of the traditional supervisory box in terms of undergraduate and graduate student responsibilities, particularly within the framework of a Supplemental Instruction or tutoring program.

Reaching Across the Quad: Campus Collaboration Ideas for College Reading and Learning Professionals

Sonya Armstrong, Texas State University

Busy schedules and campus silos can sometimes make our work lonely and isolating. However, there are countless opportunities—and needs—for college reading and learning professionals to collaborate and educate others across campus. During lunch, we will share possible partnership ideas, both tried and true and uncharted territory. We will discuss suggestions for initiating and sustaining these collaborations so that they are mutually beneficial.

Reading Strategies to Support Learning in Multiple Texts

Ann Wolf, New Mexico Highlands University

This session is an extension from previous presentations on incorporating reading into the math curriculum. I will be sharing suggestions and ways to integrate reading strategies into a variety of disciplines. This will include vocabulary strategies, comprehension strategies and others. Bring your own suggestions to share with everyone at the table.

Finding your Academic Voice

Jodi Lampi, Northern Illinois University

Being a fairly new academic can be very challenging, as most new roles come with hidden curriculum and expectations. Whether you are a graduate student, practitioner new to the research arena, or a junior faculty member, come engage in a discussion related to finding your voice in new settings, navigating new academic roles, networking, and publishing. I will provide a list of journal outlets intended for new voices, graduate students, and emerging scholars. In addition, we will discuss networking strategies, department collaborations, and "practice-to-research" ideas.

LUNCH WITH A MENTOR (CONTINUED)

Friday, November 3 12:15 pm – 1:45 pm

Tutor Training: How do you know it is working? (Standards, Outcomes, Assessment and Evaluation for Tutor Training)

Roberta Schotka, Wellesley College, ITTPC Coordinator

We spend a lot of time and energy training our tutors, but how do we know if they are actually learning what we are teaching? Regular and systematic evaluations (self, peer, and supervisor) are a start. Come share your “best practices” for tutor evaluations and participate in a lively discussion about embedding learning outcomes and assessment into our training programs. We will talk about specific outcomes for the training topics for ITTPC levels 1, 2 and 3, and how to assess what our tutors are learning in concrete and specific ways.

Building Bridges from Research Idea to Research Study: Forming a Problem Statement

Eric Paulson

You’ve got an idea for a research study – so, what’s the next step? We will discuss a specific kind of problem statement, how to construct it, and how it is useful in articulating research goals and approaches when planning a study. We will work through the problem statement process, and if you bring your research ideas we will workshop those as problem statements as well. Geared toward early career scholars and graduate students and anyone else interested.

Bridging to eTexts

Lucy MacDonald

Discussion will focus on .pdfs, eTexts, eBooks, online OER (Open Education Resources) digital books. What are faculty and student experiences with eTexts? What if students could have their textbooks the first day of class? Handouts will be provided as well as an online interactive wiki site of resources.

Small Teaching for College Reading and Learning

Jim Lang, Assumption College

The learning principles outlined in Small Teaching represent core cognitive activities that should help learners succeed in a variety of areas. But some might be more helpful than others in the specific work that members of the CRLA do with their students, such as one-on-one tutoring or mentoring. In this conversation, we’ll consider which of the Small Teaching principles have proven most effective for working with students in academic support or tutoring contexts, and how we can best put those principles in practice in such environments. Participants should come prepared to share their best small teaching practices with one another and the group.

Research on Tutoring: The Year in Review

Hunter Boylan, Appalachian State University

Learning assistance professionals rarely have time to keep up with current research in their field. This is particularly true of the research on college and university tutoring. This discussion addresses findings from major research studies on tutoring conducted between November of 2016 and October of 2017. The discussion leader, Hunter Boylan, will provide an annotated bibliography of some of the more relevant research on college and university tutoring. Participants will then raise questions and participate in a discussion of the implications of this research for practice.

50TH ANNUAL CONFERENCE REGISTRATION

	Early Registration through Sept. 15	Registration Postmarked Sept. 16-Oct. 23	Registration Postmarked After Oct. 24 and On-Site
Conference Registration Fee			
CRLA 2017 Member	\$225	\$250	\$275
Non-Member	\$300	\$325	\$350
Adjunct Faculty, Retired Postsecondary Personnel, Student	\$150	\$175	\$200
One-Day Conference Registration Fee			
CRLA 2017 Member	\$140	\$165	\$190
Non-Member	\$185	\$210	\$235
Adjunct Faculty, Retired Postsecondary Personnel, Student	\$110	\$135	\$160
Pre-Conference Institutes, Wednesday, Nov. 1			
Full Day, 8:30am-4:00pm (Lunch on your own)	\$100	\$105	\$110
Half-Day Institutes (8:30am-11:30pm or 1:00pm-4:00pm)	\$50	\$55	\$60

Optional Additional Events	
COLLEGE TOUR: Carlow University and the University of Pittsburgh (Wednesday pm)	\$24
All Conference Welcome Reception (Wednesday pm)	Complimentary
Opening Session with Keynote Speaker and Breakfast (Thursday am)	Complimentary
Exhibitors' Reception with Author's Book Signing (Thursday pm)	Complimentary
Wigle Whiskey Tour (Thursday pm)	\$25
Molly's Trolleys Tour (Thursday pm)	\$26
Learning Assistance Center Management SIG Breakfast (Saturday) All are welcome to join us!	\$30
Exhibitors' Breakfast (Friday)	Complimentary
Lunch with a Mentor (Friday)	\$40
Social Hour with Awards & Raffle Drawing (Friday pm)	Complimentary
Phipps Conservatory Tour (Friday pm)	\$40
Andy Warhol Tour (Friday pm)	\$30
On-to-Brunch with Closing Keynote Speaker (Saturday)	Complimentary
Fallingwater Tour (Saturday pm)	\$46

*Note: To attend Pre-Conference Institutes, you must also be registered to attend the conference

[CLICK HERE TO REGISTER ONLINE TODAY](#)

Schedule Subject to Change, Refer to Website

REGISTRATION STATUS AND POLICIES

Adjunct Faculty status must be documented with a letter from the department chair or college dean on college letterhead and attached to the conference invoice along with a copy of online registration receipt received via e-mail. Include this letter with payment if paying via check.

Retired Postsecondary Personnel status must be documented with a letter from your institution's HR department or specific retirement system.

Student status must be documented with a copy of current official course schedule of enrollment in at least 6 graduate or 12 undergraduate credit hours. This schedule must be attached to the conference invoice along with payment for conference registration fees.

Your registration costs/fees include:

- Registration bag and supplementary conference materials
- All Conference Welcome Reception (Wednesday)
- Opening Session with Keynote and Breakfast (Thursday)
- Exhibitors' Reception (Thursday)
- Exhibitors' Breakfast (Friday)
- Social Hour (Friday)
- Coffee Breaks
- Hospitality Suite Access

Participants are encouraged to register early to secure tickets to conference events that have limited seating such as Pre-Conference Institutes and tours. Payment may be made by personal or institutional check or by credit card. Those registering for the conference need to meet the conference deadlines listed on page 15.

Only those who register and make payment within the Early Registration period will receive the early discounted rates. Regular Registration rates are effective September 16 to October 23. Registrations postmarked after October 23 will be adjusted to account for On-Site rates and the participant must make payment (either by personal or institutional check or credit card) at the On-site Registration Desk before receiving any registration materials.

To qualify for the Early Registration rates, payment along with the registration receipt must be postmarked on or before September 15 and mailed to:

CRLA Conference Registrar
7044 S. 13th Street
Oak Creek, WI 53154-1429

A \$35 fee will be charged for any check returned due to insufficient funds.

Requests for refunds of conference registration must be made in writing and postmarked on or before October 23 to be considered, less a \$50 processing fee. Payments for Pre-Conference Institutes, tours, or the LACM breakfast cannot be refunded at any time because CRLA commits to pay for these activities in advance based on the number of attendees registered.

Requests for refunds of conference registration postmarked after October 23, 2017, will not be honored unless they are requested as a result of serious illness, death in the family, or other unforeseeable emergency. Conference registration fee refund requests should be directed to:

Maureen DuPont, CRLA
Treasurer, at
mdupont@csusm.edu

These requests will be reviewed and processed following the conference, but not later than December 11, 2017. Requests made after December 11 will not be considered. Payments by institutions will be refunded to the institutions and payments made by individuals will be returned to the individual.

Registration Questions?

Please Contact
CRLA Customer Care
414/908-4961
registrationcrla.net

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HOTEL AND TRAVEL INFORMATION

WESTIN CONVENTION CENTER PITTSBURGH

1000 Penn Avenue
Pittsburgh, PA 15222

Phone: +1-412-281-3700

www.westinpittsburgh.com

CRLA Conference Room Rate
\$150: Single/Double
\$160: Triple
\$170: Quad

**CLICK HERE TO
RESERVE A ROOM**

Reserve a Room Online
or by Phone 888-627-7053
Ask for the Colleges Reading & Learning
Association Group Rate

TRAVEL

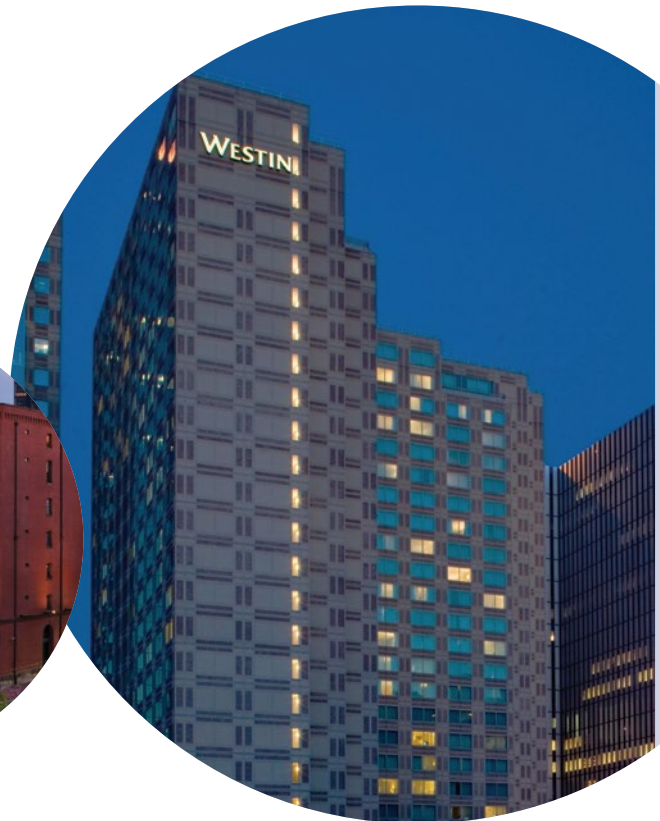
Getting to Pittsburgh

The Westin is approximately 25 minutes from the Pittsburgh International Airport.

SuperShuttle provides airport shuttle service to the hotel. It runs 24 hours a day, and advance reservations are required. Cost is \$24 one-way or \$46 round-trip. Reservations can be made online or by phone 1-800-258-3826.

Driving Directions from the Airport:

- Take Route 60 towards Pittsburgh through the Fort Pitt Tunnel
- Exit at Liberty Avenue
- Follow Liberty Avenue to 10th Street
- Turn left and the hotel is on the right.



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CONTACT INFORMATION

2017 CONFERENCE PLANNING TEAM

Victoria Appatova, CRLA President Elect and 2017 Conference Chair
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Courtney Hoffman, 2017 Lunch with a Mentor Chair
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Christopher Woods, Mobile Event Application Chair
cmwoods@southtexascollege.edu

INVITATION TO CHAIR A SESSION

Please consider volunteering to chair a 2017 Pre-Conference Institute or concurrent session.

Responsibilities include introducing the presenter(s) and distributing/collecting evaluation forms. A session Chairs orientation session will be held each morning during the conference at 7:30am.

Benefits include a guaranteed seat at the session and an opportunity to serve your organization while getting to know presenters.

To view a list of sessions and institutes that need a chair, visit the CRLA 2017 Conference Website after September 1, 2017

Questions? Contact the Conference Sessions Evaluator, Christopher Glover.