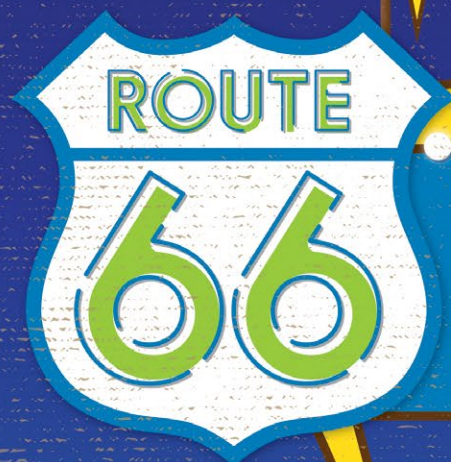




51st Annual Conference



***EN ROUTE TO
STUDENT SUCCESS***

ALBUQUERQUE, NM
OCTOBER 24-27, 2018



Call To Conference

COLLEGE READING & LEARNING ASSOCIATION

WELCOME FROM THE CONFERENCE TEAM

We are pleased to announce the College Reading and Learning Association's (CRLA) 51st Annual Conference in Albuquerque, New Mexico, on October 24–27, 2018, at the Hyatt Regency Albuquerque.

The 2018 CRLA conference theme — En Route to Student Success — makes reference to famous Route 66, which runs through the heart of diverse and dynamic Albuquerque. For more than a half-century, we, a community of reading and learning researchers and practitioners, have been on a journey to enhance student academic success. In our everyday work, we cross geographic, cultural, and socio-economic borders; merge disciplinary and technological boundaries; overcome age and language differences; and narrow gaps in high school, college, and career transitions. Join us at our 51st Annual Conference as we continue our journey together in sunny Albuquerque, New Mexico!

From Wednesday to Saturday, there will be a schedule packed with pre-conference institutes, roundtables, concurrent sessions featuring speakers in all twelve of CRLA's SIG strands, meetings of SIGs and regional groups, as well as a variety of social and cultural events that will allow you to explore our host city. In Albuquerque, you can explore a beautiful city in mid-70 degree temperatures and join excursions to exciting places like the Sandia Peak and an Acoma Pueblo. You will also have the privilege of engaging in keynote and endnote presentations by two outstanding and influential New Mexicans: Jimmy Santiago Baca and Dr. Alicia Chávez.

Please register early and sign up in advance for tours and optional sessions, such as pre-conference institutes and Lunch with a Mentor. Details can be found in this Call to Conference.

We're looking forward to seeing you in Albuquerque!

Your Conference Team:

Page Keller

CRLA President-Elect and 2018 Conference Chair

Shelley DeBlasis

On-Site Conference Chair

Janet Wilhelms

CRLA Executive Director

Alex Llanas

CRLA Association Manager



Important Dates

JUNE 26

Registration Open

AUGUST 16

Presenter Registration Deadline

SEPTEMBER 14

Exhibitor Application Deadline

SEPTEMBER 14

Early Registration Deadline

OCTOBER 15

Regular Registration Deadline

OCTOBER 24–27

51st Annual Conference – Albuquerque, New Mexico

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CRLA SCHOLARSHIP RAFFLE

Don't Forget!

Remember to bring an item for the Scholarship Raffle. Whether it represents your institution, geographic region, or personality, your raffle items transform to scholarship dollars. You can bring your item and leave it at the raffle table or registration desk as you register.

Also, remember to allot some money for raffle tickets. The more tickets you buy, the more chances you have to win the prize of your choice and the more dollars you are contributing to the scholarship fund. The drawing will be held on Friday at the All Conference Social Hour.

[CLICK HERE TO REGISTER ONLINE TODAY](#)

Schedule Subject to Change, Refer to Website

Tuesday, October 23, 2018

5:00 PM – 9:00 PM	REGISTRATION
8:00 PM – 10:00 PM	Hospitality Room – Sierra Vista

Wednesday, October 24, 2018

7:30 AM – 7:30 PM	REGISTRATION
8:30 AM – 4:00 PM	Full-Day Institutes*
8:30 AM – 11:30 AM	Morning Institutes*
8:30 AM – 11:30 AM	Colleges Tour: Central New Mexico Community College & the University of New Mexico*
11:30 AM – 1:00 PM	Lunch on your own
1:00 PM – 3:00 PM	Writing Workshop with Jimmy Santiago Baca*
1:00 PM – 4:00 PM	Afternoon Institutes*
1:00 PM – 4:30 PM	Tribal Colleges Panel and Tour*
5:30 PM – 6:15 PM	CRLA Leadership Reception**
6:15 PM – 6:45 PM	Social Hour for first-timers, grad students, and new professionals
6:45 PM – 8:15 PM	Welcome Reception Open to All
8:00 PM – 10:00 PM	Hospitality Room – Sierra Vista

Thursday, October 25, 2018

7:30 AM – 6:00 PM	REGISTRATION
8:00 AM – 10:00 AM	Opening Keynote Address: Jimmy Santiago Baca & Breakfast Open To All
10:00 AM – 12:00 PM	Book Signing with Jimmy Santiago Baca
10:00 AM – 5:30 PM	Raffle Ticket Sales
10:15 AM – 11:15 AM	1st Concurrent Sessions
11:30 AM – 12:30 PM	S/R/C Meetings
12:30 PM – 1:30 PM	Lunch on your own
1:00 PM – 7:00 PM	Exhibits Hall Open
1:45 PM – 2:45 PM	2nd Concurrent Sessions
3:00 PM – 4:30 PM	3rd Concurrent Sessions
4:45 PM – 5:45 PM	4th Concurrent Sessions
6:00 PM – 7:00 PM	Exhibitors' Reception Open To All
6:00 PM – 7:00 PM	Authors' Book Signing (Exhibits) Open To All
6:00 PM – 7:30 PM	Best of Albuquerque Trolley Tour*
6:30 PM – 8:30 PM	Downtown Ghost Walking Tour*
6:30 PM – 9:00 PM	Dinner on the Town (sign up in advance)
8:00 PM – 10:00 PM	Hospitality Room – Sierra Vista

Friday, October 26, 2018

6:30 AM – 4:00 PM	REGISTRATION
7:00 AM – 8:00 AM	Exhibitors' Breakfast Open to All
7:00 AM – 2:00 PM	Exhibits Hall Open
7:30 AM – 8:30 AM	Learning Assistance Center Management (LACM) SIG Breakfast*
8:30 AM – 9:30 AM	Conference General Session with CRLA President's Address: Vicky Appatova
8:00 AM – 4:30 PM	Raffle Tickets on Sale
9:45 AM – 10:45 AM	5th Concurrent Sessions
11:00 AM – 12:00 PM	6th Concurrent Sessions
12:15 PM – 1:45 PM	Lunch with a Mentor* or lunch on your own
2:00 PM – 3:00 PM	7th Concurrent Sessions
3:15 PM – 3:45 PM	Open Meeting with CRLA Elections Committee
3:15 PM – 4:15 PM	8th Concurrent Sessions
4:30 PM – 6:00 PM	Social Hour with Food, Drinks, Scholarship Awards, and Raffle Drawing Open to All
6:30 PM – 9:00 PM	Dinner on the Town (sign up in advance)
5:15 PM – 8:45 PM	Sandia Peak Tramway Tour*
6:30 PM – 9:30 PM	<i>Breaking Bad</i> RV Tour*
8:00 PM – 10:00 PM	Hospitality Room – Sierra Vista

Saturday, October 27, 2018

7:30 AM – 10:00 AM	REGISTRATION
8:00 AM – 9:30 AM	9th Concurrent Sessions (90 min)
9:45 AM – 12:15 PM	Closing Address Alicia Fedelina Chávez, Ph.D. & On-to-New Orleans Brunch Open to All
12:30 PM – 6:00 PM	Acoma Pueblo "Sky City" Tour
1:00 PM – 10:00 PM	Rail Runner to Santa Fe Adventure

Legend

*	Ticketed event (Additional Cost)
**	By Invitation Only
S/R/C	States/Regions/Chapters — Everyone lives somewhere; everyone belongs!
SIG	CRLA Special Interest Groups — your membership entitles you to join as many SIGs as you want

TOURS

College Tour of CRLA-Certified Learning Assistance Centers

Central New Mexico Community College and University of New Mexico

Wednesday, October 24 8:00 AM–11:30 AM Cost=\$30

Ticket required. Space is limited to 29 people. Sign up using the conference registration process.

8:15 AM	Meet in the Hyatt Regency lobby
8:30 AM	Bus departs from Hyatt Regency to CNM
8:50 AM	Tour CNM
9:30 AM	Bus departs from CNM to UNM
9:45 AM	Tour UNM
11:30 AM	Bus returns to the Hyatt Regency

Tour CRLA-certified tutoring centers at two different higher education institutions: Central New Mexico Community College's (CNM) Assistance Centers Education (ACE Tutoring) and University of New Mexico's (UNM) Center for Academic Program Support (CAPS). Our first stop is CNM, the largest community college in the state of New Mexico, serving 30,000 students. We will visit CNM's main campus ACE Tutoring center that offers students tutoring in a wide variety of subjects including accounting, biology, chemistry, culinary arts, English, ESL, GED, and math. CNM's main campus serves 16,000 students and is situated near the historic crossroads of Broadway and Central Avenue, historic Route 66.



The second stop on this college tour will be University of New Mexico's CRLA-certified learning assistance program called the Center for Academic Program Support (CAPS). Founded in 1889, UNM is New Mexico's flagship institution, and its distinctive downtown Albuquerque campus that features Pueblo Revival architecture. CAPS is staffed by both undergraduate and graduate tutors and offers undergraduate student assistance in a variety of formats: supplemental instruction, online tutoring, drop-in tutoring, workshops, and language conversation groups

Tribal Colleges and Universities Panel and Tour

Southwestern Indian Polytechnic Institute (SIPI)

Wednesday, October 24 1:00 PM–4:30 PM Cost=\$30

Ticket required. Space is limited to 29. Sign up using the conference registration process.

12:45 PM	Meet in the Hyatt Regency lobby
1:00 PM	Bus departs from the Hyatt Regency to SIPI
1:30 PM	Arrive at SIPI and begin campus tour
2:30–4:00 PM	Tribal Colleges Panel
4:00 PM	Bus departs SIPI
4:30 PM	Bus arrives at the Hyatt Regency

Albuquerque is home to Southwestern Indian Polytechnic Institute (SIPI), a National Indian Community College and Land Grant Institution that is one of the thirty-seven accredited Tribal Colleges and Universities in the United States. Enjoy a tour of SIPI, created by the All Indian Pueblo Council, that has been educating diverse students from the National Indian Community on its Albuquerque campus since 1971. Our tour will include SIPI's state of the art Vision Care Technology Program and its Optical Laboratory within its Science and Technology Center. We will end the visit to SIPI with a panel of speakers comprised of faculty, staff, and students representing tribal colleges, who will have a discussion about the successes of and challenges facing tribal colleges, specifically, and higher education, generally.



Best of Albuquerque Trolley Tour

University of New Mexico, Albuquerque Castle, and Breaking Bad locations

Thursday, October 25 6:00 PM–7:30 PM Cost=\$25

Ticket required. Space is limited to 31 people. Sign up using the conference registration process.

5:45 PM	Meet in the Hyatt Regency lobby
6:00 PM	Tour begins
7:30 PM	Tour ends at the Hyatt Regency

Join a unique tour of Albuquerque in an open-air trolley for a fully-guided multimedia tour experience! Riders will explore the many palate-pleasing uses of red and green chile, practice the thundering call of the University of New Mexico Lobos, discover filming locations of major motion pictures and television (including *Breaking Bad*), and even visit a beach in the desert, Albuquerque's castle, and more! This tour is from an open-air trolley. There are no windows, walls, or enclosures; only a roof shades guests from the warm New Mexico sunshine. There are drop-down rain curtains to shield guests from weather; however, a light jacket may be necessary in some months. Since part of this tour takes place after sundown, a light jacket is recommended.



Albucreepy Downtown Ghost Walking Tour

KiMO Theater, Bernalillo County Courthouse, Wool Warehouse, and Freed Building

Thursday, October 25 6:30 PM–8:30 PM Cost= \$25

Ticket required. Space is limited to 21 people. Sign up using the conference registration process.

6:15 PM	Meet in the Hyatt Regency lobby
6:30 PM	Tour begins
8:30 PM	Tour ends at the Hyatt Regency

Beneath the towering office buildings and twinkling lights of modern, downtown Albuquerque lurk the memories of public hangings, duels, horrific murders, and locations haunted by those who have passed over to the other side. Tales of vengeful lovers, gang fights, and mysterious specters await around every turn. What better way to experience Albuquerque's history than to possibly come face to face with a spirit from the past? The 100-minute Albucreepy Downtown Ghost Walk will guide past 1.3 miles of Albuquerque's dark side, including historic (and reportedly haunted) sites such as the KiMO Theater, old Bernalillo County Courthouse, the Wool Warehouse, Freed Building and more. As you walk, your guide will reveal vivid accounts of Albuquerque's most popular ghosts, explain methods used to detect paranormal activity, and discuss previous investigations at downtown locations. This is an interactive exploration of Albuquerque's haunted past and not a theatrical performance. While many tour participants have experienced unusual activity, we can't guarantee ghostly phenomena.

Sandia Peak Tramway Tour

Views of the Rio Grande Valley and Land of Enchantment

Friday, October 26 5:15 PM–8:45 PM Cost=\$50

Ticket required. Space is limited to 13 people. Sign up using the conference registration process.

5:00 PM	Meet in the Hyatt Regency lobby
5:15 PM	Bus departs from the Hyatt Regency to Sandia Tramway
8:45 PM	Bus returns to the Hyatt Regency

A trip on the Sandia Peak Aerial Tramway transports you above deep canyons and breathtaking terrain, a distance of 2.7 miles. See some of nature's more dramatic beauty unfold before you. At sunset, the desert skies produce a spectacular array of color, and your vantage point from the observation deck atop 10,378 foot Sandia Peak in the Cibola National Forest affords an 11,000 square-mile panoramic view of the Rio Grande Valley and the Land of Enchantment. Located on the eastern edge of Albuquerque in the Sandia Foothills at the end of Tramway Road, the tram ride is fifteen minutes from dock to dock. You will have time to explore Sandia Peak. Temperatures from the base of the foothills to the top can vary as much as thirty degrees, so please bring a light jacket or sweater. Tramway is ADA compliant and wheelchair accessible.



Breaking Bad RV Tour

Friday, October 26 6:30 PM–9:30 PM Cost= \$60

Ticket required. Space is limited to 43 people. Sign up using the conference registration process.

6:15 PM	Meet in the Hyatt Regency lobby
6:30 PM	Bus departs from the Hyatt Regency
9:30 PM	Bus returns to the Hyatt Regency

Miss *Breaking Bad*? Love *Better Call Saul*? We will bring the show to life on our three hour film location tour. You get to ride in a Breaking Bad RV, just like the one on the show. Re-live the sights and sounds of *Breaking Bad* in our fully interactive, climate controlled studio film location. The *Breaking Bad* Tour includes your favorite locations plus a burrito and a drink.



Acoma Pueblo "Sky City"

Acoma Pueblo and San Esteban del Rey Mission Church

Saturday, October 27 12:30 PM–6:00 PM Cost= \$80

Ticket required. Space is limited to 34 people. Sign up using the conference registration process.

12:15 PM	Meet in the Hyatt Regency lobby
12:30 PM	Bus departs from the Hyatt Regency to Acoma Pueblo
8:30 PM	Bus returns to the Hyatt Regency

Located one hour west of Albuquerque, Acoma Indian Pueblo "Sky City," is built upon a 70-acre mesa almost 40 stories above the canyon floor. We'll follow an Acoma Indian guide through the earthen streets as we hear the Acoma Indians' history and see why they maintain their ancestral home (occupied since the early 900s AD) without electricity or modern plumbing. There will be opportunities to purchase hand-crafted and home-baked items on the mesa top. At the visitor center, we'll enjoy the museum and gift shop. We'll travel a scenic section of historic Route 66 on our way back to Albuquerque.

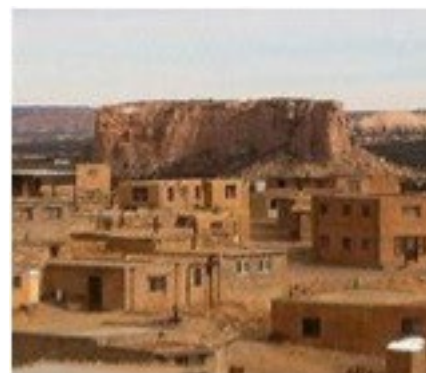
NOTE: This is an outdoor event; the main tour is a 1.5 hour guided walking tour, so please be prepared

Visitor etiquette from www.acomaskycity.org

Pueblo of Acoma tours are privileges granted by the Acoma Tribal Council. Therefore, your cooperation is requested in adhering to all laws, rules and regulations of the Pueblo. Please stay with your tour guide at all times and do not wander off the designated tour route. No smoking allowed on tour. Always stay on the path when descending on foot from the mesa top.

Our tour will have a permit for photography taken by cameras. However, no photography is allowed inside the Church, within the cemetery courtyard, and during feast days. Permission must be obtained prior to photographing tribal members or their artwork. Use of tripods, go pros, video cameras, digital video cameras, binoculars and audio recording devices is prohibited. Commercial use of a photograph depicting Acoma imagery for personal gain (profit) is prohibited. Violators of these guidelines will have their film and/or camera confiscated.

Dress Code: We encourage you to dress comfortably; however, out of respect for our religious leaders who reside on the mesa year round, we ask that no revealing clothing be worn such as short shorts, short skirts, halter tops, tube tops, spaghetti strap tanks, and tank tops, etc.). The pueblo community has limited clothing pieces available that may be borrowed at the time of your visit. If we feel that your clothing is inappropriate, the pueblo will ask you to cover up. Thank you for your understanding and respect for the Acoma Pueblo and its citizens.



Rail Runner to Santa Fe Adventure

State Capital, Palace of the Governors, NM History Museum and Georgia O’Keeffe Museum

Saturday, October 27 1:00 PM–10 PM

Cost=\$20

Ticket required. Space is limited to 30 people. Sign up using the conference registration process.

12:45 PM	Meet in the Hyatt Regency lobby
1:00 PM	Walk to the Rail Runner Express Station
1:25 PM	Board Rail Runner Express #704
3:00 PM	Arrive at Santa Fe Depot for free time
8:00 PM	Meet back at Santa Fe Depot Rail Runner Station
8:10 PM	Board Rail Runner Express #709
9:41 PM	Arrive at the Downtown Albuquerque station
10:00 PM	Tour ends at the Hyatt Regency

Spend the afternoon in one of the oldest cities (and the oldest state capital city) in the United States: Santa Fe, established by Spanish colonists in 1610 and nicknamed “The City Different.” CRLA members will act as informal tour leaders, guiding us to Santa Fe, approximately 60 miles north of Albuquerque, via a public transportation system called the Rail Runner Express. Once you arrive at the Santa Fe Depot, spend the day enjoying all the historic city has to offer: world class museums, art galleries, restaurants, and shopping. You can walk and see the Santa Fe Plaza, the Cathedral Basilica of Saint Francis (1869), Loretto Chapel (1873), and the Palace of the Governors (1609–10). Visit the Georgia O’Keeffe Museum, Museum of Indian Arts and Culture, Museum of National Folk Art, Museum of Spanish Colonial Art, or take a Lyft or cab to the immersive experience of Meow Wolf. Restaurants and eateries within walking distance of the plaza allow you to indulge in New Mexican (characterized by blue corn and red and green chili), Mexican, French, or Spanish cuisines, handmade chocolates and ice cream, and local beers and wines. Shopping in Santa Fe is its own adventure, with art, jewelry, pottery, and crafts made by nationally renowned and local crafts people available in shops, street stalls, and at the Santa Fe Indian Market. Your CRLA Tour Leaders will meet you at the end of your day to escort you back to the Rail Runner Express to make sure we all return to the Albuquerque Hyatt Regency after a special day in one of the most unique and beautiful cities in the U.S.





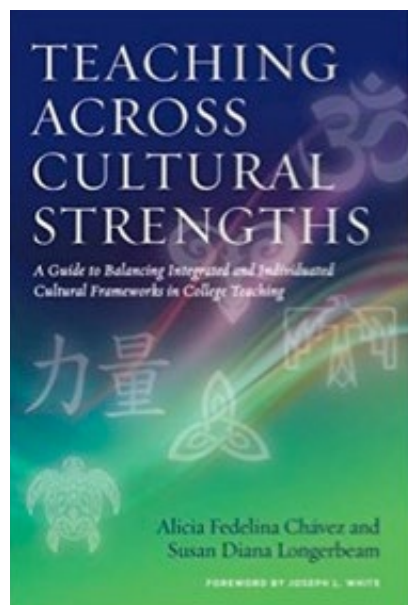
JIMMY SANTIAGO BACA

Jimmy Santiago Baca is an award-winning poet/writer of *Apache* and Chicano descent. While serving five years in prison during his 20s, Baca taught himself to read and write and began composing poetry. He is the author of countless poems and numerous books, including *A Place to Stand*. During his keynote address during our opening breakfast, Baca will inspire attendees to create a place in their hearts and minds to affirm their importance in their students' journeys. Additionally, he will offer a pre-conference writing workshop for registered participants and a book signing for all attendees. For more information about Jimmy Santiago Baca, please visit his [website](#).

ALICIA FEDELINA. CHÁVEZ

Dr. Alicia F. Chávez is an Assistant Professor of Educational Leadership at the University of New Mexico. Her scholarly interests include identity and leadership in higher education, as well as culture and college teaching and learning. During her endnote address during our closing brunch, Dr. Chávez will facilitate an interactive session that will introduce participants to a model of cultural strengths in learning, teaching, and facilitating. Activities will be facilitated in the session to assist participants to apply introspection to understand how their own cultural values, beliefs, assumptions, and behaviors manifest in ways they design for, interpret, interact with, and engage learners. Participants will discuss and apply a balance of cultural strengths to facilitate learning. *Teaching Across Cultural Strengths*, a book co-authored by Dr. Chávez, has been selected as our One Book, One Conference reading.





TEACHING ACROSS CULTURAL STRENGTHS: A GUIDE TO BALANCING INTEGRATED AND INDIVIDUALIZED CULTURAL FRAMEWORKS IN COLLEGE TEACHING

Alicia Fedelina Chávez, Susan Diana Longerbeam, Stylus Publishing, LLC (2016)

Promoting learning among college students is an elusive challenge, and all the more so when faculty and students come from differing cultures. This comprehensive guide addresses the continuing gaps in our knowledge about the role of culture in learning; and offers an empirically-based framework and model, together with practical strategies, to assist faculty in transforming college teaching for all their students through an understanding of and teaching to their strengths.

Recognizing that each student learns in culturally influenced ways, and that each instructor's teaching is equally influenced by her or his background and experiences, the authors offer an approach by which teachers can progressively learn about culture while they transform their teaching through reflection and the application of new practices that enrich student learning.

The key premise of the book is that deepening student learning and increasing retention and graduation rates requires teaching from a strengths based perspective that recognizes the cultural assets that students bring to higher education, and to their own learning.

Derived through research and practice, the authors present their Model of Cultural Frameworks in College Teaching and Learning that highlights eight continua towards achieving the transformation of teaching, and developing more culturally balanced and inclusive practices, over time. They present techniques – illustrated by numerous examples and narratives – for building on cultural strengths in teaching; offer tips and strategies for teaching through cultural dilemmas; and provide culturally reflective exercises.

This guide is intended for all faculty, faculty developers or administrators in higher education concerned with equitable outcomes in higher education and with ensuring that all student cultural groups learn and graduate at the same rates. Get a copy of *Teaching Across Cultural Strengths: A Guide to Balancing Integrated and Individualized Cultural Frameworks in College Teaching* at [Stylus Publishing](http://StylusPublishing.com).

If you order through the publisher's website, you can get a 30% discount when using promo code CRLA8. This promotional discount will start June 26th and end November 15th.

FULL-DAY INSTITUTE

Wednesday, October 24, 2018 8:30 AM – 4:00 PM

**Improve Your Organization's Processes to Build a Roadmap
for Student Success****Sandra Furterer, University of Dayton & Michael Key, University of Dayton**

This workshop will allow participants to learn how to apply the Lean Six Sigma methodology to improve processes of operation. A case study about improving hiring processes will allow participants to actively apply the Lean Six Sigma tools. These tools can be applied to any institution of any size.

Routing Successfully Through Texts**Don Philpot, Shippensburg University**

Many college students struggle with texts. This interactive workshop focuses on idea development and coherence and the ways students can improve their comprehension. Participants will extend their understandings about idea identification and cohesion through hands-on experiences with college textbooks and discuss the instructional implications of these experiences.

En Route to Successful SRC and SIG Leadership**Jon Mladic, Rasmussen College**

This pre-conference institute for current SRC and SIG leaders will highlight best practices for engaging SRC or SIG members and engaging new professionals. Attendees will have the opportunity to share struggles and successes in their SRCs and SIGs and to network with fellow SRC and SIG leaders.

Learning Center Leadership and Management: Striving for Excellence**Laura Sanders, Valparaiso University**

This interactive session will introduce participants to the Learning Center Leadership Certification (LCLC) and the Learning Center of Excellence Certification (LCE) offered by the National Learning Center Association (NCLCA). Detailed certification criteria will be outlined and guidance to prepare a successful application will be provided.

Values are Your Compass: A Value-Centric Approach to Student Support**Anne Compton, Katie Denton, Dayra Fallard-Mendoza, Callie French, Jessica McMahan, Leslie Woolson
Center for Academic Program Support; University of New Mexico**

This session introduces participants to a values-based approach to understanding the learning center's identity and relationship to the students it serves. We will explore ways to customize CRLA outcomes to match your center's values, and brainstorm strategies through which a center's values can influence programming, training, outreach, and recruiting initiatives.

Starting your Tutor Training Journey: An Introduction to ITTPC Certification**Shawn O'Neil, UNC-Greensboro, Olga Thurman, El Paso Community College Valle Verde**

This session is designed for new tutor training program administrators. Attend this session if you are new to a certified program or seeking certification. Learn the criteria for certification, the application process, and common pitfalls to avoid. We will also detail how to choose training topics at level 1.

**Construction Ahead: Digging into International Tutor Training Program
Certification Standards****Shawn O'Neil, UNC-Greensboro; Olga Thurman, El Paso Community College Valle Verde**

For tutor training program staff with >2 years experience with ITTPC (or AM pre-con session participants). We will discuss choosing ITTPC topics, assessing tutor training outcomes, and how to document source material. Attendees should walk away with a training development plan, assessment strategies for popular topics, and an introductory bibliography.

International Mentor Training Program Certification (IMTPC): Developing/ Expanding Your Mentor Program

Michael Saenz, The University of Texas at Dallas, Ashley Lewis, University of West Georgia, Jenna Polizzi, The University of Tampa

This institute is intended for college and university professionals who are developing or enhancing a peer mentor training program and applying for IMTPC Certification. Participants will engage in discussion about certification requirements, share best practices, and complete components of the IMTPC application process.

Route 66: En Route to Effective Learning Assistance Center Management

Liz Coleman, Lane Community College, Diana Garland, Missouri State University, Tina Kondopoulos, Northeastern University, Jon Mladic, Rasmussen College, Rebecca Tedesco, San Jose State University

This interactive institute is a collaborative presentation by five members of CRLA's Learning Assistance Center Management SIG. We will discuss the top six traits of resilient learning assistance centers and present six strategies for building resilient learning assistance programs, including how to build resilience in students, student employees, and staff.

Implementing Inquiry-Based Coaching to Promote Student Success

Russ Hodges, John Segovia, Bryton McNeese, Texas State University

Through demonstrations and activities, participants will experience inquiry-based coaching as a holistic tool to help navigate pathways for academic success. Attendees will learn skills to listen and observe students at a deeper level, ask powerful questions that promote critical thinking, and work with students to overcome obstacles for success.

A Proven Route to Student Success in Literacy: Thematic Units

Sharon Hayes, Nancy Murray, Denise Parker, Nancy Parker, Community College of Baltimore County

Integrating reading, writing, and critical thinking equally is challenging. Thematic units can provide the platform for literacy instruction. This workshop will focus on planning and implementation of thematic units using backwards design. Presenters will share existing units and classroom-tested strategies, answer questions, and assist participants in creating their own units.

The Principles of Academic Coaching: Train the Trainers

Kristen Rademacher, Marc Howlett, University of North Carolina at Chapel Hill

For over five years, presenters have delivered effective and comprehensive trainings on academic coaching to university professionals. Their model of academic coaching is a powerful form of student support. This session will train participants in the fundamental principles of academic coaching and guide them to implement training for their staff.

AFTERNOON WORKSHOP

Wednesday, October 24, 2018 1:00 PM – 3:00 PM

Writing Workshop with Jimmy Santiago Baca

How To Write What You Mean & Mean What You Write

We'll work with ease in writing, confidence in your wording, language and how to make it yours, how to define your emotions, your dreams, your fears and come out on the other end enriched and purposeful.

Budget-Friendly Learning and Writing Success Resources

Lucy MacDonald

Looking for 24/7 resources for students, tutors, Academic Coaches and/or your Learning Center. Find the curated information here organized by strategies and subject area. Find out what's new and how you can use this material in the classroom or as training material for your tutors. Handouts will be provided.

Practicing What We Preach: Self-Care for Developmental Education and Learning Assistance Professionals

Sonya Armstrong, Texas State University

As education professionals, we often advise our students and colleagues to practice self-care and to implement balance strategies for their busy lives. During this lunch session, we'll discuss ways to act on the advice we give others: for juggling busy calendars, for balancing work and home, for avoiding burnout, for maintaining a positive energy, and for being our most productive selves.

Balancing Work and Home Life – Avoid the Burnout!

Jodi Lampi, Northern Illinois University

Being the best professional, scholar, and educator takes a lot of time – a lot of time that often impacts time with family and friends. Wherever you are in your academic journey, come engage in a discussion related to strategic steps towards balancing your professional and work life. Take a load off your chest – guilt free – and share your stories! In addition, I will provide recommendations and strategies gathered from scholars and practitioners within developmental education and learning assistance programs on how they managed this juggle. We will then together come up with goals and strategies that we can each take home and begin to implement in our own lives.

How to Build, Grow, and Manage Your Professional Brand

Tina Kondopoulos

Would you like to know how to create a blueprint for building, growing, and managing your professional brand? Join us as we discuss how to build a brand identity, brand value, and brand integration. We will also provide tips and strategies on how to grow and manage your brand.

En Route to Successful Collaborations in Learning Assistance Center Management

Jon Mladic

Are you a learning assistance professional who transitioned to a learning commons model and, in doing so, combined centers or physically moved to a central location (such as the Library)? Are you simply looking to expand the number of departments you work with across your institution? As budgets shrink and centers merge, productive partnerships can make a difference in one's ability effectively manage a learning assistance center. Come ready to engage in a discussion that will cover established, productive partnerships as well as those that have untapped potential; plan to leave with practical suggestions for potential new collaborators that can enhance your tutoring program and strategies for approaching new potential partners.

The Evolution of College Reading and Learning Professionals: Renegotiating Our Professional Space

Jeanine Williams

Over the past few years, we have witnessed drastic changes in legislation related to college reading and learning, major shifts in student characteristics, reduced budgets, and redesigned programs and courses. Our ability to continue to thrive in our work towards student success depends on our ability to evolve professionally. Just as the field of college reading and learning has evolved, we must also evolve. During this conversation, we will explore how the changes in our professional landscapes require us to move beyond our old ways of being, our old ways of thinking, and our old ways of doing. Most importantly, we will discuss practical strategies for embracing change and for leveraging change to energize our work and to benefit our students.

Supervising Near-Peer Supervisors: Navigating Bumps in the Road

Laura Everett

Employing Graduate Assistants or Lead Tutors to supervise undergraduate peer educators is an excellent career-building experience. However, when your supervising team is close in age to their reports, establishing authority while maintaining trusting relationships can be difficult. Come ready to discuss how to select, train and support your young supervisors as they develop skills that they will take into their careers.

Tutor Training: How Do We Know It's Working?

Shawn O'Neill

We spend a lot of time and energy training our tutors, but how do we know if they are actually learning what we are teaching? How do we know training is improving our tutoring outcomes? Regular and systematic evaluations (self, peer, and supervisor) are a start. Come share your "best practices" for tutor assessment and participate in an important discussion on the value of embedding learning outcomes and assessment into our training programs. We will talk about specific outcomes and concrete assessment strategies for the training topics for ITTPC levels 1, 2 and 3.

Managing the Generation Z Classroom

Kathy Stein

Discuss the joys and challenges associated with generational differences in the classroom. Review the characteristics of the different generations that are currently teaching in higher ed classrooms: Baby Boomers, Generation X, and older Millennials. Examine the characteristics of the many Generation Z students in our classrooms. Share strategies for bridging the underlying warrants of the different generations and supporting successful classroom interactions. Return home with greater empathy for both yourself and your students as well as some concrete strategies for addressing the generational differences.

This Is How We Do It! Ten Successful Tips For Learning Center Manages to Enhance Student Success

Valerie Smith-Stephens

How do you run a successful Learning/Tutoring Center? Come and discover 10 successful strategies to have a center that promotes academic success from a Learning Center Manager with over 30 years of experience in Academic Support and Learning Center Management. Participants will have the opportunity to ask questions in a supportive environment and gain tools to support student learning, work with faculty and administrators. Also, information will be provided on how to work with special populations such as first generation college students, students of color and students with disabilities.

Strategies and Standards for Learning Assistance Program Evaluation

Patricia Mulcahy-Ernt

What is your route for evaluating your learning assistance program and services? You are invited to engage in a discussion about essential guidelines, standards, and strategies used for learning assistance program evaluation, including using the Council for Advancement of Standards in Higher Education (CAS) standards. Updates about the revised CAS general standards and the new standards to be published in the forthcoming 10th edition of the CAS "Bluebook" of standards (to be published in 2019) will be shared.

	EARLY REGISTRATION JUNE 26 – SEPT 15	REGISTRATION SEPT 16 – 23	RECIEVED AFTER OCT 24 AND ON-SITE
CONFERENCE REGISTRATION FEE			
2018 CRLA member	\$255	\$280	\$305
Non-member	\$360	\$385	\$410
Adjunct, Retired postsecondary personnel or Student	\$180	\$205	\$230
ONE-DAY CONFERENCE REGISTRATION FEE			
2018 CRLA Member	\$170	\$195	\$220
Non-Member	\$245	\$270	\$295
Adjunct, Retired postsecondary personnel or Student	\$140	\$165	\$190
PRE-CONFERENCE INSTITUTES (WEDNESDAY, OCTOBER 24)			
Full-Day Institute, 8:30 AM – 4:00 PM (Lunch on your own)	\$100	\$105	\$110
Half-Institutes (8:30 AM – 11:30 AM and 1:00PM – 4:00PM)	\$50	\$55	\$60

*Note: To attend Pre-Conference Institutes, you must also be registered to attend the conference

OPTIONAL ADDITIONAL EVENTS

Tour – Wednesday AM – Central New Mexico Community College & University of New Mexico	\$30
Tour – Wednesday PM – Tribal Colleges and Universities Panel and Tour	\$30
Opening Session with Keynote Speaker and Breakfast (Thursday AM)	Complimentary
Exhibitor's Reception with Author's Book Signing	Complimentary
Tour – Thursday PM – Albuquerque Downtown Ghost Walking Tour	\$25
Tour – Thursday PM – Best of Albuquerque Trolley Tour	\$25
Learning Assistance Center Management SIG Breakfast (Saturday AM) All Welcome	\$30
Exhibitor Breakfast (Friday)	Complimentary
Lunch with a Mentor (Friday)	\$40
Social Hour with Awards & Raffle Drawings (Friday PM)	Complimentary
Tour – Friday PM – Sandia Peak Tramway Tour	\$50
Tour – Friday PM – Breaking Bad Tour	\$60
On-to-Brunch With Endnote Speaker (Saturday)	Complimentary
Tour – Saturday PM – Rail Runner Santa Fe Adventure	\$20
Tour – Saturday PM – Acoma Pueblo "Sky City"	\$80

CLICK HERE TO REGISTER ONLINE TODAY

Schedule Subject to Change, Refer to Website

REGISTRATION STATUS AND POLICIES

Adjunct Faculty status must be documented with a letter from the department chair or college dean on college letterhead and attached to the conference invoice along with a copy of online registration receipt received via e-mail. Include this letter with payment if paying via check.

Retired Postsecondary Personnel status must be documented with a letter from your institution's HR department or specific retirement system.

Student status must be documented with a copy of current official course schedule of enrollment in at least 6 graduate or 12 undergraduate credit hours. This schedule must be attached to the conference invoice along with payment for conference registration fees.

Your registration costs/fees include:

- Registration bag and supplementary conference materials
- All Conference Welcome Reception
- Opening Session with Keynote and Breakfast (Thursday)
- Exhibitors' Reception (Thursday)
- Exhibitors' Breakfast (Friday)
- Social Hour (Friday)
- Coffee Breaks
- Hospitality Suite Access

Participants are encouraged to register early to secure tickets to conference events that have limited seating such as Pre-Conference Institutes and tours. Payment may be made by personal or institutional check or by credit card. Those registering for the conference need to meet the conference deadlines listed on page 15.

Only those who register and make payment within the Early Registration period will receive the early discounted rates. Regular Registration rates are effective September 16 to October 23. Registrations postmarked after October 23 will be adjusted to account for On-Site rates and the participant must make payment (either by personal or institutional check or credit card) at the On-site Registration Desk before receiving any registration materials.

To qualify for the Early Registration rates, payment along with the registration receipt must be postmarked on or before September 15 and mailed to:

CRLA Conference Registrar
7044 S. 13th Street
Oak Creek, WI 53154-1429

A \$35 fee will be charged for any check returned due to insufficient funds.

Requests for refunds of conference registration must be made in writing and postmarked on or before October 23 to be considered, less a \$50 processing fee. Payments for Pre-Conference Institutes, tours, or the LACM breakfast cannot be refunded at any time because CRLA commits to pay for these activities in advance based on the number of attendees registered.

Requests for refunds of conference registration postmarked after October 15, 2018, will not be honored unless they are requested as a result of serious illness, death in the family, or other unforeseeable emergency. Conference registration fee refund requests should be directed to:

Maureen DuPont, CRLA Treasurer,
at mdupont@csusm.edu

These requests will be reviewed and processed following the conference, but not later than December 12, 2018. Requests made after December 12 will not be considered. Payments by institutions will be refunded to the institutions and payments made by individuals will be returned to the individual.

REGISTRATION QUESTIONS?

Please contact:
CRLA Customer Care
414/908-4961
registration@crla.net

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HYATT REGENCY ALBUQUERQUE

330 Tijeras Ave NW
Albuquerque, NM 87102

Phone: 505.842.1234

CRLA Conference Room Rate
\$159/night

Register by 9/30/2018 to receive the
discounted rate!

[CLICK HERE TO
RESERVE A ROOM](#)



PARKING

Valet parking (No R.V. or oversize vehicle parking at hotel) is available at \$20 per night with in-and-out privileges. Clearance 6'8"

(Valet Parking is directly located off Tijeras Avenue between 3rd and 4th Streets.)

Self-parking available at \$16 per day with in-and-out privileges. (Self-parking is directly located off Copper Ave between 3rd and 4th Streets.)

Accessible Parking: The parking garage has three accessible van spaces and six accessible car spaces.

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2018 CONFERENCE PLANNING TEAM

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Christopher Woods, Mobile Event Application Chair
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INVITATION TO VOLUNTEER AT CONFERENCE

Guidebook Advocates

We are looking for tech savvy CRLA members who are interested in promoting Guidebook during the 2018 Conference. As a Guidebook Advocate you will inform attendees on use of the app, including download, navigation, and creating your own conference schedule. Guidebook Advocates will assist with Guidebook promotion throughout the conference and at an Information Table. Volunteering as a Guidebook Advocate is a great way to network with other conference attendees! If you are interested in serving as a Guidebook Advocate, please contact the Mobile Event App Chair, Chris Woods.

Local Volunteers

Do you live in New Mexico? If so, CRLA would love to have your help on site in Albuquerque! Please contact our 2018 CRLA On-Site Chair, Shelley DeBlasis, with your intent to serve as a volunteer. Examples of volunteer areas include the following: Dinner on the Town Guides, Ticket Collectors, Media Team Members, Albuquerque Ambassadors, Tour Assistants, and Registration Desk Helpers.