**January 15** *Report of Goals, Activities, Accomplishments, and Plans* for July – December.

**June 15** *Report of Goals, Activities, Accomplishments, and Plans* for January – June.

**S/R/C**: ORV **Date**: 6-10-2017

**Leader(s):** Megan Dotson and Maureen McCoy

**Email:** megan.dotson@kctcs.edu and maureen.mccoy@louisville.edu

1. Describe your major S/R/C goal(s) for the past six months
* Surveyed members to determine professional development needs in our region
* Continued publishing an ORV newsletter for members
* Solicited articles/ideas for publication in the newsletter from the members
* Encouraged members to submit proposals for the annual conference
* Planned and offered a webinar for members based on survey results
* Used social media to communicate with members
* Released reminders to promote ORV and the upcoming conference
1. Activities implemented to accomplish this/these goals (attach documents if appropriate):
* We contacted individuals and shared the ORV newsletter (<http://us12.campaign-archive1.com/?u=288caf64178befe695fcac9a4&id=62c9af37ed> , <http://us12.campaign-archive1.com/?u=288caf64178befe695fcac9a4&id=bf84fd7cf9> , <http://us12.campaign-archive1.com/?u=288caf64178befe695fcac9a4&id=c15eb4163f> , <http://mailchi.mp/64c2960c1065/may-2017-crla-ohio-river-valley-region-newsletter> , <http://mailchi.mp/a64db7959283/may-2017-crla-ohio-river-valley-region-newsletter-1137457>) with members in our region to increase communication.
* We encouraged participation from members at the annual conference.
* We utilized our ORV Facebook page and used MailChimp to send out communications.
1. Summary of any S/R/C Funding requests including outcomes:
* No funding requests were made.
1. S/R/C-related activities at the Annual Conference:
* Our S/R/C will have an annual meeting during the conference to further discuss and plan professional development needs in our region.
1. Your last S/R/C newsletter or communication was sent to members on June 8, 2017 (<http://mailchi.mp/0479ebf2df01/may-2017-crla-ohio-river-valley-region-newsletter-1142089>)
* We also sent newsletters to members:
* February 1 – Winter 2017 newsletter
* February 3 – Proposal date revision
* March 13 – March 2017 newsletter
* May 12 – May 2017 newsletter
* June 1 – Webinar reminder
* June 8 – Webinar and Awards & Scholarships reminders

Your next S/R/C newsletter or communication to be sent to members on July 15, 2017.

* August 1 – plan to send email reminder to members regarding presenter registration deadline of August 3 and September 15 for early registration.
* September 1 - plan to send email to members reminding them of early registration deadline of September 15 and asking them to volunteer for various needs
* October 1 – plan to send email reminder about volunteering
* October 15 – plan to send email encouraging conference attendees to participate in our SRC meeting during the conference
1. Describe your major goal(s) for the next six months:
* Release a newsletter July 15 to promote ORV and the upcoming conference
* Send emails to remind members to register for the conference, book their hotel room, volunteer for the conference, attend our SRC meeting during the conference, etc.
* Continue to increase ORV membership
* Continue communications through Mail Chip newsletters
* Hold annual ORV SRC meeting during the conference and discuss professional development needs for our region, plan possible spring/summer conference or webinar so we can request needed funding
* Solicit articles/ideas for publication in the newsletter from the members
1. What services and activities you are considering to help meet the goal(s):
* Using the CRLA website to find member contact information
* Utilizing existing Twitter and Facebook accounts for ORV
* Using email and newsletter communications to increase membership and encourage member participation in the 2017 CRLA conference
* Using the annual meeting to meet members and encourage more participation
1. Are you submitting a Funding Request? \_\_\_\_\_\_Yes \_\_\_X\_\_\_No

If yes, please submit with this report.

1. Assistance you need from the Coordinator of S/R/Cs and/or the CRLA Board?
* Help in finding the most current list of ORV members and contact information
* Ideas of other S/R/C funding requests, activities, goals, etc.
1. Does your S/R/C Page accurately reflect your name and contact information? \_X\_\_Yes \_\_No If not, please include updated information.

Please email this completed form and any attachments

to the Coordinator of S/R/Cs so that it may be placed on the CRLA website.