

## State/Region/Chapter Goals and Activity Report

S/R/C:  
Pennsylvania/New Jersey Chapter

Date: 5.29.13

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1. Describe your major S/R/C goal(s) for the past six months
  - Provide leadership to the local PA/NJ CRLA Chapter
  - Host the PA/NJ CRLA Spring 2013 Conference with success on March 8, 2013
  - Offer the Spring 2013 Webinar on April 12, 2013
  - Offer a Spring 2013 online discussion on April 26, 2013 as an additional avenue for professionals to connect and share ideas, successful practices and success stories
  - Publish Spring 2013 issues of the newsletter
  - Continue outreach efforts to expand membership and involvement on the regional/local level
  
2. Activities implemented to accomplish this/these goals (attach documents if appropriate)
  - Provided leadership to the PA/NJ CRLA Chapter during unforeseen circumstances
    - Weather conditions
    - Our planned keynote speaker had a family loss
    - Developed a new partnership with a CRLA board member serving as a guest speaker and keynote speaker
  
  - PA/NJ CRLA Spring 2013 Conference
    - Held a successful Conference at King's College, Wilkes-Barre, PA with 125 participants
    - Had 19 break-out sessions including 3 special interest groups
    - Had a successful welcome ceremony and keynote address
    - Had an award ceremony certifying and acknowledging two board members for their contributions to the chapter
    - Conducted a book collection for a local leadership and mentoring program named "The Magnolia Project"
  
  - Spring 2013 Webinar
    - Conducted a webinar presented by Dr. Daniel Jean, Executive Director of EOF and Academic Development, Montclair State University
    - Had 52 participants
    - Webinar recording link was posted on the CRLA and PA/NJ CRLA websites
  
  - Lunch-Time Chat – On-line Discussion

- Held successful discussion on April 24, 2013 with three active PA/NJ CRLA members, Nicole Tracey, Suzanne McCarthy and Rachel Heiser, leading the discussion on *“Learning Assistance Center Management”*
  - Outreach Efforts
    - We are still looking for two Membership Coordinators to help us with communication and outreach efforts to increase our membership. Our outreach efforts included emails, announcements, e-materials, Chapter’s website, and phone calls to engage people in our preparation for the conference and to promote the events and activities.
  - Newsletter
    - Published two issues of the newsletter in December and April
3. Summary of any S/R/C Funding requests including outcomes
- With the CRLA funding, the PA/NJ Chapter was able to offer the Spring Conference that included a reasonable registration cost, interactive educational sessions, and a keynote speaker. In addition, the Chapter conducted the Spring Webinar with a presenter from Montclair State University.
4. S/R/C-related activities at the Annual Conference
- Represented the PA/NJ CRLA Chapter while leading a S/R/C general meeting for PA/NJ attendees at CRLA Conference, Houston, TX. Conducted PA/NJ CRLA Webinar and extended our invitation to the CRLA members.
5. Your last S/R/C newsletter was sent to members on \_\_April 8 , 2013\_\_\_\_
- You plan the next S/R/C newsletter to be sent to members on \_\_June, 2013\_\_\_\_
6. Describe your major goal(s) for the next six months
- The PA/NJ CRLA Chapter goals for the next six months are the following:
- Continue outreach efforts to expand membership and engage members from the Western and Central PA
  - Plan Fall Cluster Meeting
  - Attempt to offer a central/western PA Cluster Meeting or an online activity
  - Identify a site and date for the PA/NJ CRLA Spring 2014 Conference
  - Identify a webinar presenter for fall/spring
  - Continue offering online discussions via Online Lunch-time Chats
  - Publish issue(s) of the newsletter
7. What services and activities you are considering to help meet the goal(s)
- Plan to contact PA/NJ CRLA members and colleagues from the Eastern, Western, and Central PA as well as from NJ
  - Plan to contact the CRLA members/certified programs to engage them in activities.
8. Are you submitting a Funding Request?    \_\_\_\_ Yes    \_\_X\_\_ No  
If yes, please submit with this report.

9. Assistance you need from the Coordinator of S/R/Cs and/or the CRLA Board

- For outreach efforts, updated CRLA membership lists with members' names, phone numbers and emails will be needed.

10. Does your S/R/C Page accurately reflect your name and contact information? \_\_Yes\_\_ If not, please include updated information.

Effective June 1, 2013:

Nichole Bennett-Bealer is our PA/NJ CRLA President

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Please email this completed form and any attachments  
to the Coordinator of S/R/Cs to be placed on the CRLA website.