

State/Region/Chapter Goals and Activity Report

S/R/C: Heartland Chapter

Date: 06/05/13

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1. Describe your major S/R/C goal(s) for the past six months
 - a. The main objective for the next month is helping the President-elect, Shari Clevenger, in planning our Spring Conference. She has never organized an event before so many things are new to her.
 - b. After the planning phase, I am going to work to promote the conference by supporting our state coordinators in their outreach activities. A big part of this will be creating a concise and clear flyer/postcard of some sort that can be both mailed and emailed to those would have in the past been Heartland members but are not currently and those that have never attended.
 - c. I consider part of recruitment of new members to be reliant on our chapter's website, so I will continue to pour time into the updating and revamping of our chapter site.
 - d. Better serve our members that cannot travel to our conferences.
 2. Activities implemented to accomplish this/these goals (attach documents if appropriate)
 - a. Continued emails and a few follow up phone calls to help establish the conference registration fee and to finalize details. (The conference was a great success despite some March snow!)
 - b. Due to logistics and costs, we settled on a email flyer that was circulated through friends of CRLA and brought in some new faces to the conference!
 - c. Continued emails with Ande at Headquarters to get things sorted out on the chapter website.
 - d. I had wanted to get our keynotes up on the web, but due to financial restrictions, I was unable to attend so the talks were not streamed. Next year I hope to pull it off though. Also we will be posting the presenters' materials from the breakout sessions on our website soon.
 3. Summary of any S/R/C Funding requests including outcomes
The chapter was given 1,000 grant to help with our spring conference at Mahoney State Park in Nebraska, but due to the amazing leadership of our conference chair, Shari Clevenger, we were able to more than cover all of our costs for the conference. Our Treasurer, Frances Gonzalez, returned the money to the Board.
 4. S/R/C-related activities at the Annual Conference
We would like space to hold a chapter business meeting at the conference in Boston.
 5. Your last S/R/C newsletter was sent to members on __03/20/2013_____
- You are planning the next S/R/C newsletter to be sent to members on __new President will sent out the December newsletter 12/15/2013_____
6. Describe your major goal(s) for the next six months
 - a. Shepherd incoming President and President-Elect.
 - b. Seek out new individuals to serve in leadership.

- c. Continue to revamp our chapter website.
7. What services and activities you are considering to help meet the goal(s)
- We are going to have an Executive Committee meeting this month to make sure we are all on the same page and as a group discuss how to help bring in our incoming President-Elect.
 - I am going to start asking different members to contribute to our chapter website or Facebook page to help seek out those who are interested in more responsibility and help update these sites as well.
 - The internet is how new members will come to know about us, so working with Ande and some of our current members to add more information to the chapter website. Also our new Historian will help us to add more of our chapter's history and personalize the site.
8. Are you submitting a Funding Request? Yes No
If yes, please submit with this report.
9. Assistance you need from the Coordinator of S/R/Cs and/or the CRLA Board
None at this time.
10. Does your S/R/C Page accurately reflect your name and contact information? Yes No If not, please include updated information.

Please email this completed form and any attachments
to the Coordinator of S/R/Cs to be placed on the CRLA website.